



Membership Goal Setting Worksheet

District 7750
Abbeville

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average): 14.8%
Annual Attraction Rate (3-year average): 14.8%
Annual Net Growth Rate: _____ %

Success Targets

Attrition less than 15%
 (July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

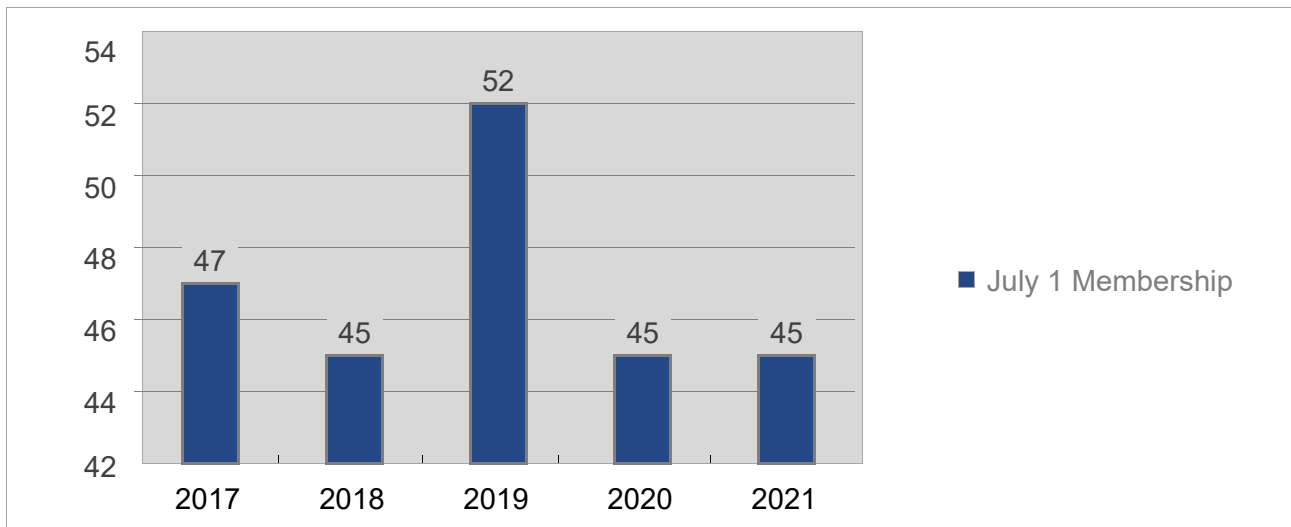
- Low Retention** -- Our Attrition Rate Exceeds 15%
- Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition Rate
- Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2021-2022 (Current Year)	45
2020-2021	45
2019-2020	52
2018-2019	45
2017-2018	47

2022-2023 Membership Goal Setting

<u>Starting</u> Membership July 1, 2021	45	
<u>Current</u> Membership 2/1/2022	41	
<u>Estimated</u> Membership July 1, 2022		(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 10% or 10 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or <u>10%</u> = World Class)	7	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7750
Aiken

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average): **13.5%**
Annual Attraction Rate (3-year average): **11.6%**
Annual Net Growth Rate: **- _____ %**

Success Targets

Attrition less than 15%
 (July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

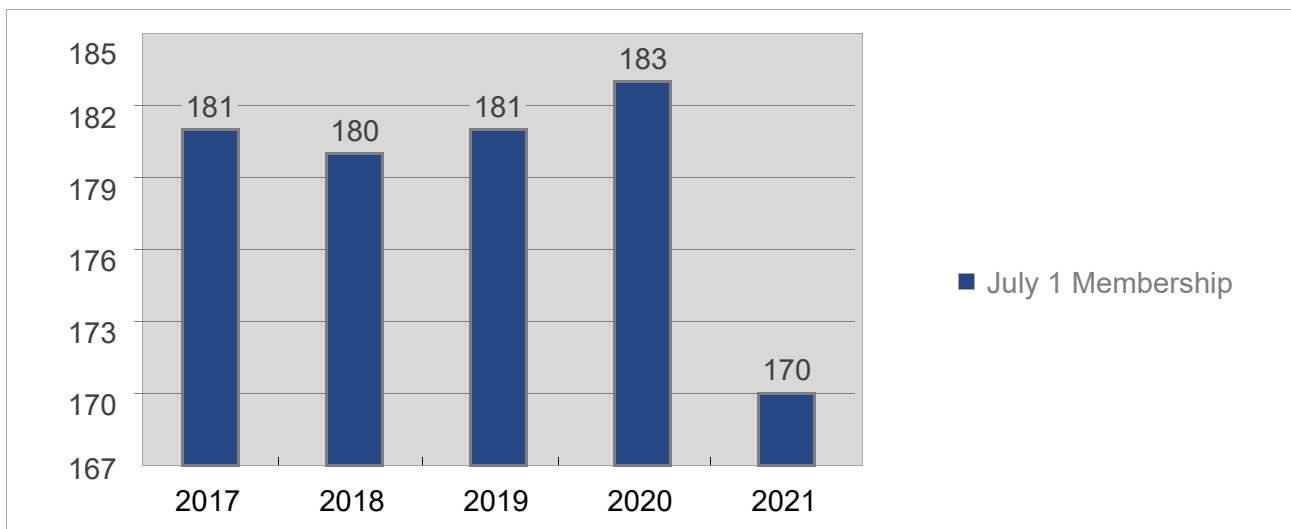
- Low Retention** -- Our Attrition Rate Exceeds 15%
- Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition Rate
- Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2021-2022 (Current Year)	170
2020-2021	183
2019-2020	181
2018-2019	180
2017-2018	181

2022-2023 Membership Goal Setting

<u>Starting Membership July 1, 2021</u>	170	
<u>Current Membership 2/1/2022</u>	172	
<u>Estimated Membership July 1, 2022</u>		(a)
<u>Membership Goal July 1, 2023</u> (July 1, 2022 Start + Growth)		(b)
<u>Net Membership Growth</u> Challenge = 10% or 10 members		(c=b-a)
<u>Average Annual Attrition to Replace</u> (Greater of <u>Actual</u> or <u>10% = World Class</u>)	24	(d)
<u>New Members Needed</u> (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7750
Aiken Sunrise

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual **Attrition Rate** (3-year average): **16.2%**
 Annual **Attraction Rate** (3-year average): **10.1%**
 Annual **Net Growth Rate**: **- _____ %**

Success Targets

Attrition less than 15%
 (July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

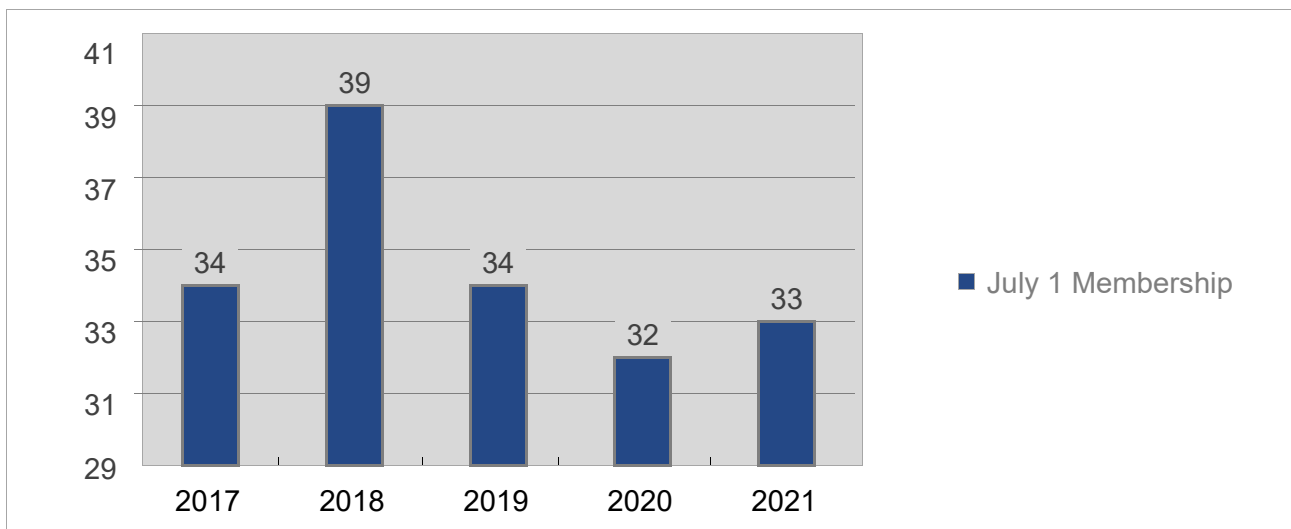
- Low Retention** -- Our Attrition Rate Exceeds 15%
- Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition Rate
- Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2021-2022 (Current Year)	33
2020-2021	32
2019-2020	34
2018-2019	39
2017-2018	34

2022-2023 Membership Goal Setting

<u>Starting Membership July 1, 2021</u>	33	
<u>Current Membership 2/1/2022</u>	36	
<u>Estimated Membership July 1, 2022</u>		(a)
<u>Membership Goal July 1, 2023</u> (July 1, 2022 Start + Growth)		(b)
<u>Net Membership Growth</u> Challenge = 10% or 10 members		(c=b-a)
<u>Average Annual Attrition to Replace</u> (Greater of <u>Actual</u> or <u>10% = World Class</u>)	6	(d)
<u>New Members Needed</u> (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7750
Anderson

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual **Attrition Rate** (3-year average): 15.6%
 Annual **Attraction Rate** (3-year average): 17.8%
 Annual **Net Growth Rate**: + _____ %

Success Targets

Attrition less than 15%
 (July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

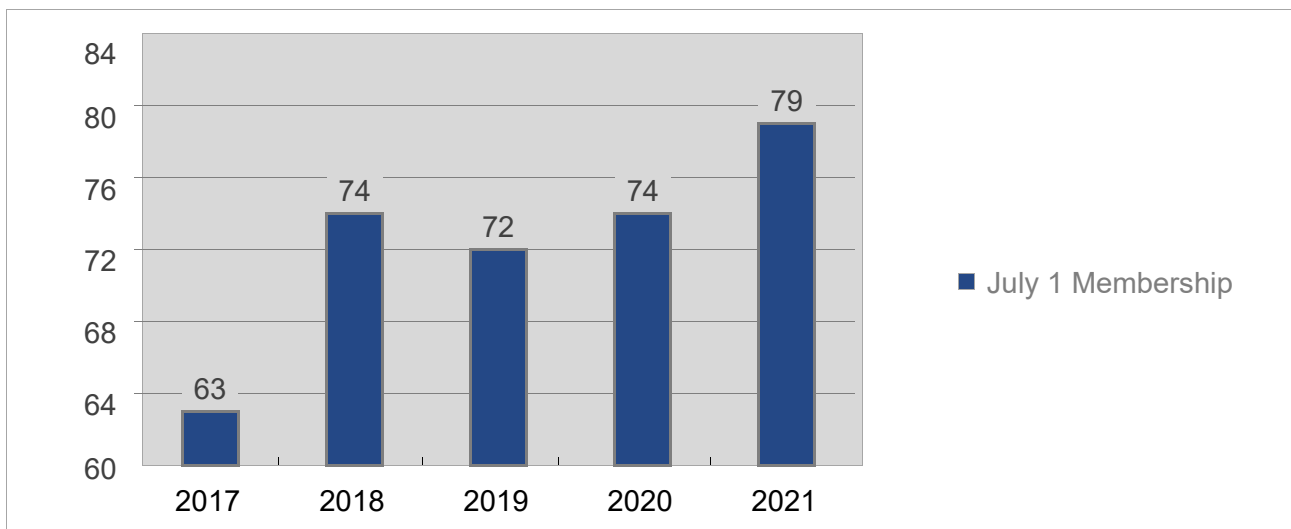
- Low Retention** -- Our Attrition Rate Exceeds 15%
- Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition Rate
- Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2021-2022 (Current Year)	79
2020-2021	74
2019-2020	72
2018-2019	74
2017-2018	63

2022-2023 Membership Goal Setting

<u>Starting Membership July 1, 2021</u>	79	
<u>Current Membership 2/1/2022</u>	108	
<u>Estimated Membership July 1, 2022</u>		(a)
<u>Membership Goal July 1, 2023</u> (July 1, 2022 Start + Growth)		(b)
<u>Net Membership Growth</u> Challenge = 10% or 10 members		(c=b-a)
<u>Average Annual Attrition to Replace</u> (Greater of <u>Actual</u> or <u>10% = World Class</u>)	12	(d)
<u>New Members Needed</u> (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7750
Batesburg-Leesville

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual **Attrition Rate** (3-year average): 11.5%
 Annual **Attraction Rate** (3-year average): 26.9%
 Annual **Net Growth Rate**: + _____ %

Success Targets

Attrition less than 15%
 (July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

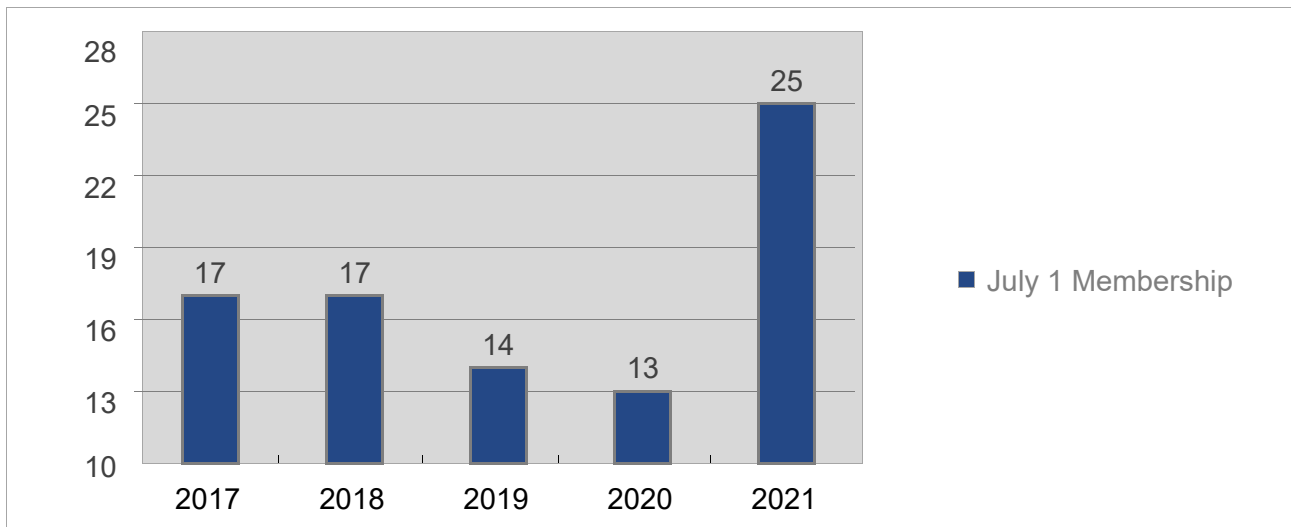
- Low Retention** -- Our Attrition Rate Exceeds 15%
- Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition Rate
- Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2021-2022 (Current Year)	25
2020-2021	13
2019-2020	14
2018-2019	17
2017-2018	17

2022-2023 Membership Goal Setting

<u>Starting Membership July 1, 2021</u>	25	
<u>Current Membership 2/1/2022</u>	26	
<u>Estimated Membership July 1, 2022</u>		(a)
<u>Membership Goal July 1, 2023</u> (July 1, 2022 Start + Growth)		(b)
<u>Net Membership Growth</u> Challenge = 10% or 10 members		(c=b-a)
<u>Average Annual Attrition to Replace</u> (Greater of <u>Actual</u> or <u>10% = World Class</u>)	2	(d)
<u>New Members Needed</u> (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7750
Blacksburg

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual **Attrition Rate** (3-year average): **8.2%**
 Annual **Attraction Rate** (3-year average): **10.2%**
 Annual **Net Growth Rate**: **+ _____ %**

Success Targets

Attrition less than 15%
 (July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

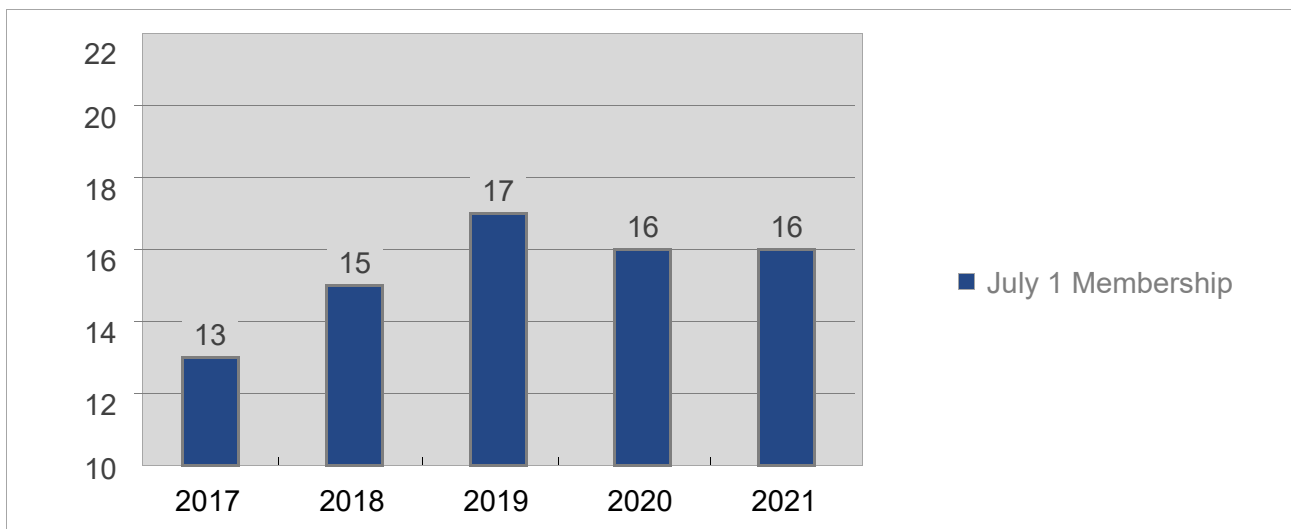
- Low Retention** -- Our Attrition Rate Exceeds 15%
- Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition Rate
- Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2021-2022 (Current Year)	16
2020-2021	16
2019-2020	17
2018-2019	15
2017-2018	13

2022-2023 Membership Goal Setting

<u>Starting</u> Membership July 1, 2021	16	
<u>Current</u> Membership 2/1/2022	18	
<u>Estimated</u> Membership July 1, 2022		(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 10% or 10 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or <u>10%</u> = World Class)	2	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7750
Carolina Foothills

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average): 15.3%
Annual Attraction Rate (3-year average): 8.5%
Annual Net Growth Rate: - _____ %

Success Targets

Attrition less than 15%
 (July 1 membership x .15)
Attraction 5% greater than Attrition

The problem we need to solve is:

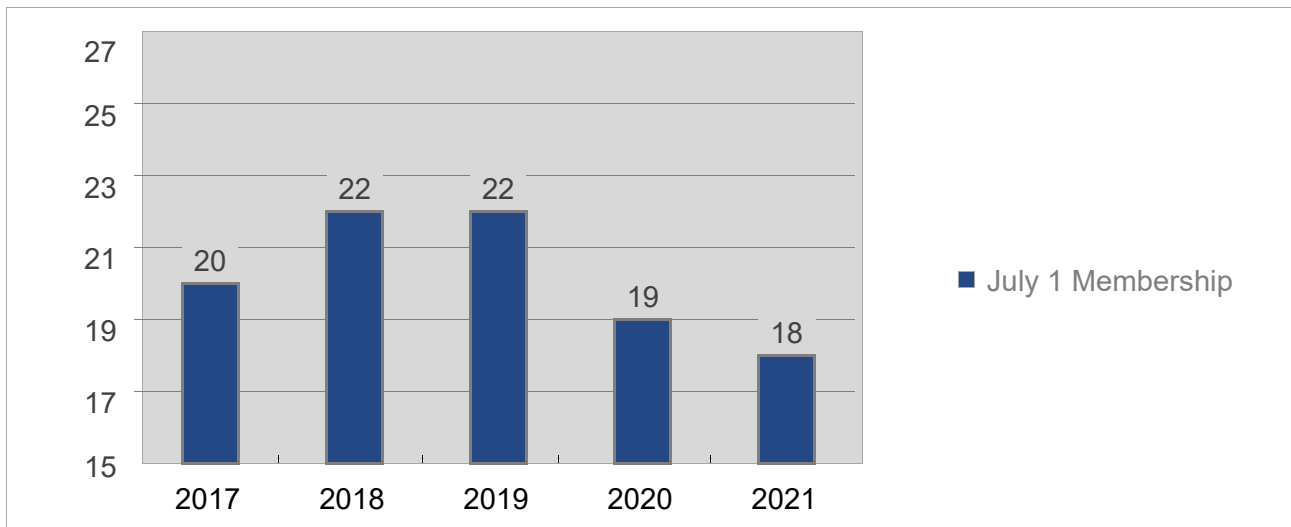
- Low Retention** -- Our Attrition Rate Exceeds 15%
- Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition Rate
- Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2021-2022 (Current Year)	18
2020-2021	19
2019-2020	22
2018-2019	22
2017-2018	20

2022-2023 Membership Goal Setting

<u>Starting</u> Membership July 1, 2021	18	
<u>Current</u> Membership 2/1/2022	22	
<u>Estimated</u> Membership July 1, 2022		(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 10% or 10 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or <u>10% = World Class</u>)	3	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7750
Chester

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average): **10.2%**
Annual Attraction Rate (3-year average): **6.4%**
Annual Net Growth Rate: **- _____ %**

Success Targets

Attrition less than 15%
 (July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

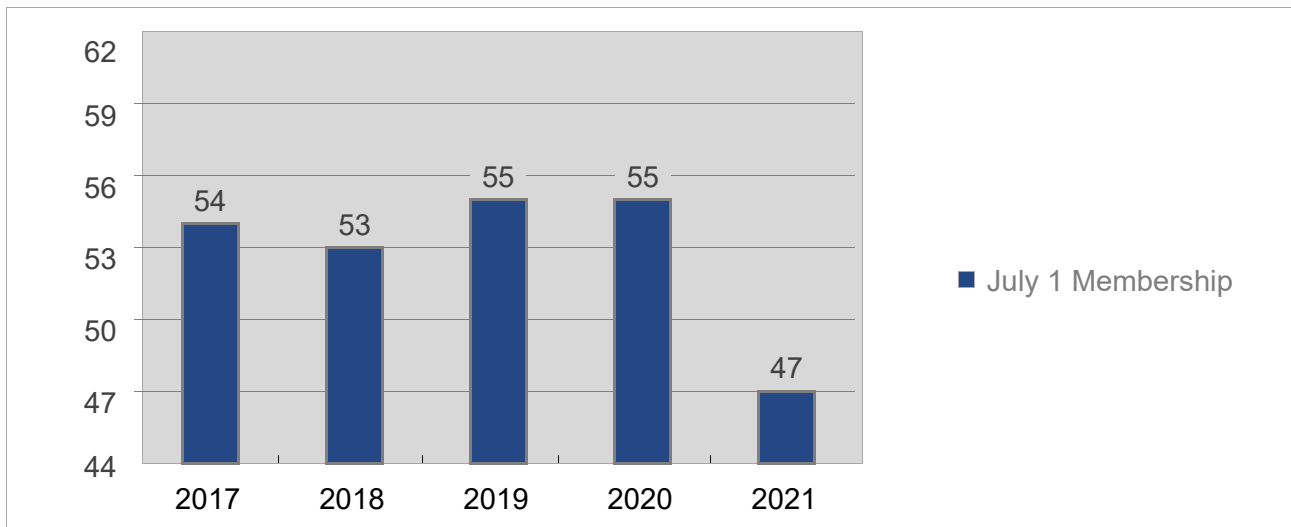
- Low Retention** -- Our Attrition Rate Exceeds 15%
- Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition Rate
- Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2021-2022 (Current Year)	47
2020-2021	55
2019-2020	55
2018-2019	53
2017-2018	54

2022-2023 Membership Goal Setting

<u>Starting Membership July 1, 2021</u>	47	
<u>Current Membership 2/1/2022</u>	48	
<u>Estimated Membership July 1, 2022</u>		(a)
<u>Membership Goal July 1, 2023</u> (July 1, 2022 Start + Growth)		(b)
<u>Net Membership Growth</u> Challenge = 10% or 10 members		(c=b-a)
<u>Average Annual Attrition to Replace</u> (Greater of <u>Actual</u> or <u>10% = World Class</u>)	6	(d)
<u>New Members Needed</u> (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7750
Clemson

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average): **6.8%**
Annual Attraction Rate (3-year average): **6.5%**
Annual Net Growth Rate: **- _____ %**

Success Targets

Attrition less than 15%
 (July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

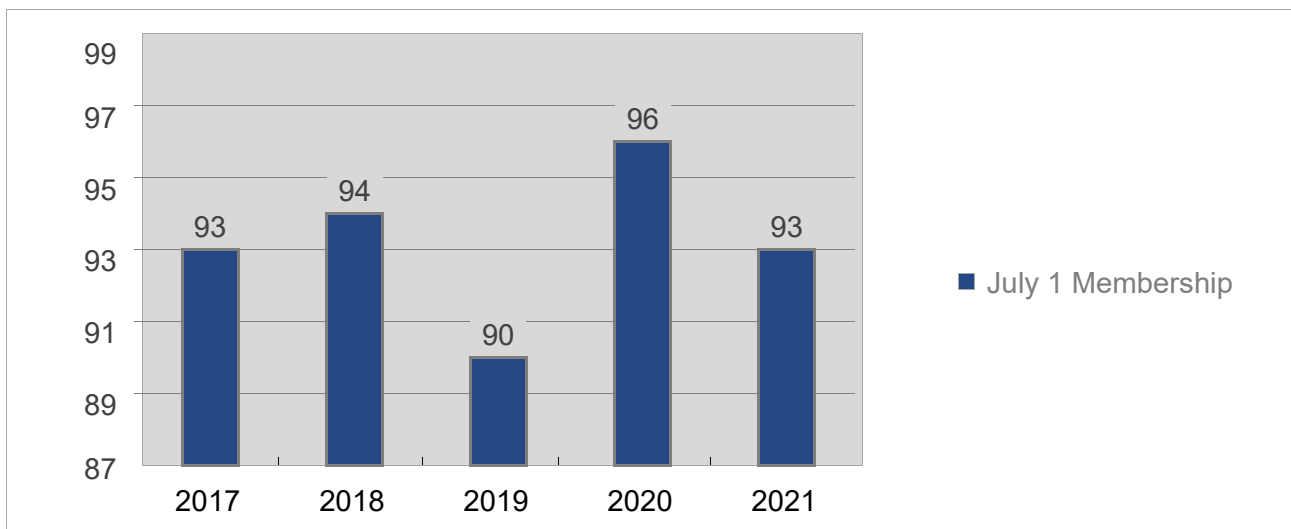
- Low Retention** -- Our Attrition Rate Exceeds 15%
- Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition Rate
- Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2021-2022 (Current Year)	93
2020-2021	96
2019-2020	90
2018-2019	94
2017-2018	93

2022-2023 Membership Goal Setting

<u>Starting Membership July 1, 2021</u>	93	
<u>Current Membership 2/1/2022</u>	89	
<u>Estimated Membership July 1, 2022</u>		(a)
<u>Membership Goal July 1, 2023</u> (July 1, 2022 Start + Growth)		(b)
<u>Net Membership Growth</u> Challenge = 10% or 10 members		(c=b-a)
<u>Average Annual Attrition to Replace</u> (Greater of <u>Actual</u> or <u>10% = World Class</u>)	7	(d)
<u>New Members Needed</u> (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7750
Clemson Sunrise

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average): **10.9%**
Annual Attraction Rate (3-year average): **19.1%**
Annual Net Growth Rate: **+ _____ %**

Success Targets

Attrition less than 15%
 (July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

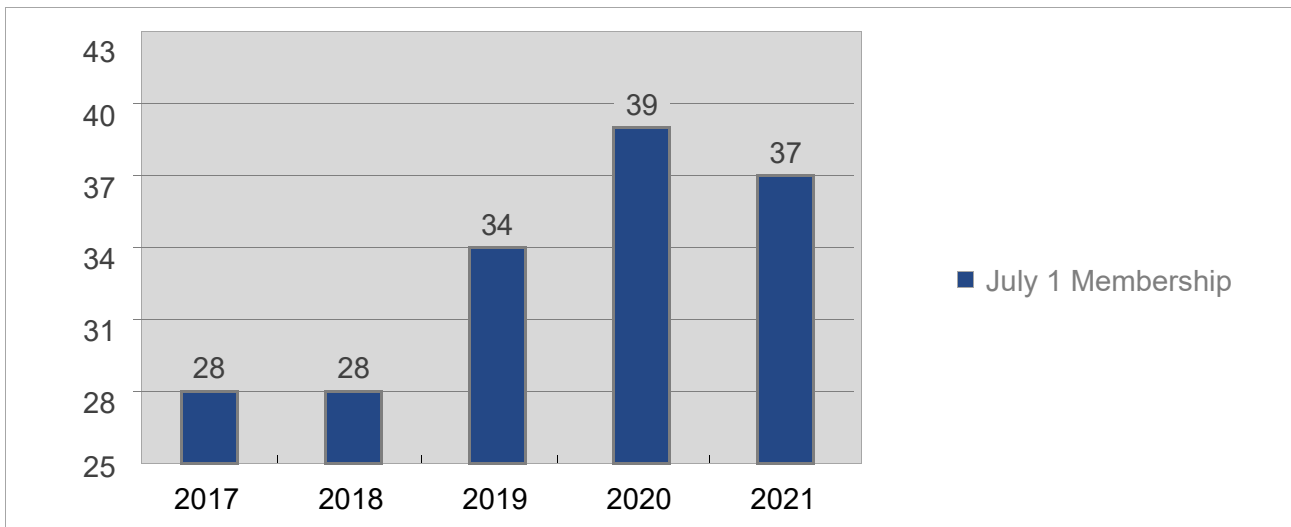
- Low Retention** -- Our Attrition Rate Exceeds 15%
- Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition Rate
- Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2021-2022 (Current Year)	37
2020-2021	39
2019-2020	34
2018-2019	28
2017-2018	28

2022-2023 Membership Goal Setting

<u>Starting</u> Membership July 1, 2021	37	
<u>Current</u> Membership 2/1/2022	32	
<u>Estimated</u> Membership July 1, 2022		(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 10% or 10 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or <u>10%</u> = World Class)	4	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7750
Clinton

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average): 8.5%
Annual Attraction Rate (3-year average): 19.8%
Annual Net Growth Rate: + _____ %

Success Targets

Attrition less than 15%
 (July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

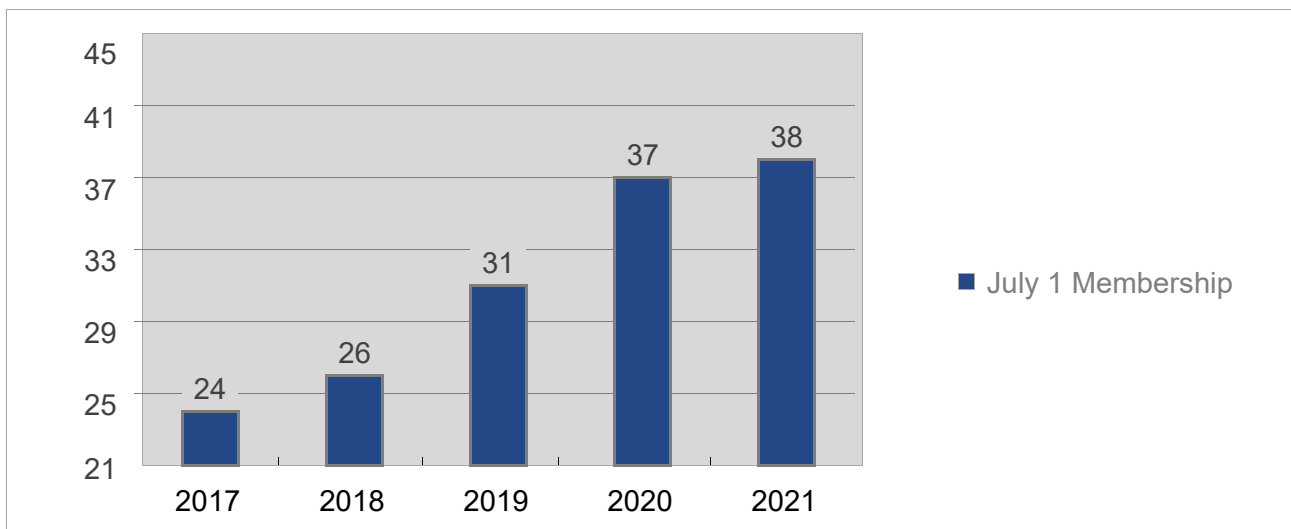
- Low Retention** -- Our Attrition Rate Exceeds 15%
- Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition Rate
- Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2021-2022 (Current Year)	38
2020-2021	37
2019-2020	31
2018-2019	26
2017-2018	24

2022-2023 Membership Goal Setting

<u>Starting</u> Membership July 1, 2021	38	
<u>Current</u> Membership 2/1/2022	36	
<u>Estimated</u> Membership July 1, 2022		(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 10% or 10 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or <u>10% = World Class</u>)	3	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7750
Clover

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average): 11.1%
Annual Attraction Rate (3-year average): 19.4%
Annual Net Growth Rate: + _____ %

Success Targets

Attrition less than 15%
 (July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

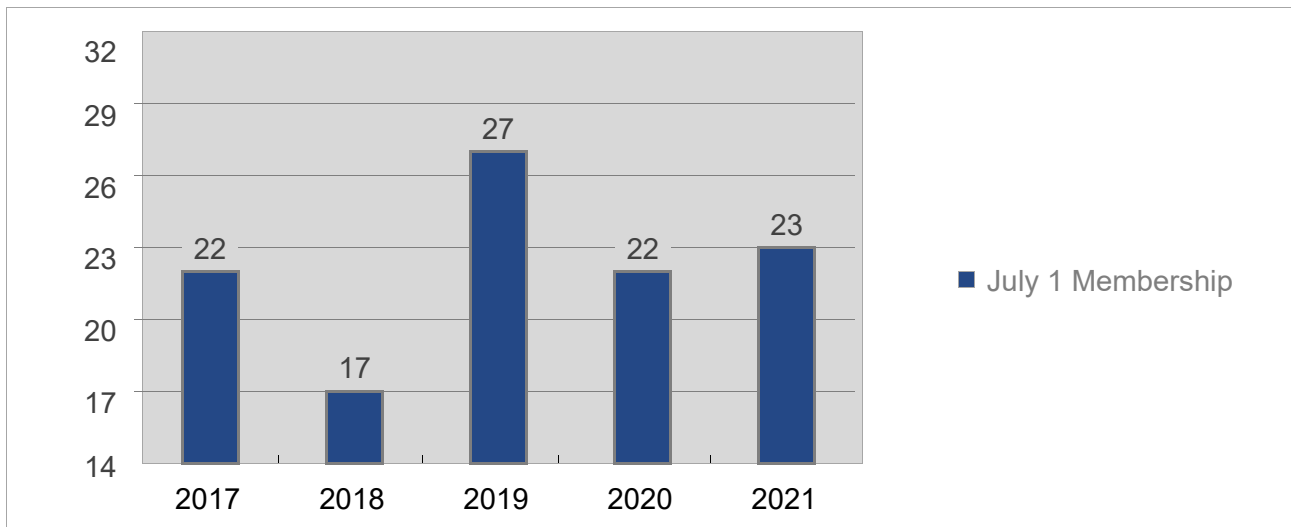
- Low Retention** -- Our Attrition Rate Exceeds 15%
- Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition Rate
- Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2021-2022 (Current Year)	23
2020-2021	22
2019-2020	27
2018-2019	17
2017-2018	22

2022-2023 Membership Goal Setting

<u>Starting</u> Membership July 1, 2021	23	
<u>Current</u> Membership 2/1/2022	24	
<u>Estimated</u> Membership July 1, 2022		(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 10% or 10 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or <u>10% = World Class</u>)	3	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7750
Easley

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average): **13.5%**
Annual Attraction Rate (3-year average): **18.5%**
Annual Net Growth Rate: **+ _____ %**

Success Targets

Attrition less than 15%
 (July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

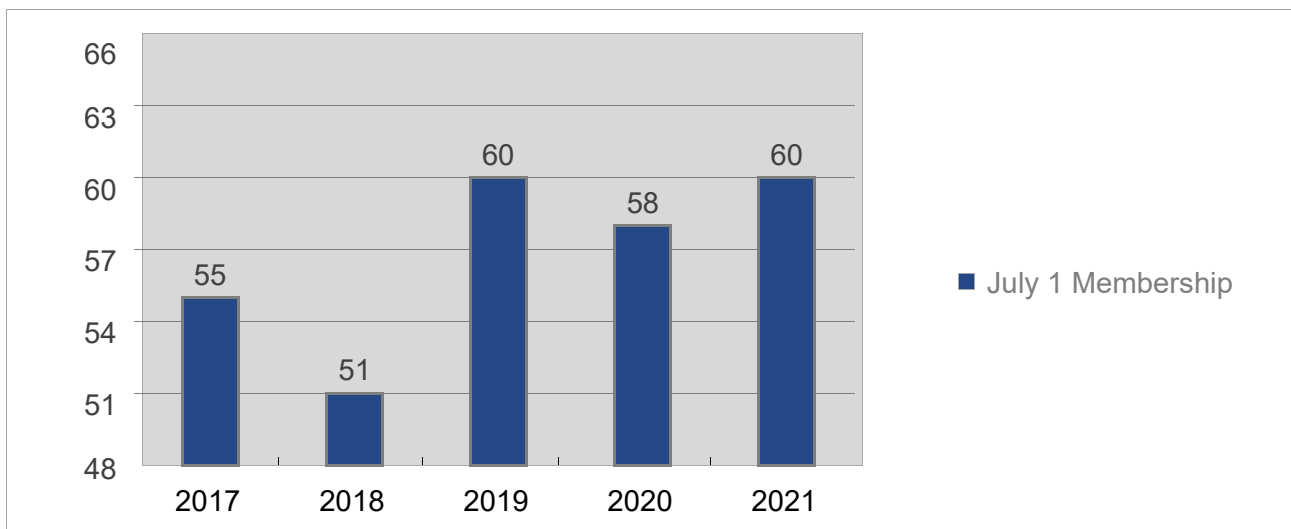
- Low Retention** -- Our Attrition Rate Exceeds 15%
- Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition Rate
- Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2021-2022 (Current Year)	60
2020-2021	58
2019-2020	60
2018-2019	51
2017-2018	55

2022-2023 Membership Goal Setting

<u>Starting Membership July 1, 2021</u>	60	
<u>Current Membership 2/1/2022</u>	62	
<u>Estimated Membership July 1, 2022</u>		(a)
<u>Membership Goal July 1, 2023</u> (July 1, 2022 Start + Growth)		(b)
<u>Net Membership Growth</u> Challenge = 10% or 10 members		(c=b-a)
<u>Average Annual Attrition to Replace</u> (Greater of <u>Actual</u> or <u>10% = World Class</u>)	8	(d)
<u>New Members Needed</u> (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7750
E-Club of The Carolinas

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual **Attrition Rate** (3-year average): 20.7%
 Annual **Attraction Rate** (3-year average): 23.0%
 Annual **Net Growth Rate**: + _____ %

Success Targets

Attrition less than 15%
 (July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

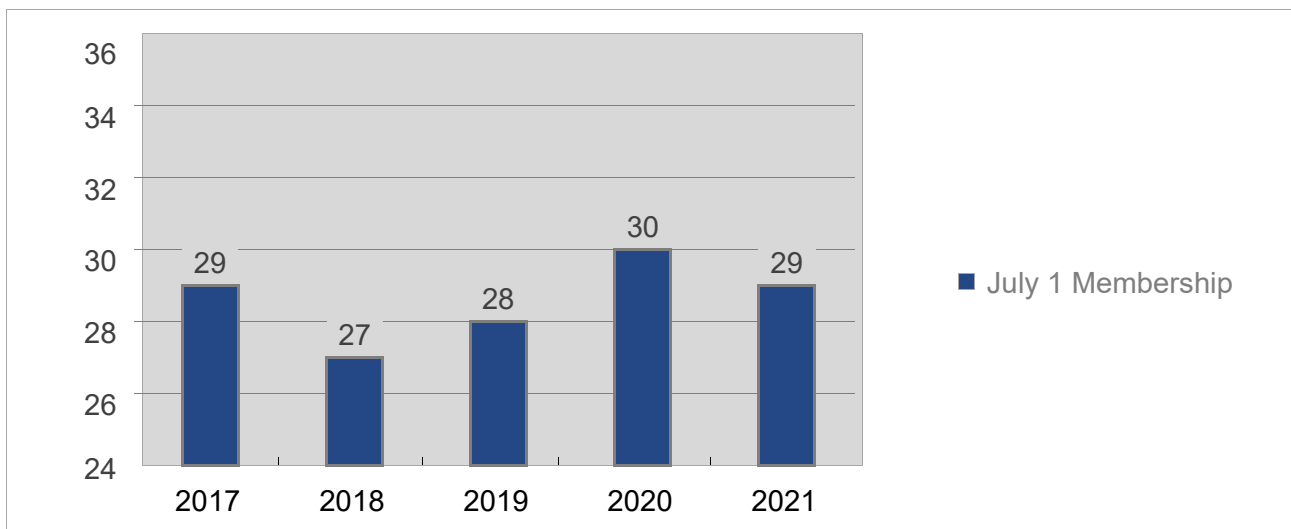
- Low Retention** -- Our Attrition Rate Exceeds 15%
- Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition Rate
- Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2021-2022 (Current Year)	29
2020-2021	30
2019-2020	28
2018-2019	27
2017-2018	29

2022-2023 Membership Goal Setting

<u>Starting</u> Membership July 1, 2021	29	
<u>Current</u> Membership 2/1/2022	28	
<u>Estimated</u> Membership July 1, 2022		(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 10% or 10 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or <u>10%</u> = World Class)	6	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7750
Emerald City
(Greenwood)

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average): **11.3%**
Annual Attraction Rate (3-year average): **13.3%**
Annual Net Growth Rate: **+ _____ %**

Success Targets

Attrition less than 15%
 (July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

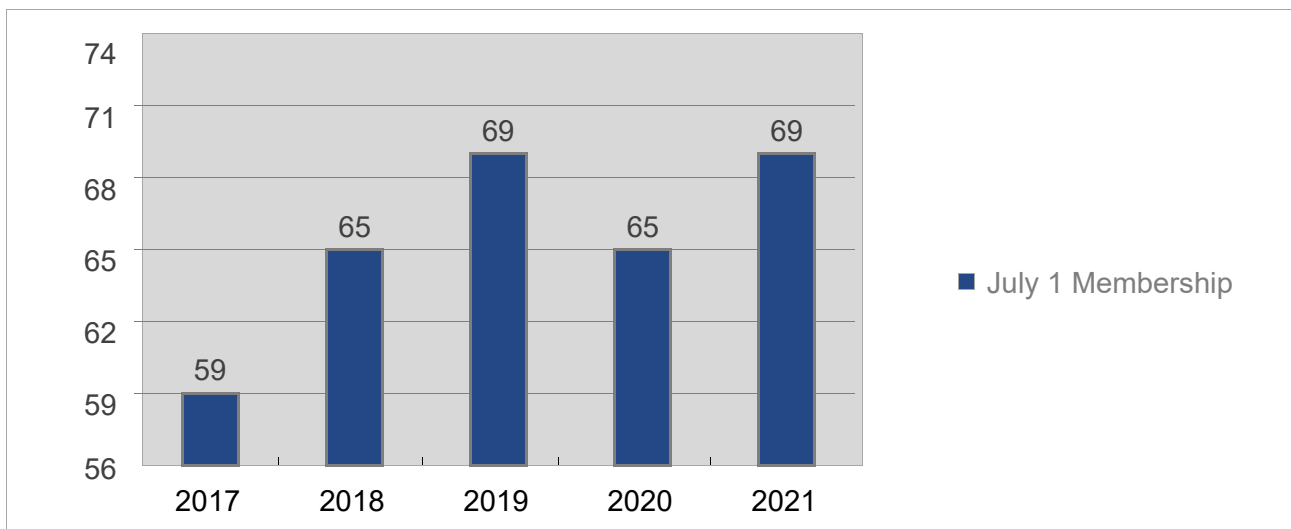
- Low Retention** -- Our Attrition Rate Exceeds 15%
- Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition Rate
- Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2021-2022 (Current Year)	69
2020-2021	65
2019-2020	69
2018-2019	65
2017-2018	59

2022-2023 Membership Goal Setting

<u>Starting Membership July 1, 2021</u>	69	
<u>Current Membership 2/1/2022</u>	72	
<u>Estimated Membership July 1, 2022</u>		(a)
<u>Membership Goal July 1, 2023</u> (July 1, 2022 Start + Growth)		(b)
<u>Net Membership Growth</u> Challenge = 10% or 10 members		(c=b-a)
<u>Average Annual Attrition to Replace</u> (Greater of <u>Actual</u> or <u>10% = World Class</u>)	8	(d)
<u>New Members Needed</u> (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7750
Fort Mill

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average): 19.6%
Annual Attraction Rate (3-year average): 17.0%
Annual Net Growth Rate: - _____ %

Success Targets

Attrition less than 15%
 (July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

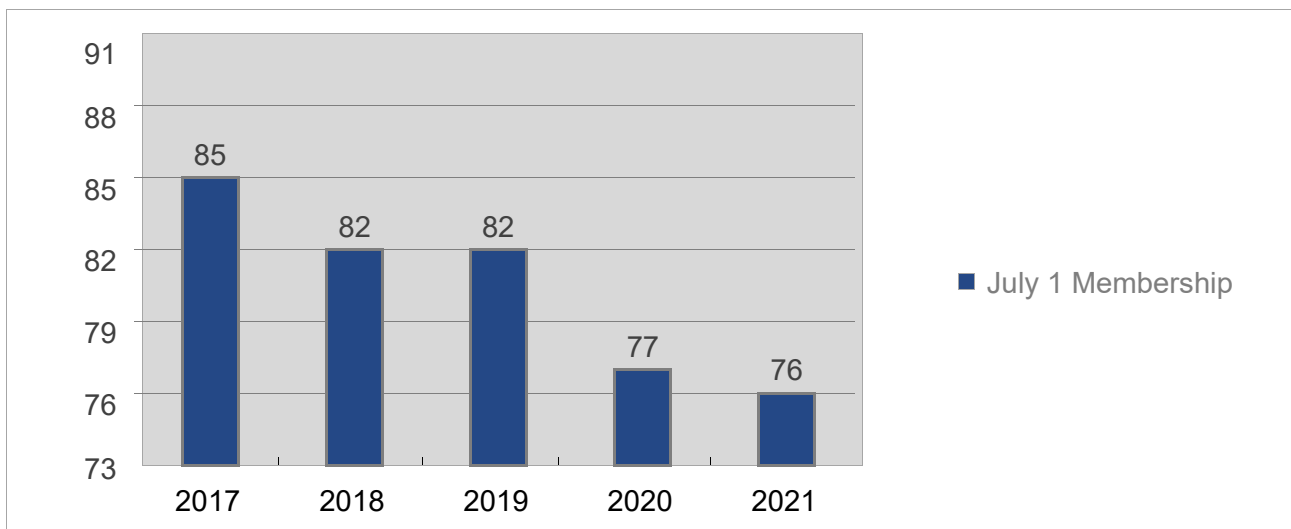
- Low Retention** -- Our Attrition Rate Exceeds 15%
- Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition Rate
- Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2021-2022 (Current Year)	76
2020-2021	77
2019-2020	82
2018-2019	82
2017-2018	85

2022-2023 Membership Goal Setting

<u>Starting</u> Membership July 1, 2021	76	
<u>Current</u> Membership 2/1/2022	76	
<u>Estimated</u> Membership July 1, 2022		(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 10% or 10 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or <u>10%</u> = World Class)	16	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7750
Fountain Inn

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average): 7.4%
Annual Attraction Rate (3-year average): 19.1%
Annual Net Growth Rate: + _____ %

Success Targets

Attrition less than 15%
 (July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

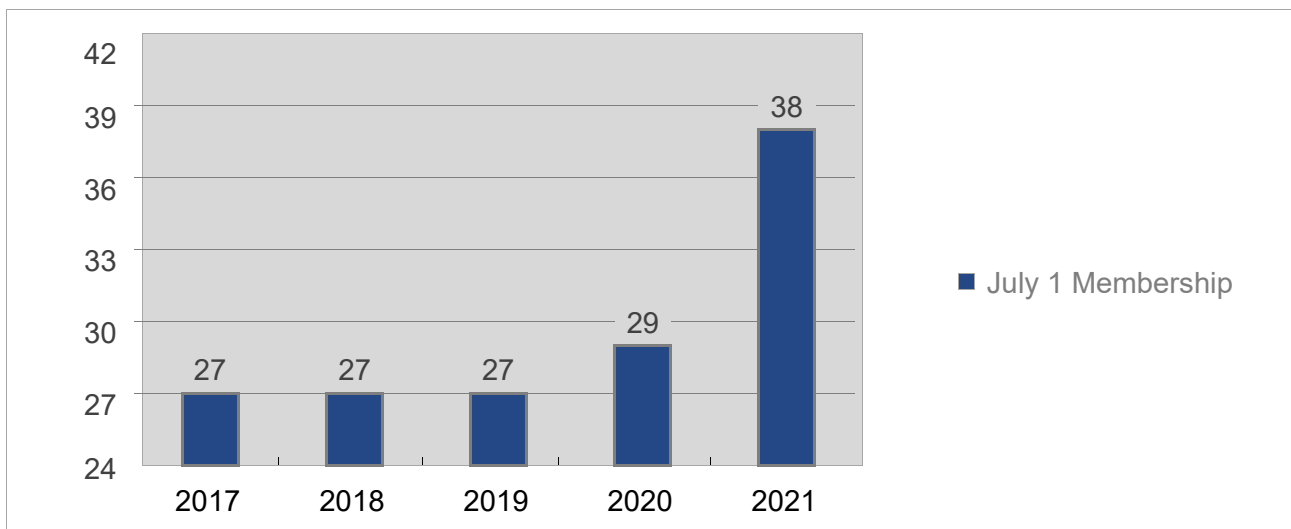
- Low Retention** -- Our Attrition Rate Exceeds 15%
- Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition Rate
- Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2021-2022 (Current Year)	38
2020-2021	29
2019-2020	27
2018-2019	27
2017-2018	27

2022-2023 Membership Goal Setting

<u>Starting</u> Membership July 1, 2021	38	
<u>Current</u> Membership 2/1/2022	43	
<u>Estimated</u> Membership July 1, 2022		(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 10% or 10 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or <u>10%</u> = World Class)	3	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7750
Gaffney

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average): **14.6%**
Annual Attraction Rate (3-year average): **11.7%**
Annual Net Growth Rate: **- _____ %**

Success Targets

Attrition less than 15%
 (July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

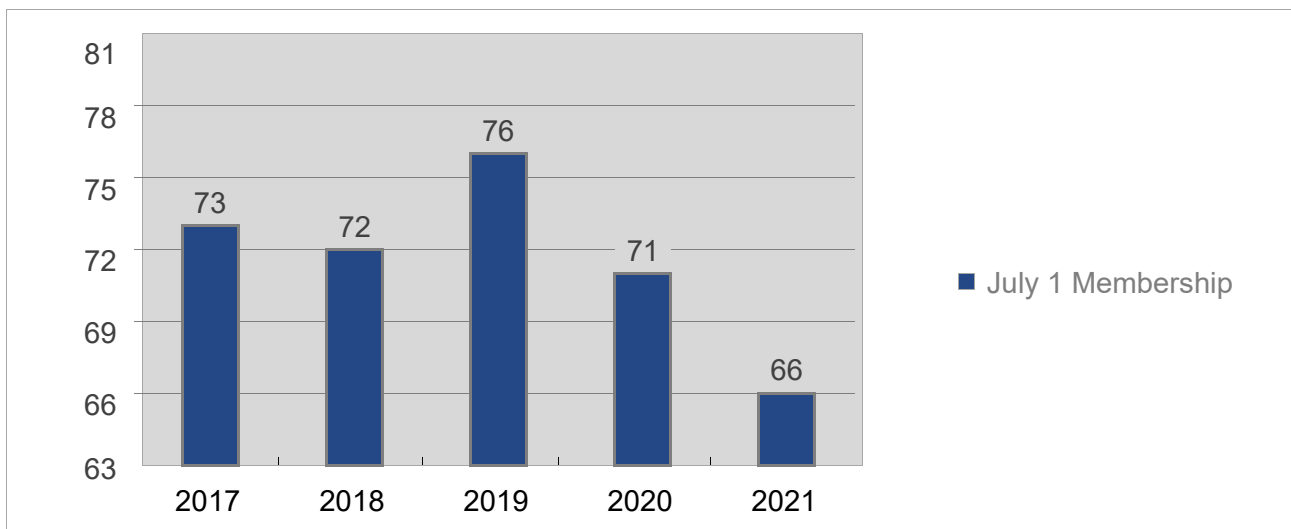
- Low Retention** -- Our Attrition Rate Exceeds 15%
- Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition Rate
- Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2021-2022 (Current Year)	66
2020-2021	71
2019-2020	76
2018-2019	72
2017-2018	73

2022-2023 Membership Goal Setting

<u>Starting Membership July 1, 2021</u>	66	
<u>Current Membership 2/1/2022</u>	61	
<u>Estimated Membership July 1, 2022</u>		(a)
<u>Membership Goal July 1, 2023</u> (July 1, 2022 Start + Growth)		(b)
<u>Net Membership Growth</u> Challenge = 10% or 10 members		(c=b-a)
<u>Average Annual Attrition to Replace</u> (Greater of <u>Actual</u> or <u>10% = World Class</u>)	11	(d)
<u>New Members Needed</u> (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7750
Golden Strip Sunrise,
(Mauldin-Simpsonv.-
Fountain Inn)

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average): 7.0%
Annual Attraction Rate (3-year average): 7.0%
Annual Net Growth Rate: _____%

Success Targets

Attrition less than 15%
(July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

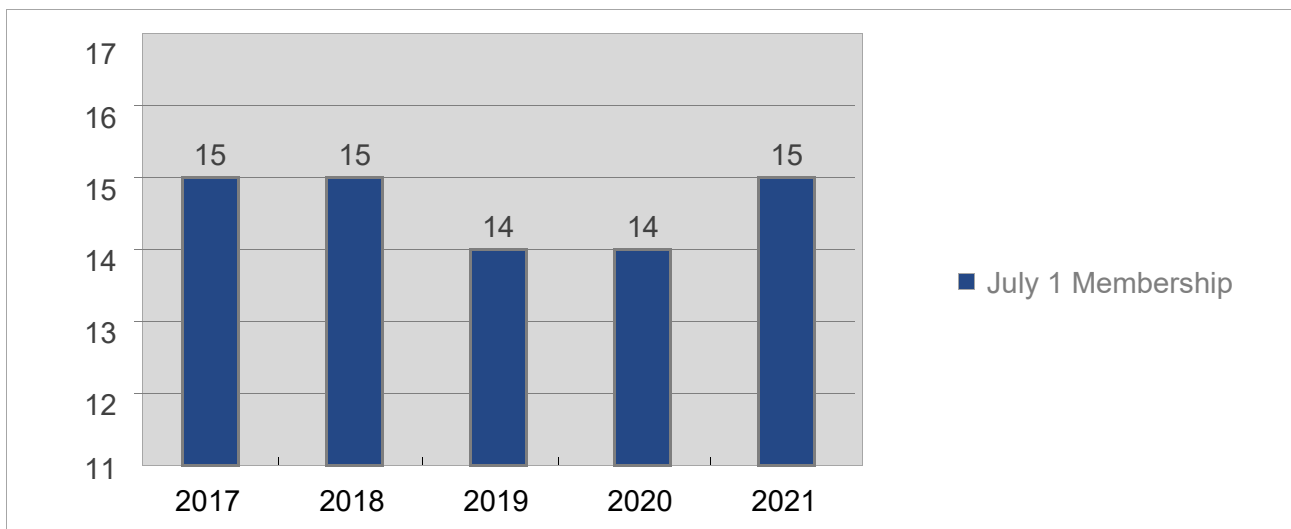
- Low Retention** -- Our Attrition Rate Exceeds 15%
- Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition Rate
- Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2021-2022 (Current Year)	15
2020-2021	14
2019-2020	14
2018-2019	15
2017-2018	15

2022-2023 Membership Goal Setting

<u>Starting Membership July 1, 2021</u>	15	
<u>Current Membership 2/1/2022</u>	15	
<u>Estimated Membership July 1, 2022</u>		(a)
<u>Membership Goal July 1, 2023</u> (July 1, 2022 Start + Growth)		(b)
<u>Net Membership Growth</u> Challenge = 10% or 10 members		(c=b-a)
<u>Average Annual Attrition to Replace</u> (Greater of <u>Actual</u> or <u>10% = World Class</u>)	1	(d)
<u>New Members Needed</u> (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7750
Greater Anderson

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average): 15.8%
Annual Attraction Rate (3-year average): 11.3%
Annual Net Growth Rate: - _____ %

Success Targets

Attrition less than 15%
 (July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

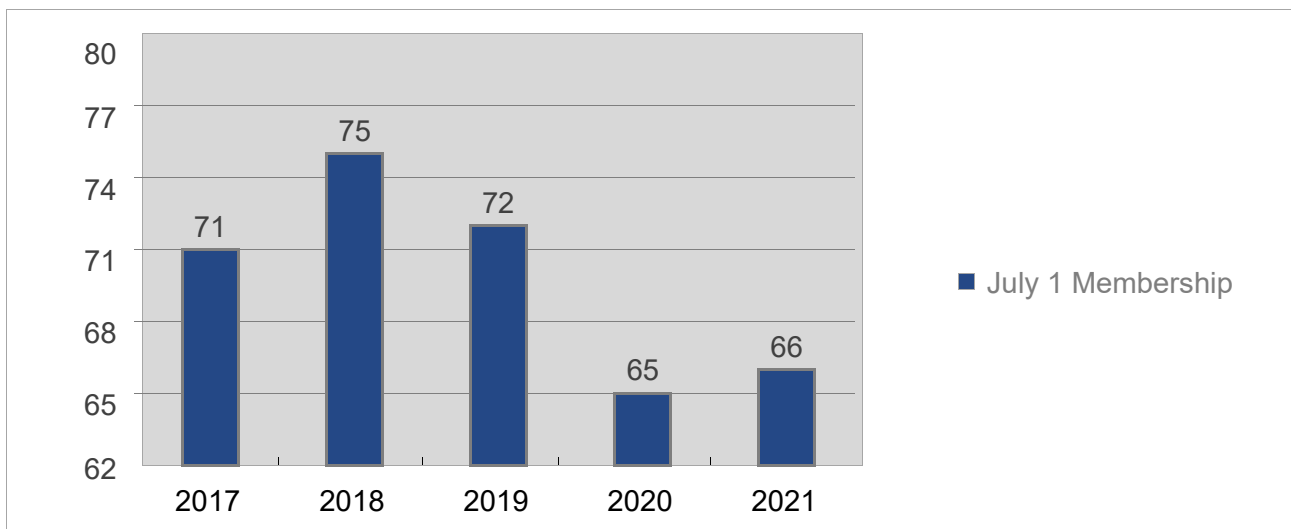
- Low Retention** -- Our Attrition Rate Exceeds 15%
- Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition Rate
- Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2021-2022 (Current Year)	66
2020-2021	65
2019-2020	72
2018-2019	75
2017-2018	71

2022-2023 Membership Goal Setting

<u>Starting</u> Membership July 1, 2021	66	
<u>Current</u> Membership 2/1/2022	67	
<u>Estimated</u> Membership July 1, 2022		(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 10% or 10 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or <u>10% = World Class</u>)	11	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7750
Greenville

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average): **20.3%**
Annual Attraction Rate (3-year average): **13.9%**
Annual Net Growth Rate: **- _____%**

Success Targets

Attrition less than 15%
 (July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

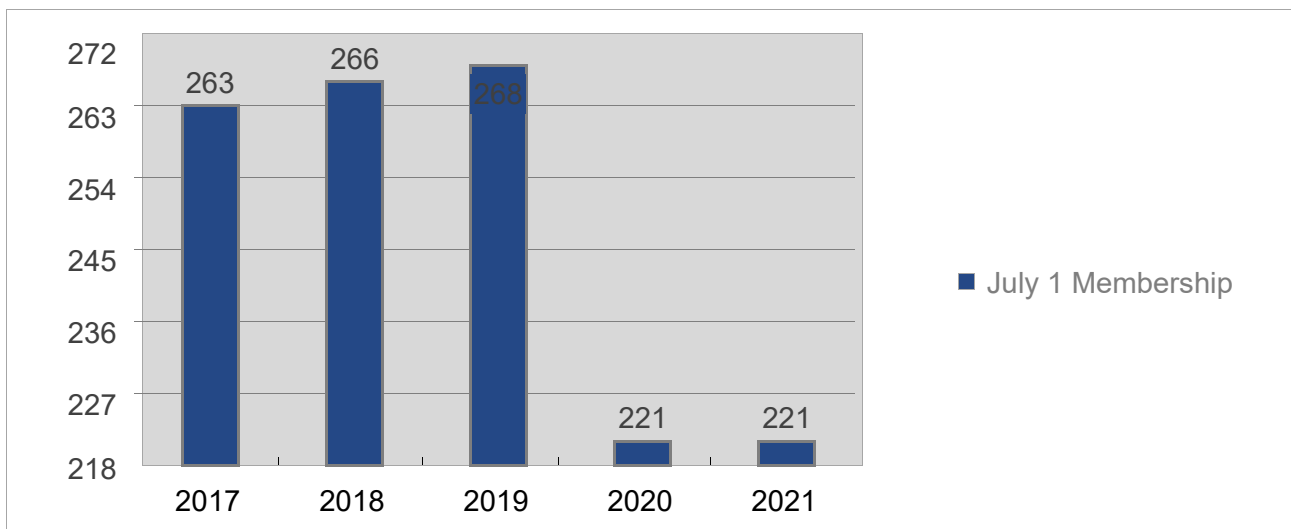
- Low Retention** -- Our Attrition Rate Exceeds 15%
- Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition Rate
- Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2021-2022 (Current Year)	221
2020-2021	221
2019-2020	268
2018-2019	266
2017-2018	263

2022-2023 Membership Goal Setting

<u>Starting Membership July 1, 2021</u>	221	
<u>Current Membership 2/1/2022</u>	199	
<u>Estimated Membership July 1, 2022</u>		(a)
<u>Membership Goal July 1, 2023</u> (July 1, 2022 Start + Growth)		(b)
<u>Net Membership Growth</u> Challenge = 10% or 10 members		(c=b-a)
<u>Average Annual Attrition to Replace</u> (Greater of <u>Actual</u> or <u>10% = World Class</u>)	48	(d)
<u>New Members Needed</u> (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7750
Greenville Breakfast

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual **Attrition Rate** (3-year average): **28.9%**
 Annual **Attraction Rate** (3-year average): **34.2%**
 Annual **Net Growth Rate**: **+ _____ %**

Success Targets

Attrition less than 15%
 (July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

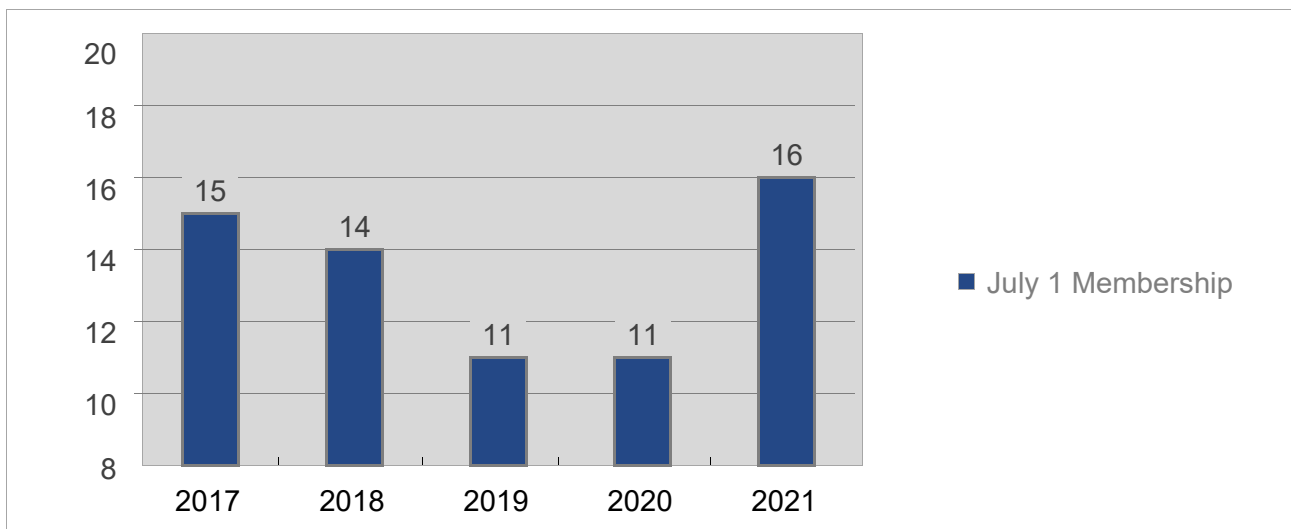
- Low Retention** -- Our Attrition Rate Exceeds 15%
- Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition Rate
- Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2021-2022 (Current Year)	16
2020-2021	11
2019-2020	11
2018-2019	14
2017-2018	15

2022-2023 Membership Goal Setting

<u>Starting Membership July 1, 2021</u>	16	
<u>Current Membership 2/1/2022</u>	15	
<u>Estimated Membership July 1, 2022</u>		(a)
<u>Membership Goal July 1, 2023</u> (July 1, 2022 Start + Growth)		(b)
<u>Net Membership Growth</u> Challenge = 10% or 10 members		(c=b-a)
<u>Average Annual Attrition to Replace</u> (Greater of <u>Actual</u> or <u>10% = World Class</u>)	4	(d)
<u>New Members Needed</u> (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7750
Greenville City Center

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average): 14.9%
Annual Attraction Rate (3-year average): 27.4%
Annual Net Growth Rate: + _____ %

Success Targets

Attrition less than 15%
 (July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

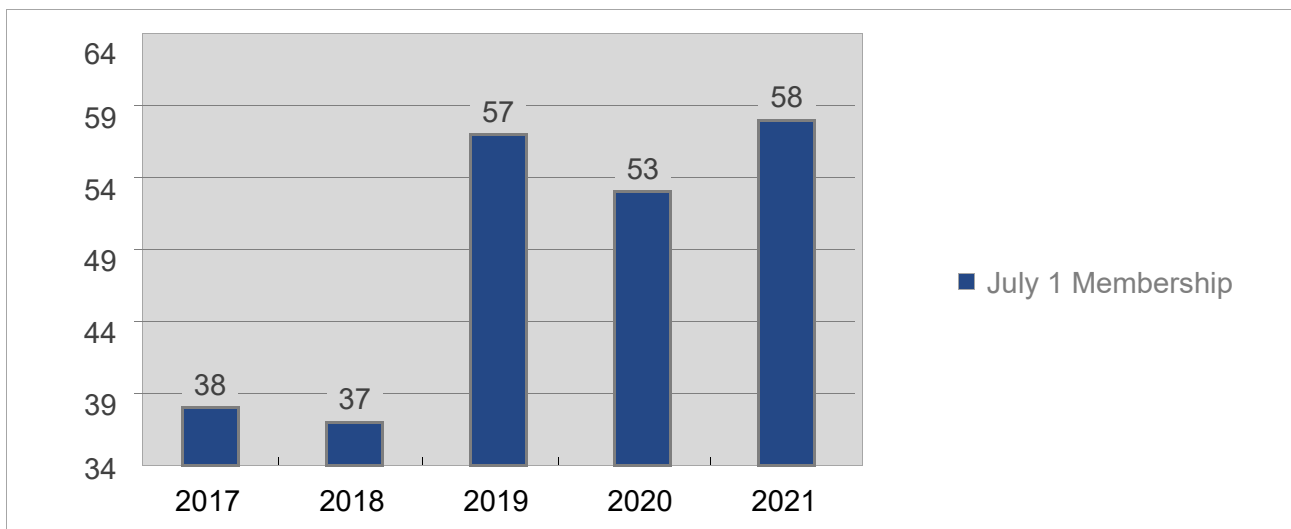
- Low Retention** -- Our Attrition Rate Exceeds 15%
- Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition Rate
- Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2021-2022 (Current Year)	58
2020-2021	53
2019-2020	57
2018-2019	37
2017-2018	38

2022-2023 Membership Goal Setting

<u>Starting Membership July 1, 2021</u>	58	
<u>Current Membership 2/1/2022</u>	57	
<u>Estimated Membership July 1, 2022</u>		(a)
<u>Membership Goal July 1, 2023</u> (July 1, 2022 Start + Growth)		(b)
<u>Net Membership Growth</u> Challenge = 10% or 10 members		(c=b-a)
<u>Average Annual Attrition to Replace</u> (Greater of <u>Actual</u> or <u>10% = World Class</u>)	9	(d)
<u>New Members Needed</u> (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7750
Greenwood

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average): 14.0%
Annual Attraction Rate (3-year average): 14.6%
Annual Net Growth Rate: + _____ %

Success Targets

Attrition less than 15%
 (July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

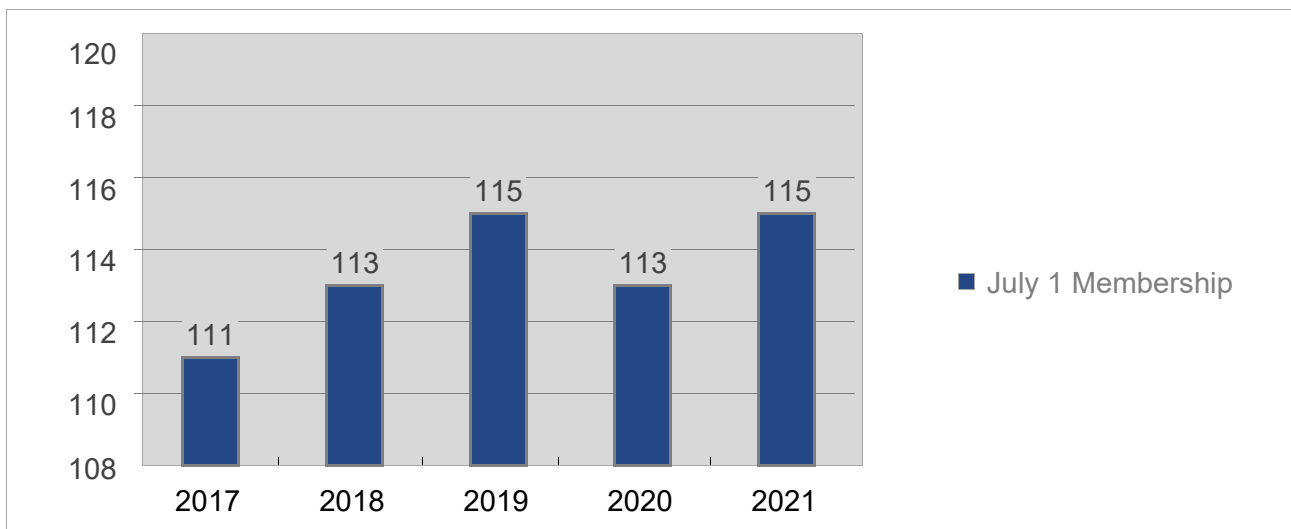
- Low Retention** -- Our Attrition Rate Exceeds 15%
- Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition Rate
- Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2021-2022 (Current Year)	115
2020-2021	113
2019-2020	115
2018-2019	113
2017-2018	111

2022-2023 Membership Goal Setting

<u>Starting Membership July 1, 2021</u>	115
<u>Current Membership 2/1/2022</u>	114
<u>Estimated Membership July 1, 2022</u>	(a)
<u>Membership Goal July 1, 2023</u> (July 1, 2022 Start + Growth)	(b)
<u>Net Membership Growth</u> Challenge = 10% or 10 members	(c=b-a)
<u>Average Annual Attrition to Replace</u> (Greater of <u>Actual</u> or <u>10% = World Class</u>)	16 (d)
<u>New Members Needed</u> (Growth + Attrition)	(c+d)





Membership Goal Setting Worksheet

District 7750
Indian Land

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average): 47.1%
Annual Attraction Rate (3-year average): 23.5%
Annual Net Growth Rate: - _____%

Success Targets

Attrition less than 15%
 (July 1 membership x .15)
Attraction 5% greater than Attrition

The problem we need to solve is:

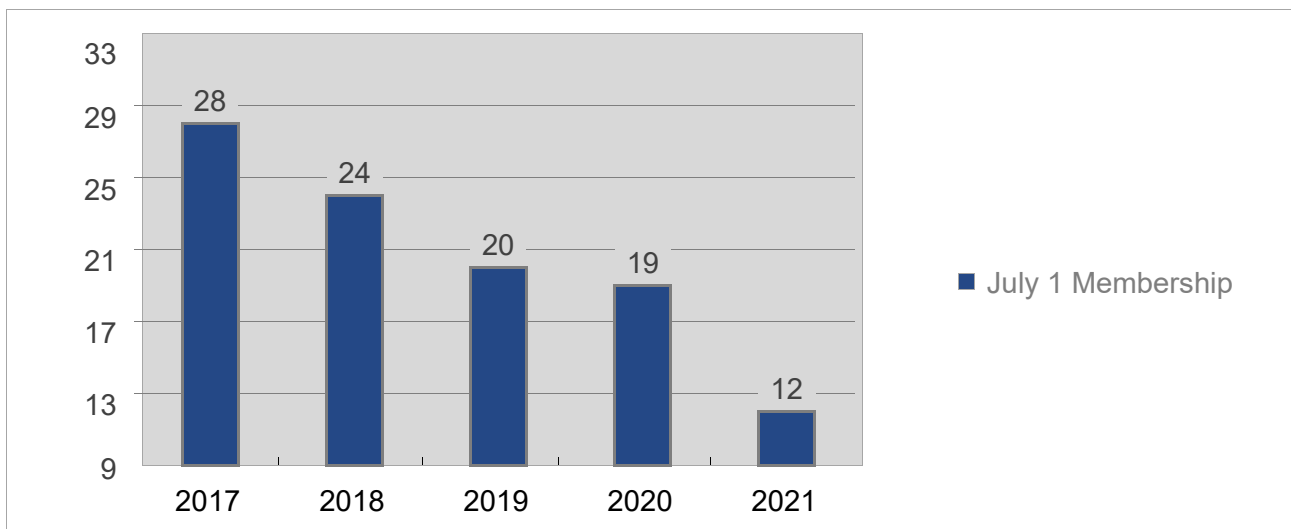
- Low Retention** -- Our Attrition Rate Exceeds 15%
- Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition Rate
- Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2021-2022 (Current Year)	12
2020-2021	19
2019-2020	20
2018-2019	24
2017-2018	28

2022-2023 Membership Goal Setting

<u>Starting</u> Membership July 1, 2021	12	
<u>Current</u> Membership 2/1/2022	12	
<u>Estimated</u> Membership July 1, 2022		(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 10% or 10 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or <u>10%</u> = World Class)	8	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7750
Indian Land Lunch

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual **Attrition Rate** (3-year average): 17.1%
 Annual **Attraction Rate** (3-year average): 57.1%
 Annual **Net Growth Rate**: _____%

Success Targets

Attrition less than 15%
 (July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

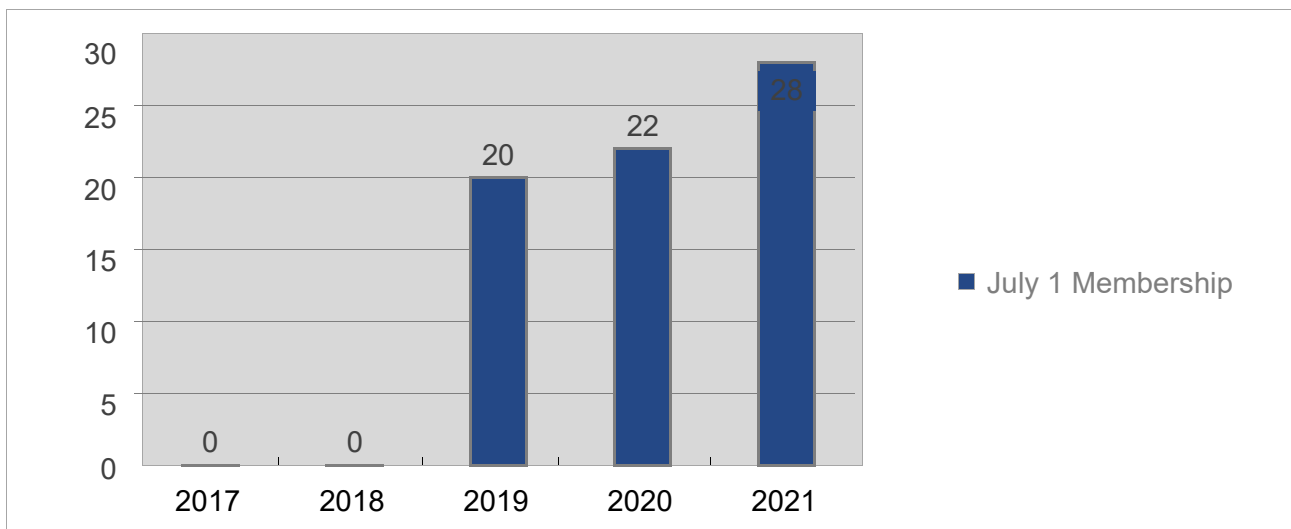
- Low Retention** -- Our Attrition Rate Exceeds 15%
- Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition Rate
- Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2021-2022 (Current Year)	28
2020-2021	22
2019-2020	20
2018-2019	0
2017-2018	0

2022-2023 Membership Goal Setting

Starting Membership July 1, 2021	28	
Current Membership 2/1/2022	30	
Estimated Membership July 1, 2022		(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 10% or 10 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or <u>10% = World Class</u>)	4	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7750
Lake Wylie

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average): 7.8%
Annual Attraction Rate (3-year average): 13.0%
Annual Net Growth Rate: + _____ %

Success Targets

Attrition less than 15%
 (July 1 membership x .15)
Attraction 5% greater than Attrition

The problem we need to solve is:

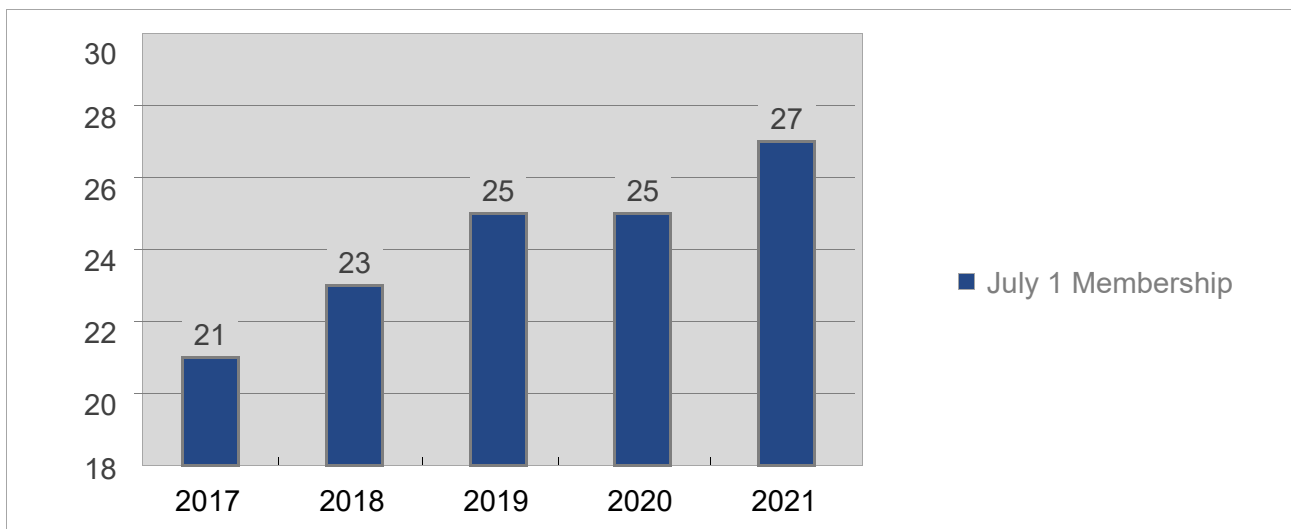
- Low Retention** -- Our Attrition Rate Exceeds 15%
- Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition Rate
- Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2021-2022 (Current Year)	27
2020-2021	25
2019-2020	25
2018-2019	23
2017-2018	21

2022-2023 Membership Goal Setting

<u>Starting</u> Membership July 1, 2021	27	
<u>Current</u> Membership 2/1/2022	25	
<u>Estimated</u> Membership July 1, 2022		(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 10% or 10 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or <u>10% = World Class</u>)	2	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7750
Lancaster

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average): **13.0%**
Annual Attraction Rate (3-year average): **8.2%**
Annual Net Growth Rate: **- _____ %**

Success Targets

Attrition less than 15%
 (July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

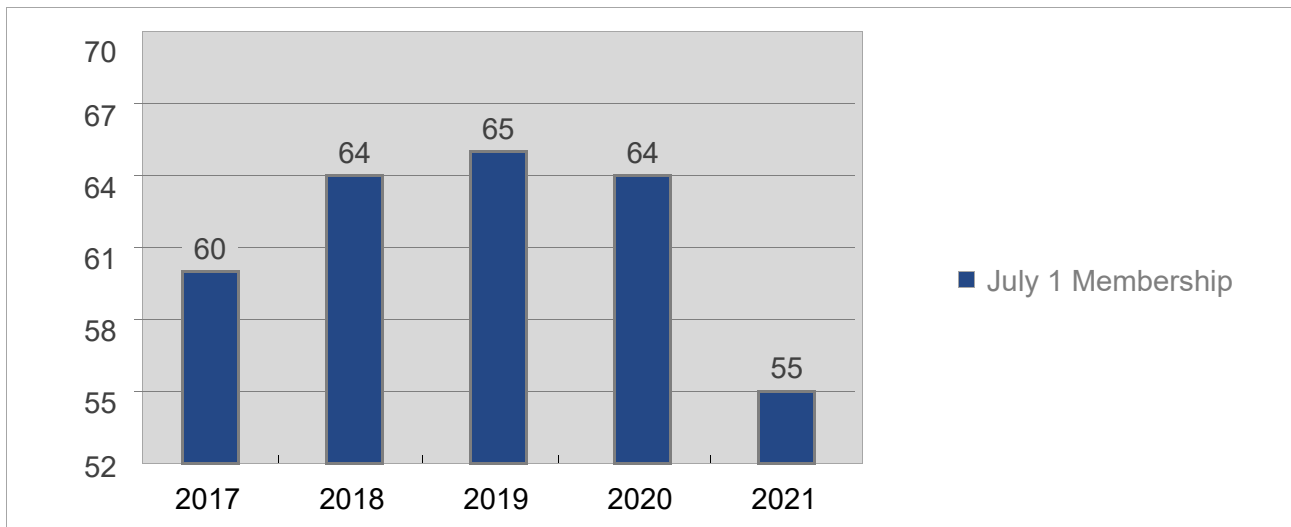
- Low Retention** -- Our Attrition Rate Exceeds 15%
- Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition Rate
- Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2021-2022 (Current Year)	55
2020-2021	64
2019-2020	65
2018-2019	64
2017-2018	60

2022-2023 Membership Goal Setting

<u>Starting Membership July 1, 2021</u>	55	
<u>Current Membership 2/1/2022</u>	56	
<u>Estimated Membership July 1, 2022</u>		(a)
<u>Membership Goal July 1, 2023</u> (July 1, 2022 Start + Growth)		(b)
<u>Net Membership Growth</u> Challenge = 10% or 10 members		(c=b-a)
<u>Average Annual Attrition to Replace</u> (Greater of <u>Actual</u> or <u>10% = World Class</u>)	8	(d)
<u>New Members Needed</u> (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7750
Lancaster Breakfast

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average): **9.5%**
Annual Attraction Rate (3-year average): **7.0%**
Annual Net Growth Rate: **- _____ %**

Success Targets

Attrition less than 15%
 (July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

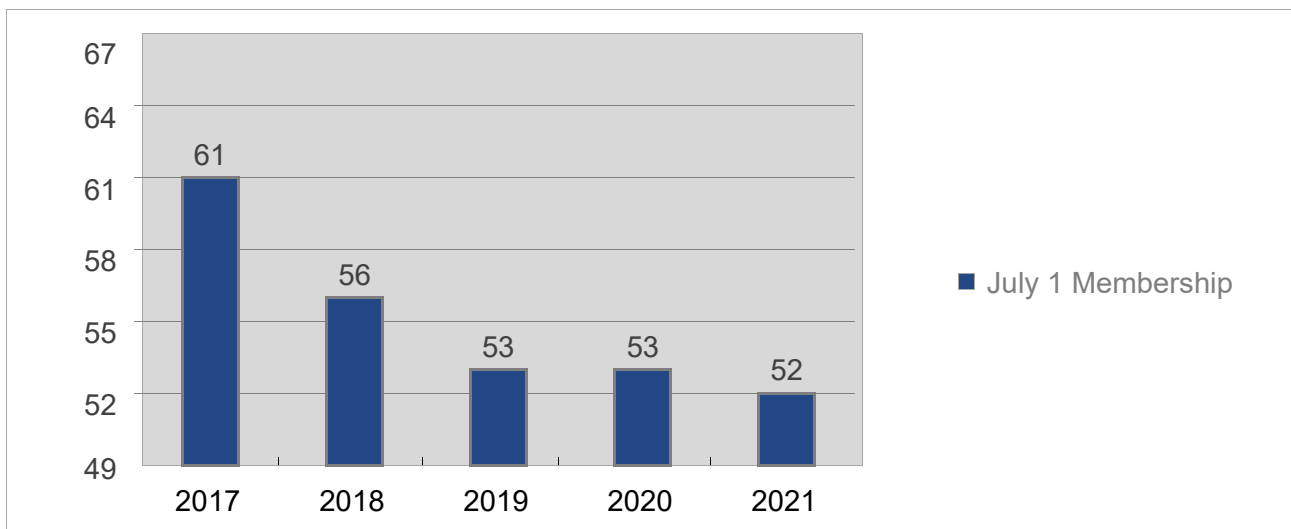
- Low Retention** -- Our Attrition Rate Exceeds 15%
- Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition Rate
- Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2021-2022 (Current Year)	52
2020-2021	53
2019-2020	53
2018-2019	56
2017-2018	61

2022-2023 Membership Goal Setting

<u>Starting Membership July 1, 2021</u>	52	
<u>Current Membership 2/1/2022</u>	54	
<u>Estimated Membership July 1, 2022</u>		(a)
<u>Membership Goal July 1, 2023</u> (July 1, 2022 Start + Growth)		(b)
<u>Net Membership Growth</u> Challenge = 10% or 10 members		(c=b-a)
<u>Average Annual Attrition to Replace</u> (Greater of <u>Actual</u> or <u>10% = World Class</u>)	5	(d)
<u>New Members Needed</u> (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7750
Laurens

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average): 13.3%
Annual Attraction Rate (3-year average): 11.4%
Annual Net Growth Rate: - _____ %

Success Targets

Attrition less than 15%
 (July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

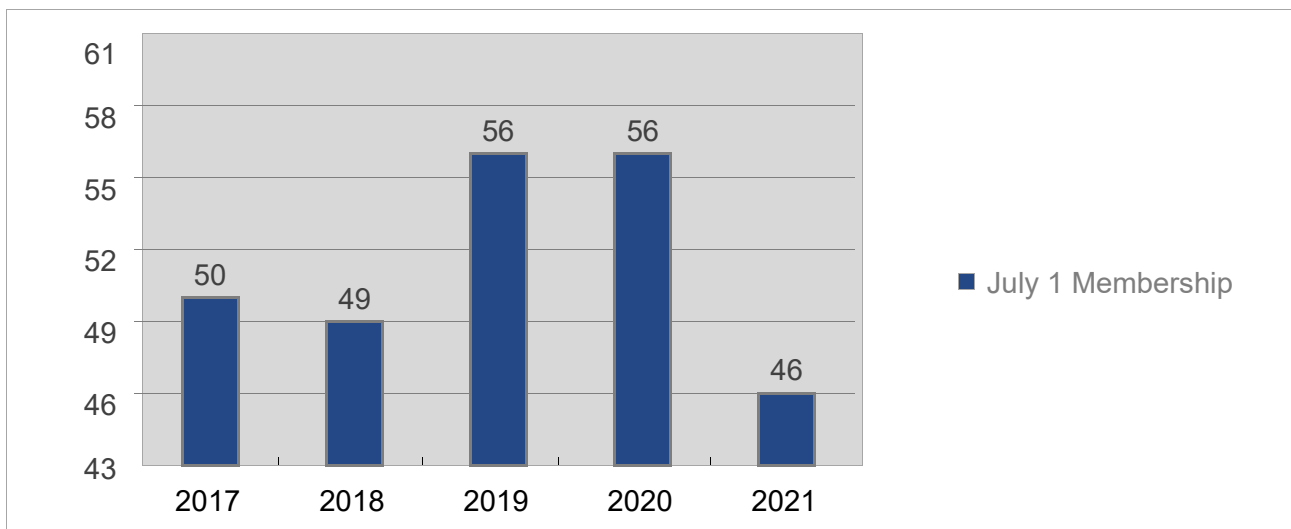
- Low Retention** -- Our Attrition Rate Exceeds 15%
- Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition Rate
- Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2021-2022 (Current Year)	46
2020-2021	56
2019-2020	56
2018-2019	49
2017-2018	50

2022-2023 Membership Goal Setting

<u>Starting</u> Membership July 1, 2021	46	
<u>Current</u> Membership 2/1/2022	47	
<u>Estimated</u> Membership July 1, 2022		(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 10% or 10 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or <u>10%</u> = World Class)	7	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7750
Mauldin

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average): 28.6%
Annual Attraction Rate (3-year average): 9.5%
Annual Net Growth Rate: - _____%

Success Targets

Attrition less than 15%
 (July 1 membership x .15)
Attraction 5% greater than Attrition

The problem we need to solve is:

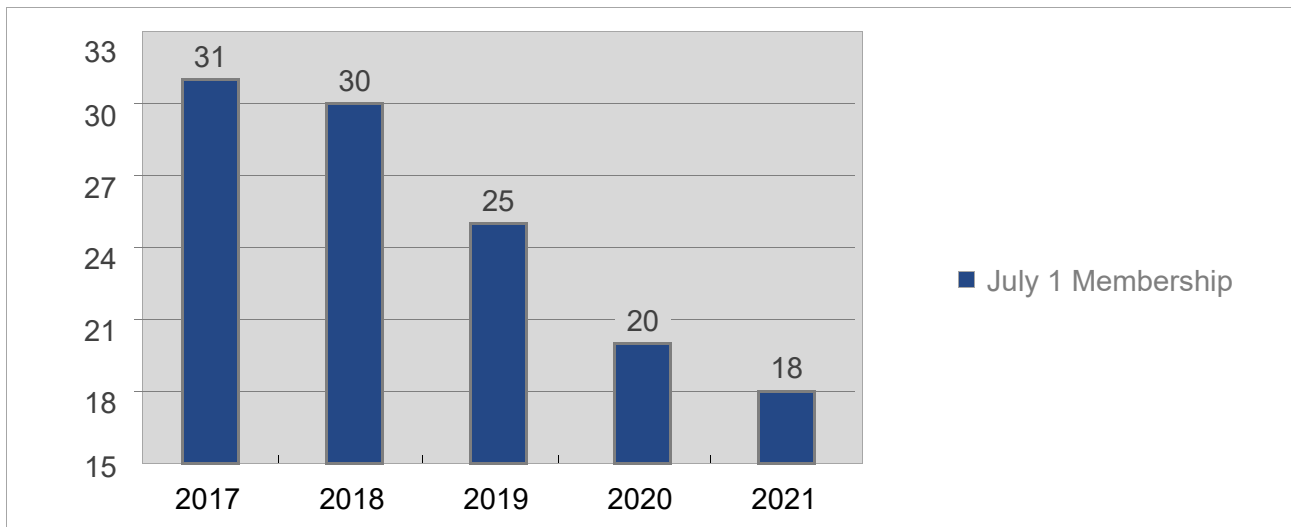
- Low Retention** -- Our Attrition Rate Exceeds 15%
- Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition Rate
- Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2021-2022 (Current Year)	18
2020-2021	20
2019-2020	25
2018-2019	30
2017-2018	31

2022-2023 Membership Goal Setting

<u>Starting</u> Membership July 1, 2021	18	
<u>Current</u> Membership 2/1/2022	27	
<u>Estimated</u> Membership July 1, 2022		(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 10% or 10 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or <u>10%</u> = World Class)	6	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7750
Newberry

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average): **12.1%**
Annual Attraction Rate (3-year average): **9.0%**
Annual Net Growth Rate: **- _____ %**

Success Targets

Attrition less than 15%
 (July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

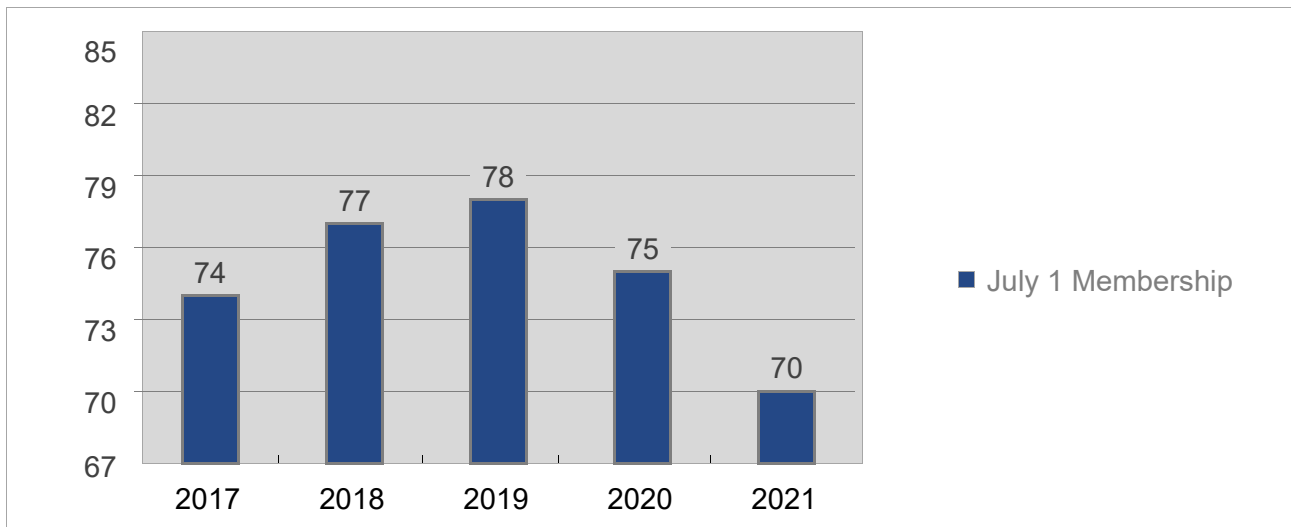
- Low Retention** -- Our Attrition Rate Exceeds 15%
- Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition Rate
- Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2021-2022 (Current Year)	70
2020-2021	75
2019-2020	78
2018-2019	77
2017-2018	74

2022-2023 Membership Goal Setting

<u>Starting</u> Membership July 1, 2021	70	
<u>Current</u> Membership 2/1/2022	79	
<u>Estimated</u> Membership July 1, 2022		(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 10% or 10 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or <u>10%</u> = World Class)	9	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7750
North Augusta

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average): 13.9%
Annual Attraction Rate (3-year average): 13.9%
Annual Net Growth Rate: _____ %

Success Targets

Attrition less than 15%
 (July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

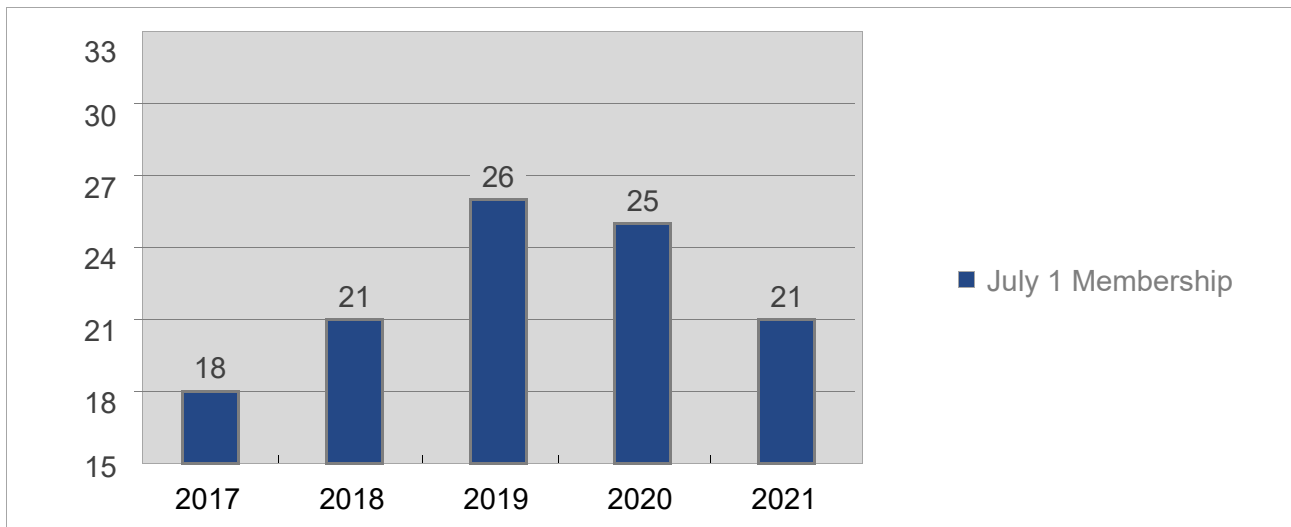
- Low Retention** -- Our Attrition Rate Exceeds 15%
- Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition Rate
- Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2021-2022 (Current Year)	21
2020-2021	25
2019-2020	26
2018-2019	21
2017-2018	18

2022-2023 Membership Goal Setting

<u>Starting</u> Membership July 1, 2021	21	
<u>Current</u> Membership 2/1/2022	21	
<u>Estimated</u> Membership July 1, 2022		(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 10% or 10 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or <u>10%</u> = World Class)	4	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7750
North Spartanburg

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average): 13.3%
Annual Attraction Rate (3-year average): 8.6%
Annual Net Growth Rate: - _____ %

Success Targets

Attrition less than 15%
 (July 1 membership x .15)
Attraction 5% greater than Attrition

The problem we need to solve is:

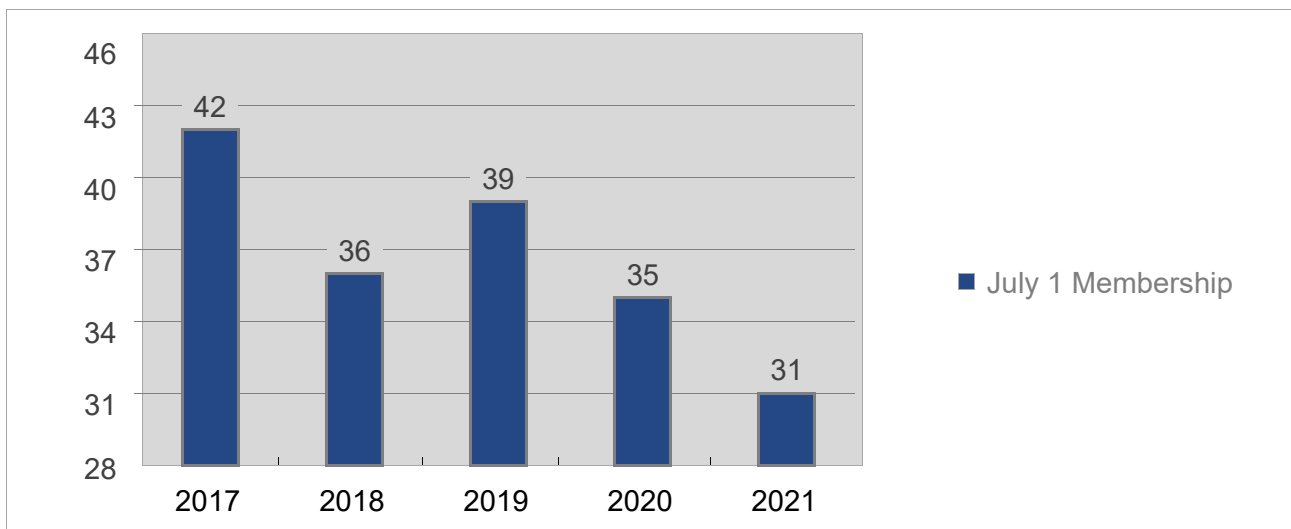
- Low Retention** -- Our Attrition Rate Exceeds 15%
- Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition Rate
- Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2021-2022 (Current Year)	31
2020-2021	35
2019-2020	39
2018-2019	36
2017-2018	42

2022-2023 Membership Goal Setting

<u>Starting</u> Membership July 1, 2021	31	
<u>Current</u> Membership 2/1/2022	29	
<u>Estimated</u> Membership July 1, 2022		(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 10% or 10 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or <u>10% = World Class</u>)	5	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7750
Pickens

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average): 20.8%
Annual Attraction Rate (3-year average): 14.2%
Annual Net Growth Rate: - _____%

Success Targets

Attrition less than 15%
 (July 1 membership x .15)
Attraction 5% greater than Attrition

The problem we need to solve is:

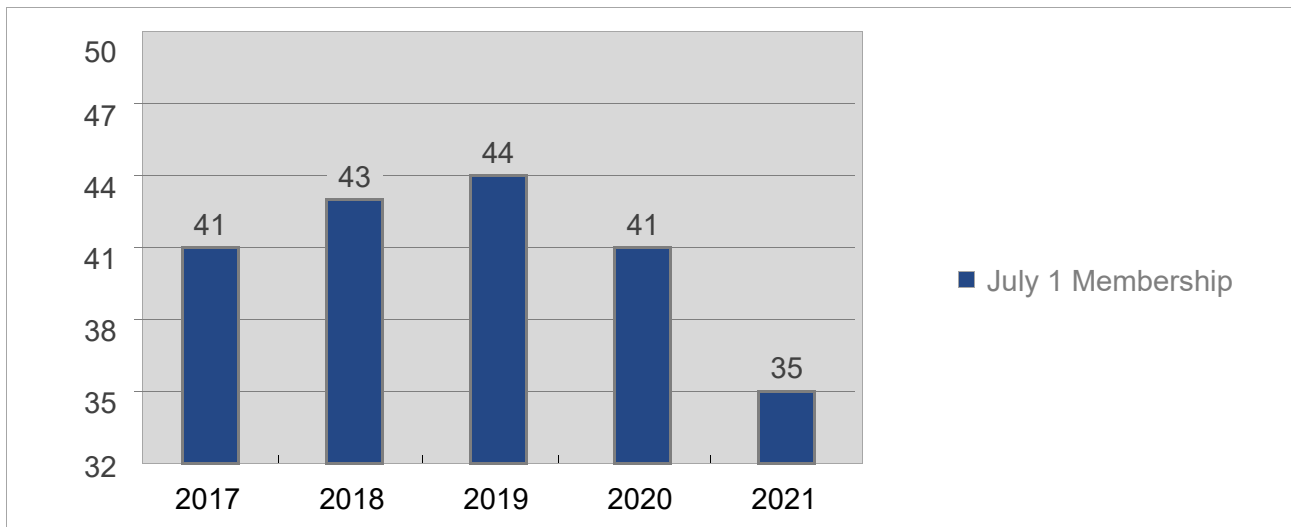
- Low Retention** -- Our Attrition Rate Exceeds 15%
- Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition Rate
- Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2021-2022 (Current Year)	35
2020-2021	41
2019-2020	44
2018-2019	43
2017-2018	41

2022-2023 Membership Goal Setting

<u>Starting</u> Membership July 1, 2021	35	
<u>Current</u> Membership 2/1/2022	36	
<u>Estimated</u> Membership July 1, 2022		(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 10% or 10 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or <u>10% = World Class</u>)	9	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7750
Pleasantburg
(Greenville)

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average): 14.0%
Annual Attraction Rate (3-year average): 8.5%
Annual Net Growth Rate: - %

Success Targets

Attrition less than 15%
 (July 1 membership x .15)
Attraction 5% greater than Attrition

The problem we need to solve is:

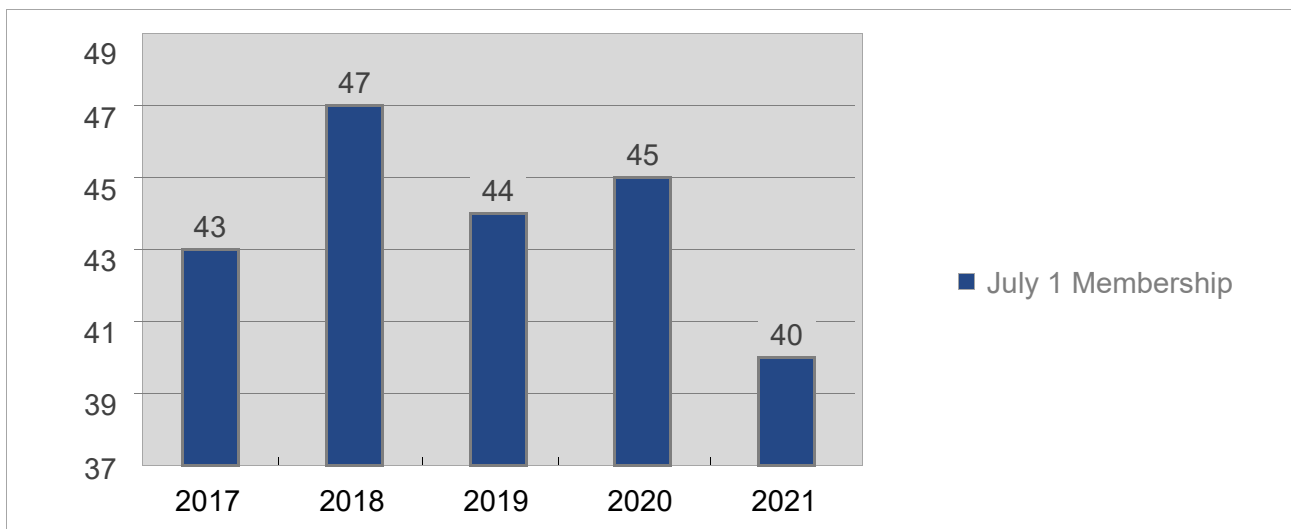
- Low Retention** -- Our Attrition Rate Exceeds 15%
- Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition Rate
- Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2021-2022 (Current Year)	40
2020-2021	45
2019-2020	44
2018-2019	47
2017-2018	43

2022-2023 Membership Goal Setting

<u>Starting</u> Membership July 1, 2021	40	
<u>Current</u> Membership 2/1/2022	37	
<u>Estimated</u> Membership July 1, 2022		(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 10% or 10 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or <u>10% = World Class</u>)	6	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7750
Rock Hill

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average): 25.4%
Annual Attraction Rate (3-year average): 13.8%
Annual Net Growth Rate: - _____ %

Success Targets

Attrition less than 15%
 (July 1 membership x .15)
Attraction 5% greater than Attrition

The problem we need to solve is:

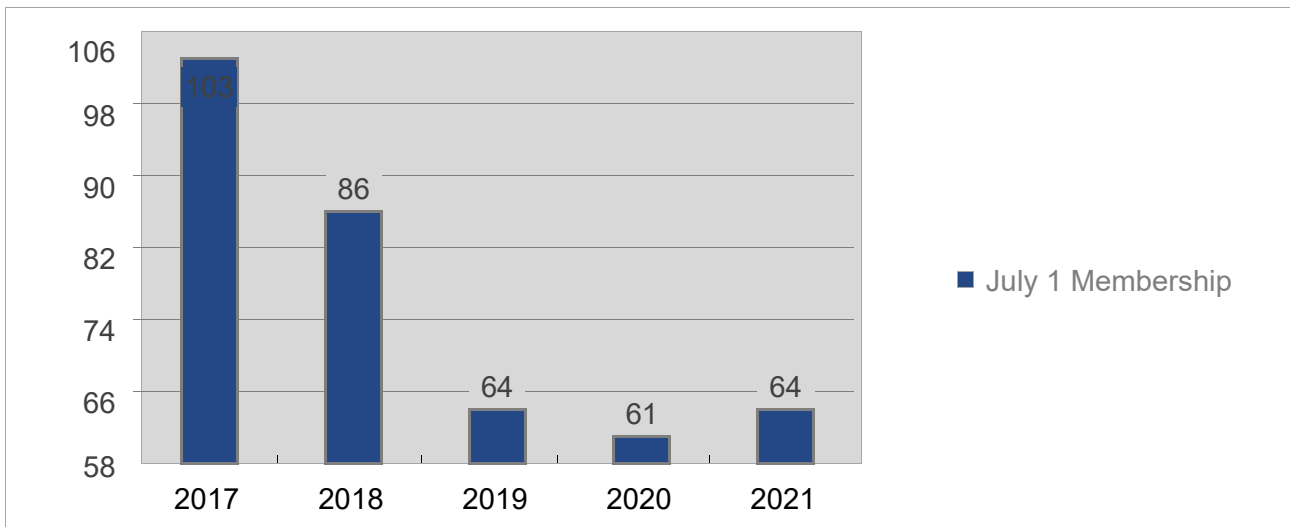
- Low Retention** -- Our Attrition Rate Exceeds 15%
- Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition Rate
- Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2021-2022 (Current Year)	64
2020-2021	61
2019-2020	64
2018-2019	86
2017-2018	103

2022-2023 Membership Goal Setting

<u>Starting</u> Membership July 1, 2021	64	
<u>Current</u> Membership 2/1/2022	66	
<u>Estimated</u> Membership July 1, 2022		(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 10% or 10 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or <u>10% = World Class</u>)	16	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7750
Seneca

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average): **13.6%**
Annual Attraction Rate (3-year average): **5.9%**
Annual Net Growth Rate: **- _____ %**

Success Targets

Attrition less than 15%
 (July 1 membership x .15)
Attraction 5% greater than Attrition

The problem we need to solve is:

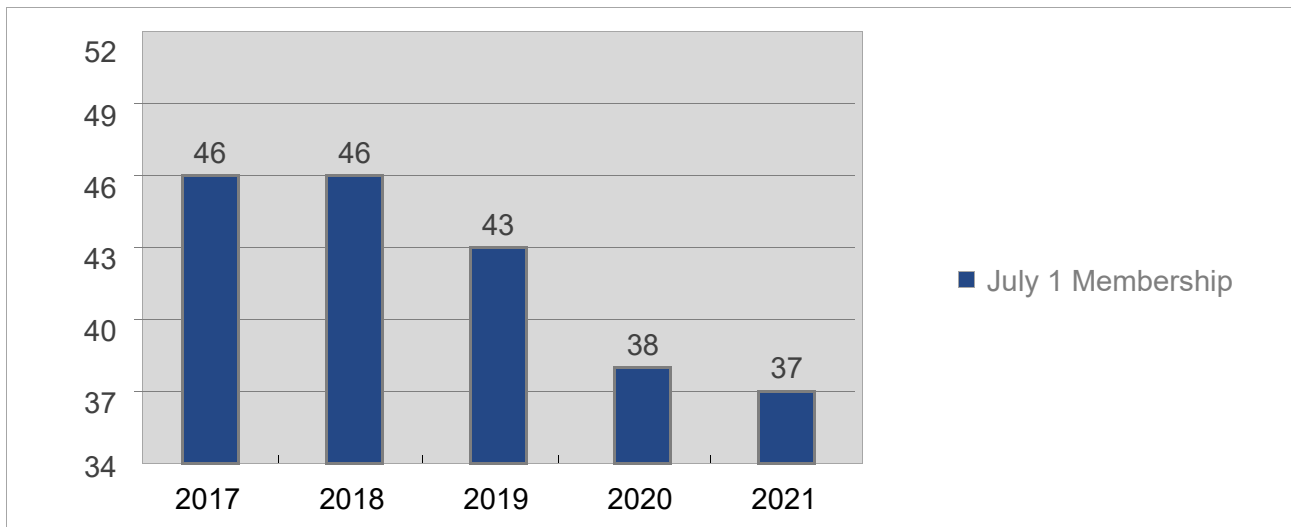
- Low Retention** -- Our Attrition Rate Exceeds 15%
- Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition Rate
- Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2021-2022 (Current Year)	37
2020-2021	38
2019-2020	43
2018-2019	46
2017-2018	46

2022-2023 Membership Goal Setting

<u>Starting</u> Membership July 1, 2021	37	
<u>Current</u> Membership 2/1/2022	36	
<u>Estimated</u> Membership July 1, 2022		(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 10% or 10 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or <u>10%</u> = World Class)	6	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7750
Seneca Golden Corner

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average): **8.8%**
Annual Attraction Rate (3-year average): **7.4%**
Annual Net Growth Rate: **- _____ %**

Success Targets

Attrition less than 15%
 (July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

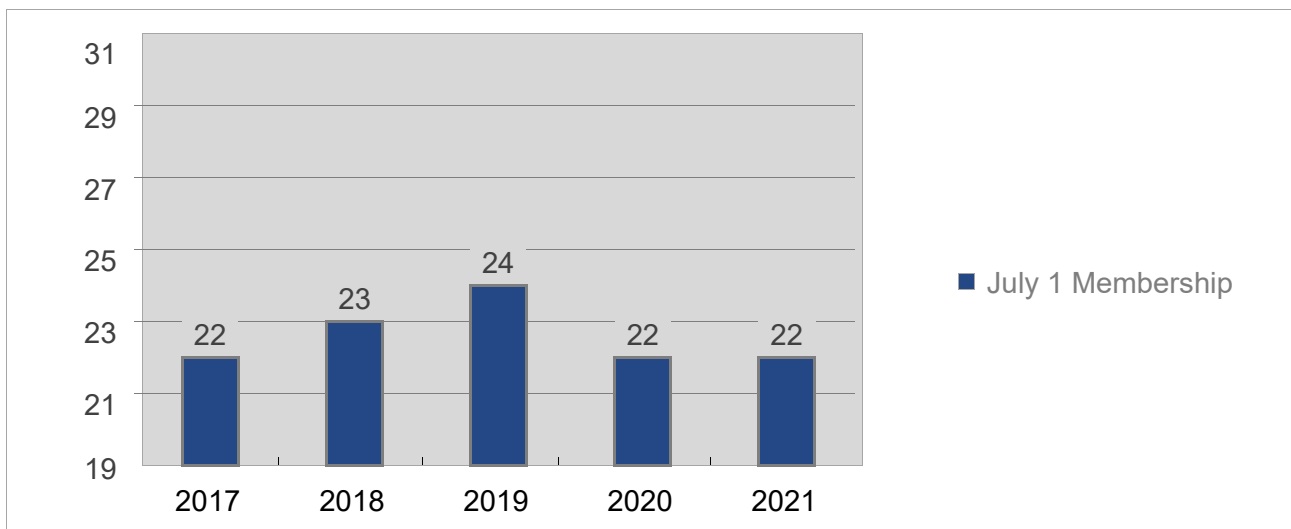
- Low Retention** -- Our Attrition Rate Exceeds 15%
- Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition Rate
- Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2021-2022 (Current Year)	22
2020-2021	22
2019-2020	24
2018-2019	23
2017-2018	22

2022-2023 Membership Goal Setting

<u>Starting</u> Membership July 1, 2021	22	
<u>Current</u> Membership 2/1/2022	24	
<u>Estimated</u> Membership July 1, 2022		(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 10% or 10 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or <u>10%</u> = World Class)	2	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7750
Simpsonville

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average): 26.1%
Annual Attraction Rate (3-year average): 20.2%
Annual Net Growth Rate: - _____%

Success Targets

Attrition less than 15%
 (July 1 membership x .15)
Attraction 5% greater than Attrition

The problem we need to solve is:

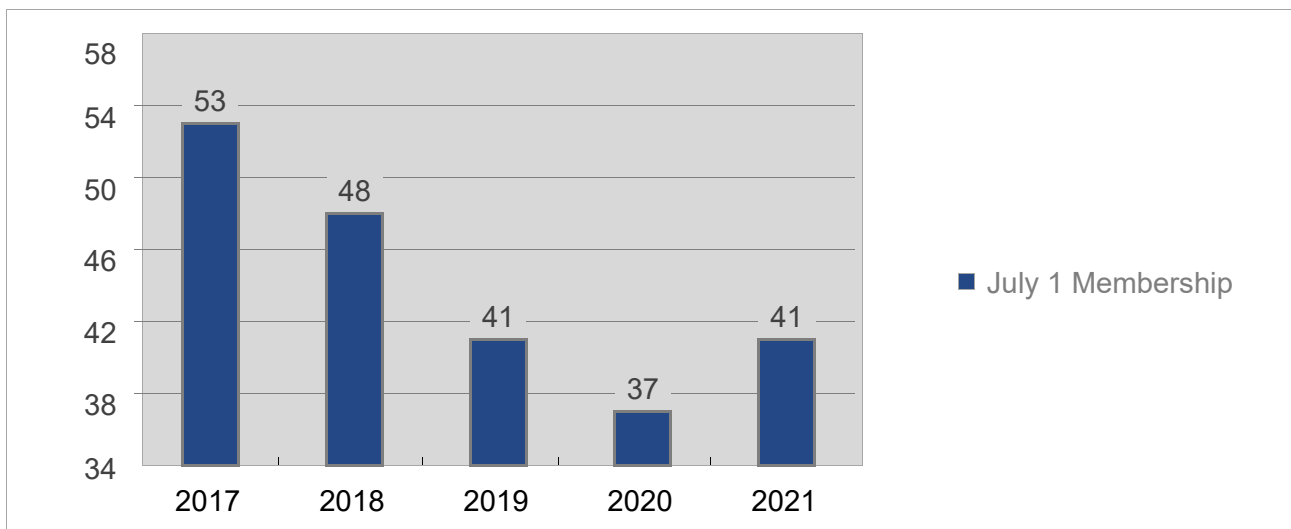
- Low Retention** -- Our Attrition Rate Exceeds 15%
- Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition Rate
- Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2021-2022 (Current Year)	41
2020-2021	37
2019-2020	41
2018-2019	48
2017-2018	53

2022-2023 Membership Goal Setting

<u>Starting</u> Membership July 1, 2021	41	
<u>Current</u> Membership 2/1/2022	42	
<u>Estimated</u> Membership July 1, 2022		(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 10% or 10 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or <u>10%</u> = World Class)	11	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7750
Spartan West
(Spartanburg)

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average): **19.8%**
Annual Attraction Rate (3-year average): **14.3%**
Annual Net Growth Rate: **- _____ %**

Success Targets

Attrition less than 15%
 (July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

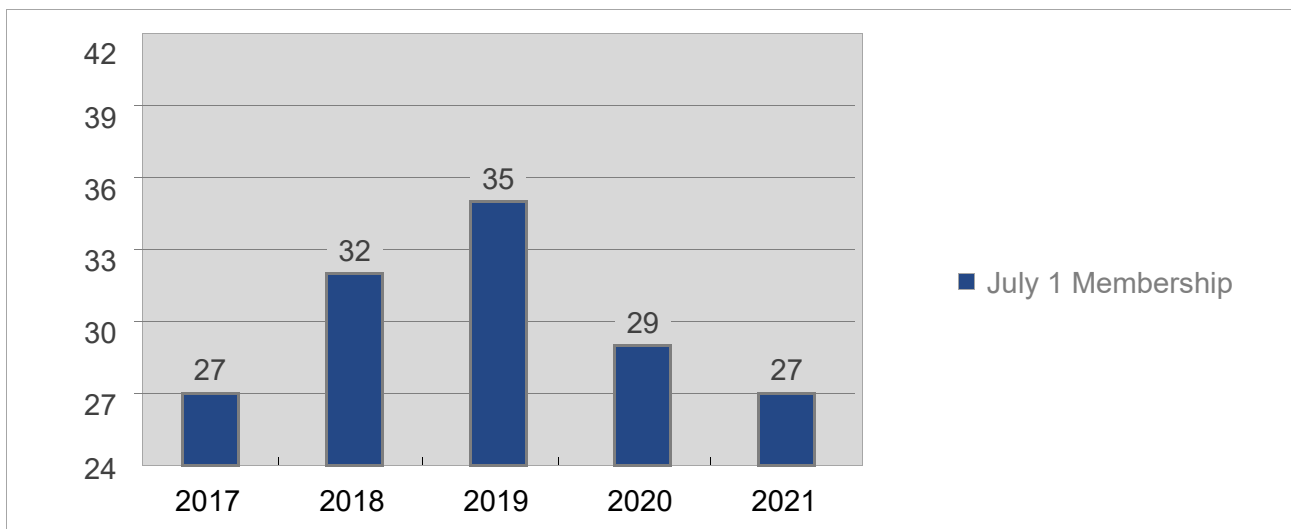
- Low Retention** -- Our Attrition Rate Exceeds 15%
- Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition Rate
- Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2021-2022 (Current Year)	27
2020-2021	29
2019-2020	35
2018-2019	32
2017-2018	27

2022-2023 Membership Goal Setting

<u>Starting Membership July 1, 2021</u>	27	
<u>Current Membership 2/1/2022</u>	31	
<u>Estimated Membership July 1, 2022</u>		(a)
<u>Membership Goal July 1, 2023</u> (July 1, 2022 Start + Growth)		(b)
<u>Net Membership Growth</u> Challenge = 10% or 10 members		(c=b-a)
<u>Average Annual Attrition to Replace</u> (Greater of <u>Actual</u> or <u>10% = World Class</u>)	6	(d)
<u>New Members Needed</u> (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7750
Spartanburg

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual **Attrition Rate** (3-year average): **11.8%**

Annual **Attraction Rate** (3-year average): **6.6%**

Annual **Net Growth Rate**: **- _____ %**

Success Targets

Attrition less than 15%

(July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

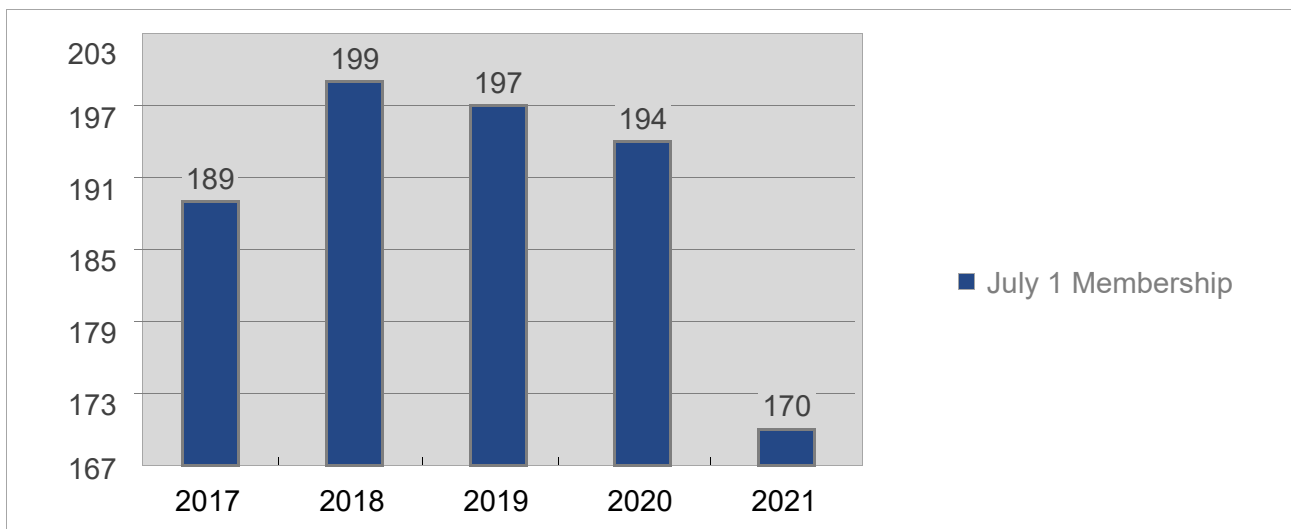
- Low Retention** -- Our Attrition Rate Exceeds 15%
- Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition Rate
- Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2021-2022 (Current Year)	170
2020-2021	194
2019-2020	197
2018-2019	199
2017-2018	189

2022-2023 Membership Goal Setting

<u>Starting Membership July 1, 2021</u>	170	
<u>Current Membership 2/1/2022</u>	168	
<u>Estimated Membership July 1, 2022</u>		(a)
<u>Membership Goal July 1, 2023</u> (July 1, 2022 Start + Growth)		(b)
<u>Net Membership Growth</u> Challenge = 10% or 10 members		(c=b-a)
<u>Average Annual Attrition to Replace</u> (Greater of <u>Actual</u> or <u>10% = World Class</u>)	22	(d)
<u>New Members Needed</u> (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7750
The Foothills, Travelers Rest

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average): **29.7%**
Annual Attraction Rate (3-year average): **16.2%**
Annual Net Growth Rate: **- _____ %**

Success Targets

Attrition less than 15%
 (July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

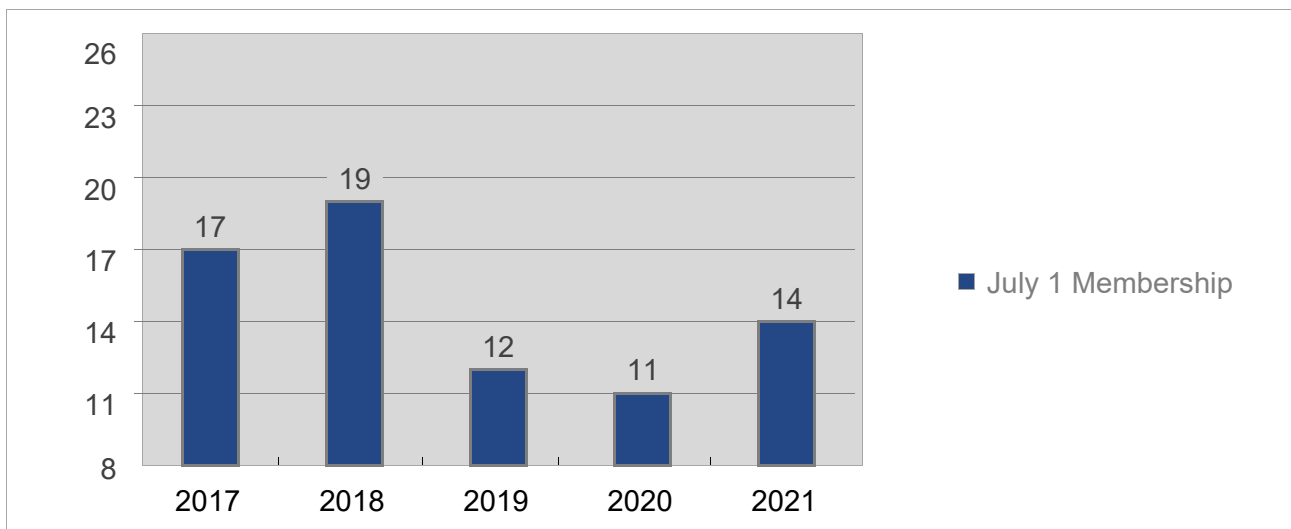
- Low Retention** -- Our Attrition Rate Exceeds 15%
- Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition Rate
- Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2021-2022 (Current Year)	14
2020-2021	11
2019-2020	12
2018-2019	19
2017-2018	17

2022-2023 Membership Goal Setting

<u>Starting Membership July 1, 2021</u>	14	
<u>Current Membership 2/1/2022</u>	14	
<u>Estimated Membership July 1, 2022</u>		(a)
<u>Membership Goal July 1, 2023</u> (July 1, 2022 Start + Growth)		(b)
<u>Net Membership Growth</u> Challenge = 10% or 10 members		(c=b-a)
<u>Average Annual Attrition to Replace</u> (Greater of <u>Actual</u> or <u>10% = World Class</u>)	4	(d)
<u>New Members Needed</u> (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7750
the Reedy River
Greenville

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average): **35.0%**
Annual Attraction Rate (3-year average): **27.0%**
Annual Net Growth Rate: **- _____ %**

Success Targets

Attrition less than 15%
 (July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

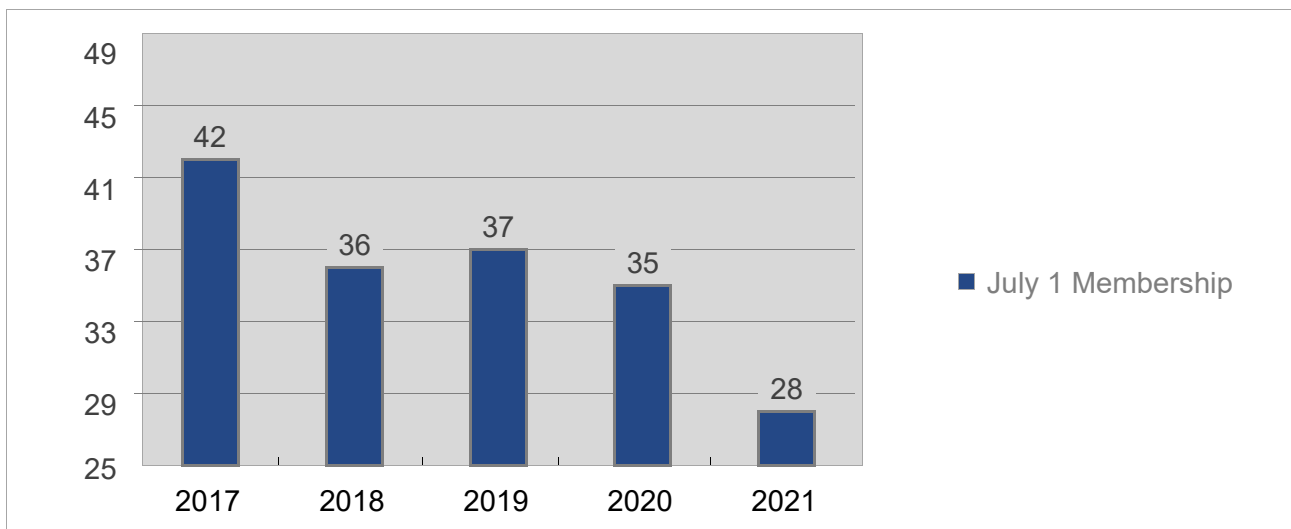
- Low Retention** -- Our Attrition Rate Exceeds 15%
- Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition Rate
- Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2021-2022 (Current Year)	28
2020-2021	35
2019-2020	37
2018-2019	36
2017-2018	42

2022-2023 Membership Goal Setting

<u>Starting Membership July 1, 2021</u>	28	
<u>Current Membership 2/1/2022</u>	27	
<u>Estimated Membership July 1, 2022</u>		(a)
<u>Membership Goal July 1, 2023</u> (July 1, 2022 Start + Growth)		(b)
<u>Net Membership Growth</u> Challenge = 10% or 10 members		(c=b-a)
<u>Average Annual Attrition to Replace</u> (Greater of <u>Actual</u> or <u>10% = World Class</u>)	12	(d)
<u>New Members Needed</u> (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7750
Union

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average): 15.7%
Annual Attraction Rate (3-year average): 5.8%
Annual Net Growth Rate: - _____ %

Success Targets

Attrition less than 15%
 (July 1 membership x .15)
Attraction 5% greater than Attrition

The problem we need to solve is:

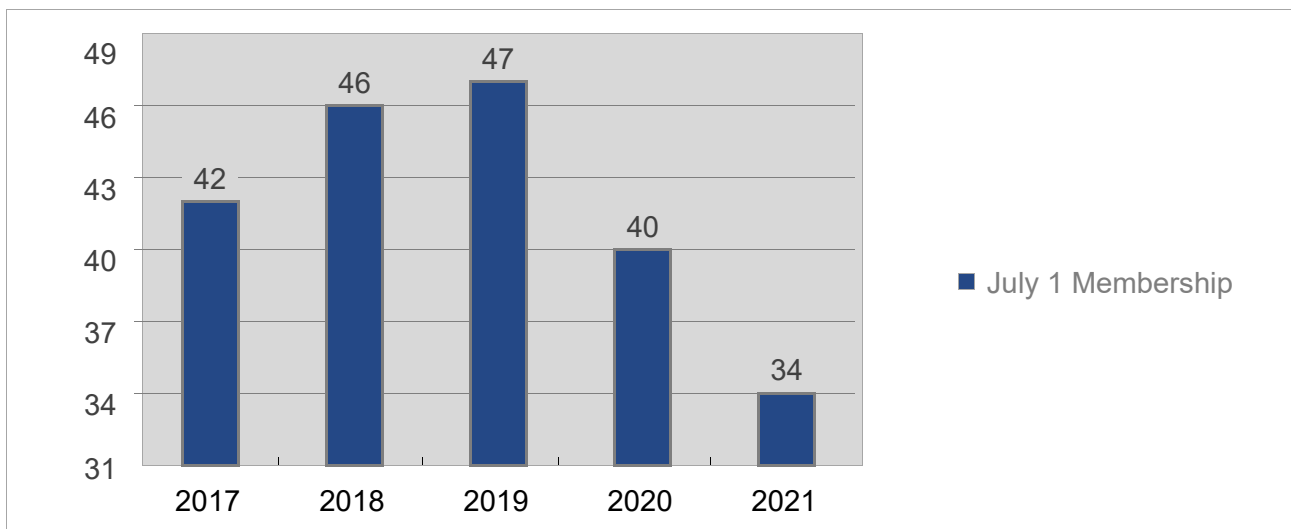
- Low Retention** -- Our Attrition Rate Exceeds 15%
- Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition Rate
- Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2021-2022 (Current Year)	34
2020-2021	40
2019-2020	47
2018-2019	46
2017-2018	42

2022-2023 Membership Goal Setting

<u>Starting</u> Membership July 1, 2021	34	
<u>Current</u> Membership 2/1/2022	32	
<u>Estimated</u> Membership July 1, 2022		(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 10% or 10 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or <u>10% = World Class</u>)	7	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7750
Walhalla

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual **Attrition Rate** (3-year average): **21.3%**
 Annual **Attraction Rate** (3-year average): **3.8%**
 Annual **Net Growth Rate**: **- _____ %**

Success Targets

Attrition less than 15%
 (July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

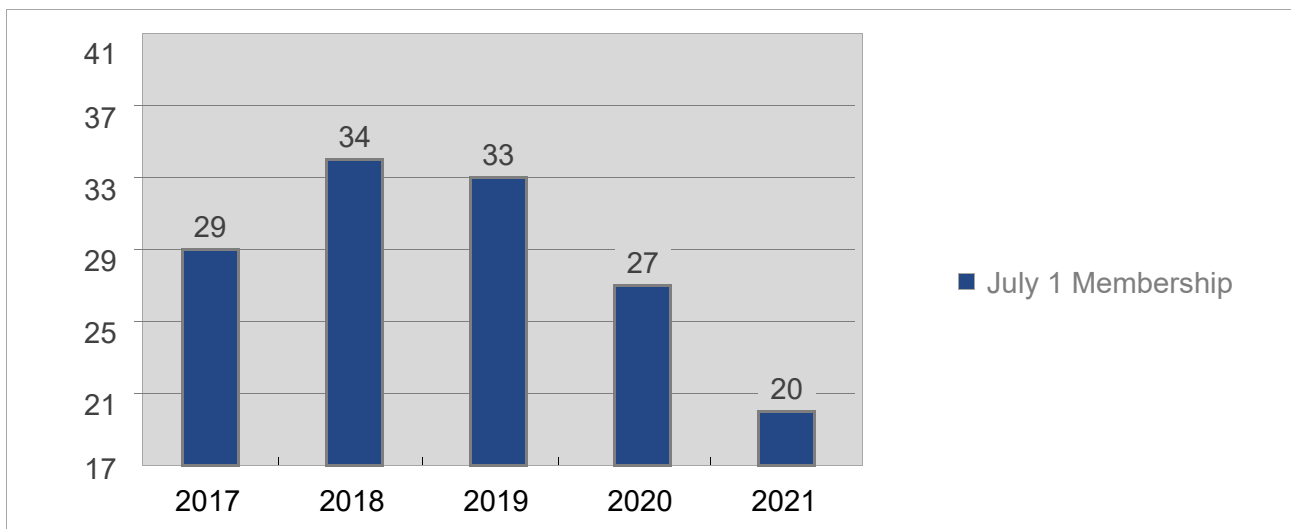
- Low Retention** -- Our Attrition Rate Exceeds 15%
- Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition Rate
- Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2021-2022 (Current Year)	20
2020-2021	27
2019-2020	33
2018-2019	34
2017-2018	29

2022-2023 Membership Goal Setting

<u>Starting</u> Membership July 1, 2021	20	
<u>Current</u> Membership 2/1/2022	21	
<u>Estimated</u> Membership July 1, 2022		(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 10% or 10 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or <u>10%</u> = World Class)	6	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7750
Westminster

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average): 21.8%
Annual Attraction Rate (3-year average): 10.3%
Annual Net Growth Rate: - _____ %

Success Targets

Attrition less than 15%
 (July 1 membership x .15)
Attraction 5% greater than Attrition

The problem we need to solve is:

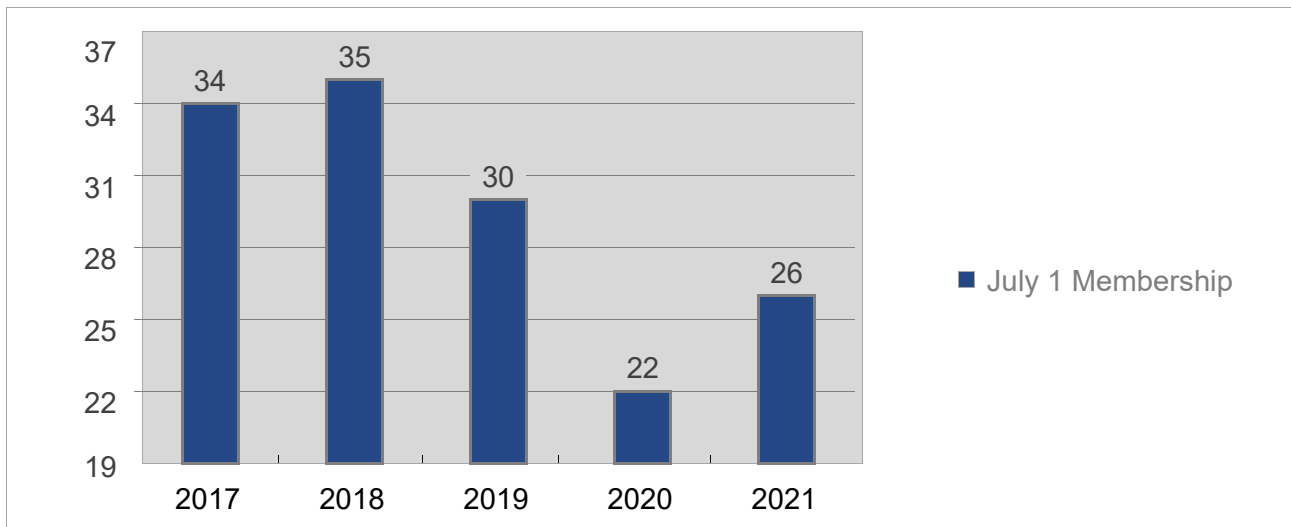
- Low Retention** -- Our Attrition Rate Exceeds 15%
- Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition Rate
- Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2021-2022 (Current Year)	26
2020-2021	22
2019-2020	30
2018-2019	35
2017-2018	34

2022-2023 Membership Goal Setting

<u>Starting</u> Membership July 1, 2021	26	
<u>Current</u> Membership 2/1/2022	29	
<u>Estimated</u> Membership July 1, 2022		(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 10% or 10 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or <u>10%</u> = World Class)	6	(d)
New Members Needed (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7750
Winnsboro

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average): 14.3%
Annual Attraction Rate (3-year average): 14.3%
Annual Net Growth Rate: _____ %

Success Targets

Attrition less than 15%
 (July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

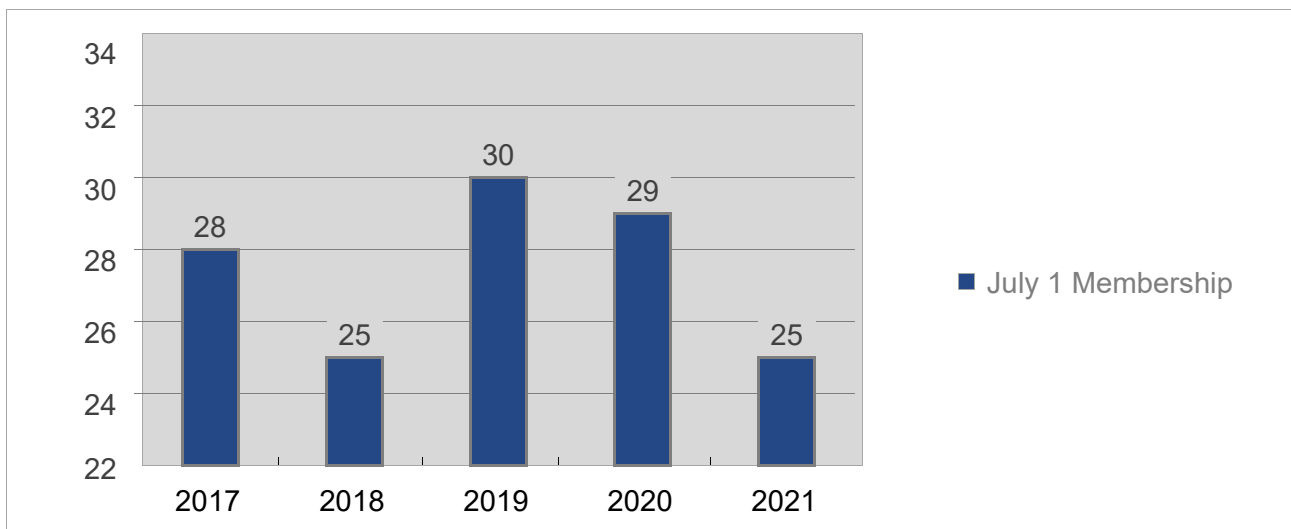
- Low Retention** -- Our Attrition Rate Exceeds 15%
- Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition Rate
- Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2021-2022 (Current Year)	25
2020-2021	29
2019-2020	30
2018-2019	25
2017-2018	28

2022-2023 Membership Goal Setting

<u>Starting Membership July 1, 2021</u>	25	
<u>Current Membership 2/1/2022</u>	22	
<u>Estimated Membership July 1, 2022</u>		(a)
<u>Membership Goal July 1, 2023</u> (July 1, 2022 Start + Growth)		(b)
<u>Net Membership Growth</u> Challenge = 10% or 10 members		(c=b-a)
<u>Average Annual Attrition to Replace</u> (Greater of <u>Actual</u> or <u>10% = World Class</u>)	4	(d)
<u>New Members Needed</u> (Growth + Attrition)		(c+d)





Membership Goal Setting Worksheet

District 7750
York

This worksheet will help you set your membership growth goals and calculate the number of **new members needed** to reach your goal. Actual data for your club is in the table below

Annual Attrition Rate (3-year average): **14.1%**
Annual Attraction Rate (3-year average): **7.6%**
Annual Net Growth Rate: **- _____ %**

Success Targets

Attrition less than 15%
 (July 1 membership x .15)

Attraction 5% greater than Attrition

The problem we need to solve is:

- Low Retention** -- Our Attrition Rate Exceeds 15%
- Insufficient New Member Attraction** - Our Attraction Rate is less than 5% above our Attrition Rate
- Neither** - We need to build on our current membership growth culture and strategies

Membership History

Club Year	Members at start of year (July 1)
2021-2022 (Current Year)	30
2020-2021	30
2019-2020	32
2018-2019	36
2017-2018	38

2022-2023 Membership Goal Setting

<u>Starting Membership</u> July 1, 2021	30	
<u>Current Membership</u> 2/1/2022	27	
<u>Estimated Membership</u> July 1, 2022		(a)
Membership Goal July 1, 2023 (July 1, 2022 Start + Growth)		(b)
Net Membership Growth Challenge = 10% or 10 members		(c=b-a)
Average Annual Attrition to Replace (Greater of <u>Actual</u> or <u>10% = World Class</u>)	5	(d)
New Members Needed (Growth + Attrition)		(c+d)

