

District 7750
PETS
March 18-20, 2021

Frank Cox,
District Governor



SERVE TO CHANGE LIVES





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PETS District Session Agenda



March 18-20, 2021

Thursday, March 18

- 4:50 PM Break after Executive Leadership Seminar**
- 5:00 PM Introductions – DG Beth Padgett/DGE Frank Cox**
 - **District Leadership Team**
Our Purpose at PETS
Rotary International 2021-2022 Theme
Rotary Strategic Plan & Priorities
Service Project Inventory
- 5:25 PM Club Recognition – DGE Frank Cox**
Rotary International Citation
District Governor's Award of Excellence
District Club Challenges & Focus Areas
- 5:35 PM Events & Calendars – DGE Frank Cox**
2021 All Club Conference – DG Beth Padgett
2021 Awards & Installation Banquet – DGE Frank Cox
2021 Membership Summits & Foundation Events
2022 All Club Conference
District Calendar
DG Official Visits
- 5:55 PM Wrap-up – DGE Frank Cox**

District Governor 2021-2022 – Frank Cox



Frank Cox joined the Rotary Club of Clemson-Calhoun in 2012. In 2015, he became club president. From 2016 – 2019, Frank served as an Assistant Governor for Area 2. He was responsible for the Silent Auction at our All Club conferences in 2017 and 2018 and was co-chair for the 2019 All Club Conference. He is a graduate of Rotary Leadership Institute.

Frank supports the Rotary Foundation and is a proud member of the Bequest Society, a Major Donor, and a member of the Paul Harris Society. He is serving on the District Finance Committee and is a member of the Governor's Leadership Society.

He graduated in Chemical Engineering from Clemson University in 1968, served 26 years in the US Army, and had a fascinating second career in research and development with the Battelle Memorial Institute and the South Carolina Research Authority. He has served on a number of non-profit boards and is currently on the Clemson Community Foundation Board and the Clemson Corps.

Frank is a member of the First Baptist Church Clemson where he has served as a Deacon, teaches an adult Sunday School, and currently serves as an usher and member of the Properties Team.

Frank and Crossie have been married for 49 years. They have two children, Cady and Campbell, and four wonderful grandchildren – Madison, Charlie, Dean, and Rowan.

District Governor Elect 2021-2022 – Joyce Morin



Joyce joined the Lancaster Rotary Club in 2011, served as club president in 2013-2014, and became Assistant Governor for Area 7 in 2018. She is a RLI graduate and multiple Paul Harris Fellow. She was Rotarian of the Year in 2015-2016. Joyce originally joined the Rotary family in 1994 as a charter member of Brattleboro Sunrise Rotary (VT), where she also served as club president.

Joyce holds a B.A. in English from the University of Massachusetts. She worked in the insurance industry for 35 years in both company and agency settings. Joyce worked on many community projects and has served on various civic boards through the years.

After being widowed, she moved to South Carolina in 2008 to be closer to family. Joyce acted as Executive Director of Habitat for Humanity for Lancaster County until retirement and now enjoys promoting Rotary ideals, reading, gardening, and sports of all kinds.

She is a member of First United Methodist Church Lancaster where she currently serves on the Board of Trustees. Joyce lives with her history professor brother Richard and enjoys living within easy driving distance to her son Geoffrey and his wife Heather.

District Governor Nominee 2021-2022 – Renee Stubbs



Renee joined the Rotary Club of Fountain Inn in 2005 and later the Rotary Club of Newberry. She was president of the Newberry Rotary Club for 2015-16 and served on the board of directors from 2011-2017. During her time as membership chair, she helped develop the Discover Rotary, Red Badge, and Orientation programs for new members of the club.

Renee was Assistant District Governor, Area 10 from 2016-2019, and is the Rotary Leadership Institute district chair. She is an RLI graduate, faculty member, and helped write the Faculty Training Guide for RLI Faculty, as well as assisted with the RLI online curriculum development. Renee is a member of the Paul Harris Society, a Major Donor, and a Benefactor.

Renee worked in the Greenville County School system for 28 years as a secondary mathematics teacher and Instructional Coach. After retiring, she accepted a faculty position at Newberry College as the Teaching Fellows Director and an Associate Professor of Education, and later, Associate Professor of Mathematics. While at Newberry she co-wrote and served as co-principal investigator for \$2,000,000 in grants from the National Science Foundation to support professional development and scholarships for students pursuing degrees in secondary math and science education. Renee assisted the Core Committee in researching and establishing a new Core Curriculum for Newberry College students. She co-wrote and taught a graduate curriculum for the National Dropout Prevention to support teachers in secondary schools with high levels of at-risk students in SC and the US. Renee also served on the board of directors for the SC Association of Supervision and Instruction. She has been an invited speaker at local, national, and international conferences on best practices for instruction.

Renee is a member of the Newberry Opera House Guild, served on the board of directors, and chaired several fundraising events. She also serves on the Grace Lutheran Church Preschool school board.

Renee is proud to be the daughter of Warren Cousins who was a Rotarian for 60 years.

District Governor



Cox, Frank J.

Mobile: 864-653-0731
Home: 864-654-4611
Work: 864-653-0731
Email: fcox63@yahoo.com

DG-Elect



Morin, Joyce

Mobile: 803-287-6247
Home: 803-285-0587
Email: jmorin@comporium.net

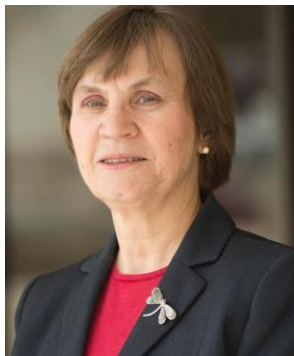
DG-Nominee



Stubbs, Renee Cousins

Mobile: 864-313-1193
Home: 864-313-1193
Work: 864-313-1193
Email: rcstubbs@att.net

iPDG
District Rotary Foundation Chair



Padgett, Mary Elizabeth

Mobile: 864 982-0211
Work: 864 626-0551
Email: dg2020@rotary7750.org

District Treasurer



Mangione, Lisa

Mobile: 864-901-5158

Work: 864-757-9652

Email: lisa.mangione@gvltec.edu

District Membership Chair



Burdette, Carol E. (Guest)

Mobile: 864-934-5143

Home: 864 934-5143

Work: 864-226-3438 301

Fax: 864-226-3430

Email: DG2018@Rotary7750.org

Area 1
Assistant District Governor
Anderson, Clemson, Clemson Sunrise,
Greater Anderson



Hughes, Butch

Mobile: 864-276-4440

Home: 864-964-0845

Email: bhughes864@yahoo.com

Area 2
Assistant District Governor
Seneca, Seneca Golden Corner,
Walhalla, Westminster



Aden, Jack Sharp

Mobile: 804-691-4037

Home: 864-972-1860

Email: jsa511@verizon.net

Area 3
Assistant District Governor
Greenville, Gvl Breakfast, Greenville
City Ctr, Pleasantburg



Kimbell, James A. III

Mobile: 864-940-2531

Work: 864-278-0300

Fax: 864-603-1990

Email: jimmy.kimbell@myccnb.com

Area 4
Assistant District Governor
 Inman, North Spartanburg, Spartan
 West, Spartanburg



White, Marc
 Mobile: (864) 921-4804
 Home: (864) 921-4804
 Work: (864) 921-4804
 Email: marc.white3@outlook.com

Area 5
Assistant District Governor
 Blacksburg, Clover, Gaffney, York



Sabia, Babette A.
 Mobile: 973-713-6919
 Home: 803-547-0280
 Email: bsabia@aol.com

Area 6
Assistant District Governor
 Fort Mill, Indian Land, Indian Land
 Lunch, Lake Wylie, Rock Hill



Blancke, Ryan
 Mobile: 803-242-5868
 Email: ryan.blancke@yorkcountygov.com

Area 7
Assistant District Governor
 Chester, Lancaster, Lancaster
 Breakfast, Winnsboro



Sims, Shanieka Johnson
 Mobile: 803-402-9183
 Email: shaniekasims@gmail.com

Area 8
Assistant District Governor
 Aiken, Aiken Sunrise,
 Batesburg-Leesville, North Augusta



Bush, Rysheeka N.
 Mobile: 803 522-2233
 Home: 803 522-2233
 Work: 803-648-3456
 Email: rysheeka@yahoo.com

Area 9
Assistant District Governor
 Abbeville, EClub of the Carolinas,
 Emerald City, Greenwood



Baggett, Stephen D. Jr.
 Mobile: 864-980-9690
 Home: 864-980-9690
 Work: 864-223-9399
 Fax: 864-223-3273
 Email: sbaggettjr@sdbattorneys.com

Area 10
Assistant District Governor
Clinton, Laurens, Newberry, Union



Brenner, Dave
Mobile: 580-504-0703
Home: 864-349-1902
Email: david.brenner00@gmail.com

Area 11
Assistant District Governor
Fountain Inn, Golden Strip Sunrise,
Mauldin, Simpsonville



Wilson, Lisa Dawn
Mobile: 864-380-6334
Home: 864-380-6334
Work: 864-688-0813
Email: lisa_forrester@ucbi.com

Area 12
Assistant District Governor
Easley, Pickens, Reedy River
Greenville, The Foothills



Mullikin, James T.
Mobile: 864-884-2350
Home: 864-261-3692
Work: 864-850-7094 102
Email: docjmull@gmail.com

District Administrator



Line, Faith A.
Mobile: 864-314-6193
Home: 864-224-7681
Email: admin@rotary7750.org or
faline57@charter.net

DCO-District Comm. Officer



Weaver, Terry R.
Mobile: 864 275-3796
Home: 864 275-3796
Work: 864 275-3796
Fax: 864 801-0786
Email: dg2015@rotary7750.org

Rotary International District 7750

District and Club Leadership

District Governor: Cox, Frank J.

Email: fcox63@yahoo.com

Office: 864-653-0731

Home: 864-654-4611

Cell: 864-653-0731

District Administrator: Line, Faith A.

Email: faline57@charter.net

Home: 864-224-7681

Cell: 864-314-6193

Club Name	President (P)	President-Elect (PE)
Abbeville	Johnson, Matthew C <i>Email: matthew.johnson0619@gmail.com</i> 8643792570 (O) 864-344-7448 (M)	
Aiken	Holley, Mallory H. <i>Email: mholley@securityfederalbank.com</i> 803-641-4465 (O) 706-829-8396 (H) 706-829-8396 (M)	Wiseman, Grant B. <i>Email: atwinfather@gmail.com</i> 803-648-5497 (O) 803-295-8126 (M)
Aiken Sunrise	Broome, Denise <i>Email: deteach72@gmail.com</i> 803-641-2705 (O) 803-439-4226 (H) 803-439-4226 (M)	Keenan, Ginger <i>Email: gingerlkeenan@gmail.com</i> 8035222622 (O) 8035222622 (H)
Anderson	Hagood, Ben F. III <i>Email: benhagood3@gmail.com</i> 864-940-3699 (M)	Herbert, Kylie B. <i>Email: development@habitatanderson.org</i> 864-375-1177 (O) 864-367-9672 (M)
Batesburg-Leesville	Long, Darron <i>Email: dlong@customcomfortac.com</i> 803-532-6400 (O) 803-767-3783 (H)	

Blacksburg	Cavallini, M. Felicia <i>Email:</i> fcavallini@limestone.edu 8644888357 (O) 8644891774 (H) 8648122449 (M)	
Chester	Bundy, William H. <i>Email:</i> whbundy@truvista.net 803 581-2027 (O) 803-581-1333 (H) 803 718-4740 (M)	Corbett, William Cyrus <i>Email:</i> corbettwc@gmail.com 803-385-2114 ext 27 (O) 803-209-5635 (M)
Clemson	Pollock, Sara Elizabeth <i>Email:</i> sarawalling@hotmail.com 864-654-0837 (O) 864-710-8918 (M)	
Clemson Sunrise	Irmeter, Kristopher <i>Email:</i> kristopherirmeter@gmail.com 803) 487-7183 (M)	
Clinton	Norricks, Michael <i>Email:</i> michael.norricks@prismahealth.org 864 833-3977 (O) 864 483-1787 (M)	
Clover	Cotton, Marty R <i>Email:</i> Martyrcotton@gmail.com 704-8656311 (O) 803-222-6644 (H) 704-564-8158 (M)	
E-Club of the Carolinas	Young, Lenna C. <i>Email:</i> Lenna.c.young@gmail.com 864-557-0183 (M)	
Easley	Pressley, Richard Ralph <i>Email:</i> RRP.JDP@gmail.com 864-850-1496 (H) 864-607-8713 (M)	Sevic, James A. <i>Email:</i> asevic@easleyutilities.com 864-859-4013 (O) 864-841-2024 (H) 864-421-3293 (M)
Emerald City	Tinsley, Robert Jamison Jr. <i>Email:</i> Tinslerj@gmail.com 864-223-0770 (O) 864-910-5205 (H) 864-910-5205 (M)	Strayer, Rachel S <i>Email:</i> RachelStrayer14@gmail.com 864-618-4400 (O) 717-701-3130 (M)

Fort Mill	Boykin, George <i>Email:</i> george@boykinpropertygroup.com 8032070537 (M)	Benton, Keith R. <i>Email:</i> keith.benton@foundersfcu.com 803-326-1707 (O) 803-547-0208 (H) 8038049586 (M)
Fountain Inn	Matthews, Richard A <i>Email:</i> richard@matthewswm.com 8645275982 (O) 8644201426 (M)	
Gaffney	Portillo, Jordan <i>Email:</i> jordancansellit@gmail.com 864.489.1632 (O) 864.812.6011 (M)	
Golden Strip Sunrise	Gilreath, Melinda B. <i>Email:</i> mbg417@aol.com 864-417-2553 (M)	
Greater Anderson	McIntosh, Sara L <i>Email:</i> leslie@msslawfirm.net 864-225-0001 (O) 910-639-7372 (M)	Cameron, April W. <i>Email:</i> april@andersonmagazine.com 8642218445 (M)
Greenville	Farrell, Ramona R. <i>Email:</i> Ramona@Farrellinsights.com 916-715-8158 (O) 916-715-8158 (M)	Kolb, Wade Stackhouse III <i>Email:</i> wkolb@wyche.com 864-242-8306 (O) 803-491-4127 (M)
Greenville Breakfast	Faulkner, Thomas G. III <i>Email:</i> DG2014@rotary7750.org 864-895-6054 (H) 864-430-3023 (M)	
Greenville City Center	Griffin, , Mark C. <i>Email:</i> mark.griffin@sperrycga.com 864-315-3734 (O) 864-525-8562 (M)	
Greenwood	Burton, James L. <i>Email:</i> jimmyburton@hotmail.com 864-942-8914 (O) 864-229-1969 (H) 864-992-7835 (M)	McKinney, George H. II <i>Email:</i> gandsmckinney@wctel.net 864-942-8553 (O) 864-229-3856 (H) 864-554-3165 (M)
Indian Land	Neese, J Michael <i>Email:</i> jmichaelneese@gmail.com 704-497-7944 (O) 704-497-7944 (H)	Young, Amber M <i>Email:</i> amyoung229@gmail.com 803-802-4367 (O) 919-799-3146 (M)

Indian Land Lunch	Figueroa, Angelica <i>Email:</i> angelica.figueroa@sharonview.org 704-969-6727 (O) 704-930-6869 (M)	
Inman	Hodge, John M <i>Email:</i> john.hodge@spart1.org 18644728403 (O)	
Lake Wylie	Wilson, Mark <i>Email:</i> Mwilson.uscgauz@gmail.com 774-402-4389 (M)	Drahola, Bernie <i>Email:</i> bernie.drahola@drahola.com 7045266056 (M)
Lancaster	Bailey, Bobby E. <i>Email:</i> btbailey@comporium.net 803-286-8151 (H) 803-804-0124 (M)	Williamson, Matherline <i>Email:</i> mwilliam@mailbox.sc.edu 803-313-7126 (O) 803-286-5730 (H) 803-804-7388 (M)
Lancaster Breakfast	Barnes, Mike <i>Email:</i> mbarnes@lancastersc.net 803-235-0421 (O) 803-286-8325 (H)	Owens, Amber Stroupe <i>Email:</i> stroupe.amber@yahoo.com 803-246-8211 (H)
Laurens	Dean, Matthew <i>Email:</i> mcdean@mailbox.sc.edu 864-681-1457 (O) 864-378-6696 (M)	
Mauldin	Bunn, Norman W. <i>Email:</i> norman.bunn@craftedsolutions.com 803-405-1008 (O) 864-236-4171 (H) 803-924-7430 (M)	
Newberry	Scott, Mark A. <i>Email:</i> scomark@gmail.com 803-944-2751 (M)	
North Augusta	Smith, John C. <i>Email:</i> csmith9728@aol.com 803-279-6065 (O) 803-439-1426 (H)	Smith, Ryan <i>Email:</i> Ryan.Smith2@edwardjones.com 803-279-6065 (O) 803-439-1127 (M)
North Spartanburg	Switzer, L. Ray <i>Email:</i> switzerr@sccsc.edu	
Pickens	Finney, C Douglas <i>Email:</i> CDouglasF@aol.com 864-313-6926 (M) 864-898-3323 (H)	

Pleasantburg	McLean, Arthur F III <i>Email:</i> mmclean@hsblawfirm.com 864-240-3292 (O) 864-277-8861 (H) 864-787-1116 (M)	Coulomb, Regina <i>Email:</i> rcoulomb@cdanjoyner.com 8644201362 (M)
Rock Hill	Gimbl, RJ <i>Email:</i> rjgimbl@gmail.com 803-323-3274 (O) 803-517-1350 (M)	
Seneca	Phillis, Darren <i>Email:</i> buythelakes@gmail.com 864-710-1582 (M)	
Seneca Golden Corner	Moore, Steve M. R. <i>Email:</i> mooresmr@g.oconee.k12.sc.us 8648864429 (O) 8647105711 (H)	
Simpsonville	Curtis, Janice <i>Email:</i> MerleGirl@Charter.net 864-962-1767 (O) 864-963-0328 (H) 864-386-0114 (M)	
Spartan West	Phillips, Courtney Stuart <i>Email:</i> Courtney@itispivotal.com 864-253-1983 (O) 864-573-5368 (H) 864-590-7208` (M)	
Spartanburg	Kelly, Cynthia J. <i>Email:</i> ckelly@tnbfinancial.com 864-381-6957 (O) 864-670-1475 (M)	
The Foothills, Travelers Rest	Hicken, Leslie W. <i>Email:</i> les.hicken@furman.edu 864-294-3193 (O) 864-246-4128 (H) 864-704-7879 (M)	
The Reedy River Greenville	Brown, Robert L Jr. <i>Email:</i> bobby@bobbybrown.us 304-532-4873 (O) 3045324873 (M)	Harry, Cathy <i>Email:</i> CathleenHarry@gmail.com 864-775-1070 (O) 864-775-1070 (M)
Union		

Walhalla	Bagwell, Tjay Mark <i>Email:</i> tjay@bagwellcorley.com 864 247-5677 (O) 864-723-5219 (M)	
Westminster	Taylor, Gary <i>Email:</i> gary@taylorinsure.com 864-647-5758 (O) 864-944-6430 (H) 828-699-7999 (M)	
Winnsboro	Mullen, James Jr <i>Email:</i> hackerlab@aol.com 803-712-6100 (O) 803-635-4218 (H)	Joyner, Patricia Ann <i>Email:</i> pjoyner@truvista.biz 803-379-6565 (O)
York	Edson, Suzanne Marie <i>Email:</i> sedson59@earthlink.net (803)833-2433 (O) (701)367-0992 (H)	



Rotary 7750 Positions	Email
Secretary – Faith A. Line, Anderson	admin@rotary7750.org
Treasurer – Lisa Mangione, Greenville	treasurer@rotary7750.org
All Club Conference – John Peters, Clemson	jspeters1@bellsouth.net
Awards and Installation – Crossie Cox, Clemson Sunrise	crossiecox@yahoo.com
Community Service – Pam Weaver, Greenville	pamweaver@tweaver.com
Finance & Budget – Beth Padgett, Greenville	dg2020@rotary7750.org
IT Support – Terry Weaver, Greenville	dg2015@rotary7750.org
Literacy — Karen Culley, Pickens	kculley@uwpickens.org
Newsletter – Sue Poss, e-Club of the Carolinas	editor@rotary7750.org
Nominating Committee – Terry Weaver, Greenville	dg2015@rotary7750.org
Photographer – Alberto Meloncelli, E-Club of the Carolinas	alby441@gmail.com
Public Image – Mark Eisengrein	Mark.Eisengrein@icloud.com
Registrar - Marvin Lord, Spartan West	registrar@rotary7750.org
RI & District Awards –	
RI Convention – Crossie Cox, Clemson-Calhoun	crossiecox@yahoo.com
Leadership/Strategic Planning Resource – Frank Cox, Clemson-Calhoun	dg2021@rotary7750.org
Trainer – Terry Weaver, Greenville	dg2015@rotary7750.org
Vocational Service –	
Foundation	Email
Foundation Chair – Beth Padgett, Greenville	dg2020@rotary7750.org
Alumni –	
Annual Giving – Joyce Morin, Lancaster	dg2022@rotary7750.org
Endowment Fund/Bequest Society – Renee Stubbs, Newberry	dg2023@rotary7750.org
District Grants, Bill Harley, Clemson	william.harley@firstcitizenonline.com
Global Grants – Ben Ficklen, Fort Mill	benficklen@comporium.net
PolioPlus – Doug Kauffmann, Greenwood	dougandsally@embarqmail.com
International Projects Coordinator – Ben Ficklen, Fort Mill	benficklen@comporium.net
Paul Harris Society – Rita Yarbrough, Newberry	ritayarbrough@bellsouth.net
Rotary Peace Fellowships – Lorraine Angelino, Emerald City	dg2013@rotary7750.org
RYLA – Pete Crandall, Spartan West	Jpc2@windstream.net
District Membership	Email
Development Chair – Carol Burdette, Anderson	dg2018@rotary7750.org
Interact – Bob Grazio, Pleasantburg	robert.grazio@charter.net
Rotaract – Babette Sabia, Indian Land Lunch	bsabia@aol.com
RAGS and Rotary Fellowships – Barbara Shayeb-Helou, The Foothills	bsh6890@aol.com
District Programs/Projects	Email
Coins for Alzheimer's Trust (CART) - Cara Hamilton, Anderson	chamlt5@tctc.edu
Four Way Test –	
License Plates – Steve Sokol, Walhalla	ssokol@ix.netcom.com
Rotary Global Rewards –	
Rotary Leadership Institute (RLI) – Renee Stubbs, Newberry	rcstubbs@att.net
Water Projects Coordinator -- Al Steele, Fort Mill	fortmillrx@comporium.net
Youth Exchange – Wade Cleveland, Pleasantburg	wadecleveland@bellsouth.net



Your Purpose at PETS



Primary purpose is to continue to prepare yourself to lead your Club beginning July 1. "Hone your craft!"

You will be exposed to senior Rotary leaders to include our inspirational new RI President, Shekhar Mehta from Rotary Club of Calcutta-Mahanagar, West Bengal, India – I trust you found his speech motivational and inspirational. We are to be "changemakers" during our year. As he puts it "Shekhar's Movers"

Please absorb the discussion from your colleagues and ask questions during the breakout sessions. The program is set-up for you to leave with a solid understanding of your role. The advanced study handouts leading into the effective leadership seminar and the sessions designed for similar-sized clubs should give you fresh ideas and insights to benefit your own club.

As important, you will make new acquaintances that may become a resource for you when you need a buddy or a clarification on something you want to accomplish.

Hopefully, we will continue to build your Club Planning Guide with new ideas for service projects, fund raising programs, reconnecting your members, and a clearer focus on what needs to be done to move your Club forward and "Serve to Change Lives."

And have some fun, enjoy each session, and let's get ready for July.



SERVE TO CHANGE LIVES

"Ever since I joined Rotary, Service Above Self has been the North Star of my life. My first encounters with service were through the club projects. Eye camps, tree plantations, food distribution drives — these were my first Rotary "dates." But as time passed, the projects became bigger and the impact of service became deeper. The more I served, the more service became a way of life for me.

My dear [change-maker](#) governors, you are soon going to assume a higher level of leadership. You will be leading districts with thousands of Rotarians. You will inspire them to **Serve to Change Lives**. Service, my friends, is to care for others and share with others. It is about thinking of others before you think of yourselves. Caring and sharing is the mission of life itself, and beyond."

Shekhar Mehta, Rotary International President Elect 2.5.2021



2021 Rotary Vision, Priorities and Objectives

Our Shared Rotary Vision, Priorities and Objectives

Vision: **Together**, we see a world where **people** unite and take action to **create** lasting **change** — across the globe, in our communities, and in ourselves.

Mission: We provide service to others, promote integrity, and advance world understanding, goodwill, and peace through our fellowship of business, professional, and community leaders.

Motto: **Service Above Self**

Rotary Key priorities and objectives:

Increase our impact - Rotary strives to change the lives of others for the better. Our members invest volunteer and financial resources in a broad range of service activities; we will do a better job of measuring the results and outcomes of our work. We will focus our programs and produce evidence of lasting impact so that Rotary can continue to attract members, partners, and donors.

Related objectives:

- Eradicate polio and leverage the legacy.
- Focus our programs and offerings.
- Improve our ability to achieve and measure impact.

Expand our reach - People are seeking ways to make a difference in the world and connect with others. How do we help them find what they are looking for in Rotary?



Carolinas' PETS

March 18-20, 2021



By creating unique opportunities for more people and organizations to get involved. Clubs will always be important. But to extend our global reach, we will expand our current structure with innovative models that welcome more participants into Rotary and give them meaningful ways to unite and act.

Related objectives:

- Grow and diversify our membership and participation.
- Create new channels into Rotary.
- Increase Rotary's openness and appeal.
- Build awareness of our impact and brand.

Enhance participant engagement - Because we recognize the challenges our clubs face in today's changing world, Rotary will support our clubs' efforts to deliver an experience that engages and retains members. When we help clubs focus on the experience and value, they give their members, we give Rotarians and other participants the opportunity to serve together, connect with one another, and have a more satisfying experience with Rotary.

Related objectives:

- Support clubs to better engage their members.
- Develop a participant-centered approach to deliver value.
- Offer new opportunities for personal and professional connection.
- Provide leadership development and skills training.

Increase our ability to adapt - To achieve our vision and keep pace with changing global trends, our structure and culture must evolve. We will ensure that our operating and governance structures are efficient, flexible, and effective in delivering services to all our participants.

Related objectives

- Build a culture of research, innovation, and willingness to take risks.
- Streamline governance, structure, and processes.
- Review governance to foster more diverse perspectives in decision-making.

CONCERNED ABOUT MEMBERSHIP?

Try a new community service project

Are you looking for ways to energize and engage your members and attract new members? Clubs that start new service projects are astonished at how much interest and energy they create.

At the local level, club leadership knows the support Community Service activities provide with membership engagement, retention, and growth goals. Meshing these goals often relies on providing a variety of service opportunities that align with member interests and passions. This task has often been left up almost entirely to the creativity of the Service Project Committee members – until now.

As Rotarians we are foremost motivated to service toward the betterment of our communities and world. The District 7750 **Community Service Project and Activity Database** is an example of the District serving the clubs, who in turn are empowered to fulfill this grander goal.

Right now is the perfect time to initiate a new service project or begin planning a project that is ready to start July 1.

For an inventory of projects clubs all over the district are doing, go to:

tinyurl.com/7750Projects

There are multiple ideas with contact information for people who can give you specific details.

Most of these projects have been adapted to accommodate the pandemic challenges.



Connect Through Service Projects



- The top two reasons people join Rotary are to give back to their local community and to connect with friends. A successful service project can do both!
- By working together, Rotary members and the community develop lasting friendships as your club makes a real difference in the world.
- Identify an issue that takes advantage of your members' skills, builds effective networks, and involves community members as partners.
- Talk to your community partners about their needs. Seek advice from others. Make sure your project is meaningful and addresses a genuine need. Be open to suggestions from your partners.
- When your Rotary club takes action, you'll engage your club's members and show your community how Rotary creates positive change.

CITATION GOALS AND INSTRUCTIONS



To be eligible for the Rotary Citation, clubs need to begin the year as active clubs in good standing – or having paid each invoice balance in full upon receipt. To verify that your club is in good standing, check your daily club balance report under Club Administration > Club Finances. You should have an outstanding balance of \$0.00. Invoices are due when they are posted, in mid-January and mid-July.

Rotary club leaders can go into Rotary Club Central and select at least 13 out of 25 goals they wish to apply toward citation achievement. This flexibility allows clubs to choose the goals that are most relevant and achievable. In addition, many goals will be self-reported by marking “achieved” in Rotary Club Central.

To achieve the citation:

- Go to Rotary Club Central
- Review the 25 available goals
- Select at least 13 goals (or more than 50% of the available goals)
- Achieve those goals
- Report achievement in Rotary Club Central

Once you are in Rotary Club Central, navigate to the **Goal Center**, select the **year**, and click on the **All tab** to see the goals.

Goal	Goal Detail
Club membership	How many total members does your club want by the end of the Rotary year?
Service participation	How many members will participate in club service activities during the Rotary year?
New member sponsorship	How many members will sponsor a new club member during the Rotary year?
Rotary Action Group participation	How many club members will be members of at least one Rotarian Action Group (RAG) during the Rotary year?
Leadership development participation	How many members will participate in leadership development programs or activities during the Rotary year?
District conference attendance	How many members will attend your district conference?
Rotary Fellowship participation	How many club members will be members of a Rotary Fellowship during the Rotary year?
District training participation	How many of your club's committee chairs will attend the district training assembly?
Annual Fund contributions	How much money will be contributed to The Rotary Foundation Annual Fund by your club and its members during the Rotary year?

CITATION GOALS AND INSTRUCTIONS



Goal	Goal Detail
PolioPlus Fund contributions	How much money will be contributed to The Rotary Foundation PolioPlus Fund by your club and its members during the Rotary year?
Major gifts	How many single outright donations of US\$10,000 or more will be made by individuals associated with your club during the Rotary year?
Bequest Society members	How many individuals or couples will inform The Rotary Foundation of their plans to leave US\$10,000 or more to The Rotary Foundation through their estate?
Benefactors	How many individuals or couples will inform The Rotary Foundation of their estate plans to include the Endowment Fund as a beneficiary or will make an outright gift of US\$1,000 or more to the Endowment Fund?
Service projects	How many service projects will your club complete during the Rotary year?
Rotaract clubs	How many new and existing Rotaract clubs will your club sponsor during the Rotary year?
Interact clubs	How many new and existing Interact clubs will your club sponsor during the Rotary year?
Inbound Youth Exchange students	How many Rotary Youth Exchange students will your club host during the Rotary year?
Outbound Youth Exchange students	How many Rotary Youth Exchange students will your club sponsor during the Rotary year?
RYLA participation	How many individuals will your club sponsor to participate in Rotary Youth Leadership Awards (RYLA) events during the Rotary year?
Strategic plan	Does your club have an up-to-date strategic plan?
Online presence	Does your club's online presence accurately reflect its current activities?
Social activities	How many social activities will your club hold outside of regular meetings during the Rotary year?
Update website and social media	During the Rotary year, how many times per month will your club's website or social media accounts be updated?
Media stories about club projects	How many media stories will cover your club's projects during the Rotary year?
Use of official Rotary promotional materials	Did your club use Rotary International's advertising and public service materials, such as broadcast videos, print ads, and other official materials available in the Brand Center, to promote Rotary in your community during the Rotary year?

Understanding the Rotary Citation


This guide should provide a quick understanding of how to qualify for the Rotary Citation in 2021-22. Here are the important things to know:

- To qualify, your club must set and achieve its **own goals** in at least **13** of 25 Goal Categories (half of the categories). You may select categories important to you and set your target level of achievement in each.
- Achievements in each category must be entered by the club in Rotary Club Central, except for Membership, Annual Fund and PolioPlus contributions which will be updated from Rotary.org data in real time.
- Set a goal in each of at least 13 categories - more categories if you wish (you only need to accomplish 13).
- Enter your club's accomplishments in Rotary Club Central by **June 30, 2022**. When you've achieved your goals in at least 13 categories you qualify for the Citation. **Important:** If you're counting on a Membership achievement, your membership must be sustained through June 30, 2022. A late termination or two sometimes trips clubs up.

----- Goal Entry Process -----

1. Start at Rotary.org/ClubCentral
2. Log in. If you're unable to log in, you may need to Create an Account in My Rotary - use the "REGISTER FOR AN ACCOUNT" button, follow the prompts and watch for a confirming email.
3. Click Goal Center on the left navigator:
4. Change the year at the top to 2021-22. You may need to click the "All" tab on the right. An editable list of all 25 available Goal Categories will open.
5. Check the Select Goal box for those you intend to pursue. Remember - you can choose as many Categories as you wish, of which you must achieve 13.
6. Note the "**Show goal details and history**" link - that provides data for prior years that will be helpful in arriving at realistic and achievable goals:

Club membership ➤ Show goal details and history	ACHIEVEMENT - As Of 11-Feb-20	OF	GOAL - Enter Goal Value	SELECT GOAL <input checked="" type="checkbox"/>
--	-------------------------------------	----	-------------------------------	--

7. You do not have to enter all goals at once - take your time, click  before leaving.
8. Likewise, you can enter your achievements in the same place, at any time prior to June 30, 2022.
9. **Goals should be entered by July 31, 2021.**

If you have questions, please contact your District Governor or Assistant Governor.

ROTARY DISTRICT 7750 2021-2022 Governor's Excellence Award

Club Name: _____

President's Name: _____

Submit to your Assistant Governor by June 15, 2022; provide copy to Faith Line, District Administrator

Use this document to select strategies that support your club goals

Gold Award: 750 points

Silver Award: 600 points

Bronze Award: 450 points

Instructions: **SAVE** this file (**Ctrl + S**) to your local drive (it is NOT an online form) and update it as your club accomplishes its chosen strategies. Check boxes and dropdown boxes will automatically total points to Line 87. When complete, Email to your Assistant Governor and the District Administrator Admin@Rotary7750.org.

Award Strategies	Attempt = "X"	Eligible Points	Base Earned	Bonus	Required Information
Planning - Activities to Complete as President-Elect (2021-2022 President) Must be Completed by June 20, 2022					
Submit a District Grant application not later than April 30, 2021		10	<input type="checkbox"/>		
2021-2022 President Completes RLI Part I before August 31, 2021 (Virtual counts)		10	<input type="checkbox"/>		Date
2021-2022 President Completes RLI Part II before September 30, 2021 (Virtual counts)		10	<input type="checkbox"/>		Date
2021-2022 President Completes RLI Part III before November 30, 2021 (Virtual counts)		10	<input type="checkbox"/>		Date
Complete all sections of Club Planning Guide & Submit by May 15, 2021 (30 Point Bonus)		30	<input type="checkbox"/>		
Enter 15 Goals into Rotary Club Central by June 15, 2021 20 Point bonus for Plan to Increase Membership, Foundation and Polio greater than 2020-2021		10	<input type="checkbox"/>	0 ▼	
Key 2021-2022 Committee Chairs named by June 15, 2021 (Minimum: Membership, Foundation and Service Projects), and enter into DACdb and Club Plan Guide, and advise District Administrator		20	<input type="checkbox"/>		
Visit other Rotary Clubs (can be completed by Club President, President-Elect or President Nominee) 5 points per person per visit (max. 25 points) Virtual meetings count!		5	0 ▼		Names/Clubs
Allocate expenses for RLI, PrePETS, PETS, and Area Training for the 2021-2022 year Club Budget		25	<input type="checkbox"/>		
Conduct a comprehensive member satisfaction survey and identify up to 3 priorities and actions aimed at retention of members		20	<input type="checkbox"/>		3 Actions
20 Point Reduction if Club Planning guide is turned in later than July 1, 2021		-20	<input type="checkbox"/>		

Leadership/Sustainability (to be completed during 2021-2022 Rotary year)

2021-2022 President-Elect participates in two of three Rotary Leadership Institutes. Virtual counts! (+10 if PE completes all three sections and is RLI graduate)		20	<input type="checkbox"/>	10 ▼	Dates
Have at least one Strategic Planning Meeting before January 1, 2022 and adopt at least two new strategies to Increase Impact, Expand Reach, Enhance Engagement, Increase Ability to Adapt		25	<input type="checkbox"/>		Name Strategies
Update DACdb data to include Email, phone number and photo for at least 80% of members		15	<input type="checkbox"/>		
Hold elections not later than 31 December 2021 and notify District Administrator of the President-Elect and President Nominee not later than 31 January 2022		15	<input type="checkbox"/>		
2021-2022 President Nominee attends Pre-PETS and PETS (PE attendance is mandatory)		25	<input type="checkbox"/>		Names
Club President attends 2022 All Club Conference (+5 for each additional member attending)		20	<input type="checkbox"/>	0 ▼	Names
Club officers and key committee chairs attend Area Training -- +5 for each member attending (Virtual Counts) (max. 25 points)		5	<input type="checkbox"/>	0 ▼	
Enter birth dates (including year) into DACdb for at least 90% of members (see club dashboard)		15	<input type="checkbox"/>		

ROTARY DISTRICT 7750 2021-2022 Governor's Excellence Award

Membership

Recruit at least two new members of an under-represented demographic group in your club (consider race, gender, age, religion, ethnicity) to increase the diversity of your Club's membership	15	<input type="checkbox"/>		
Increase net Club membership by 10% or 10 Members not later than June 1, 2022 (20 Point Bonus for 20% increase)	20	<input type="checkbox"/>	0 ▼	Start and End Membership in My Rotary
Conduct up to four New Member Attraction Events with at least 4 prospective members per event (10 points per event). (10 point bonus per new member resulting from an event)	10	0 ▼	0 ▼	
Conduct a Program on Diversity, Equity and Inclusion	20	<input type="checkbox"/>		
Recruit a new member who is a Rotary Foundation Alumni (1)	10	<input type="checkbox"/>		
Sponsor a new Rotary Club or Satellite Club	30	<input type="checkbox"/>		Name of Club
Execute one new documented and measured Intentional Strategy aimed at increasing membership to support the club's membership growth goals	10	<input type="checkbox"/>		Description
Club President and Membership Chair (or their representative) attend one of the Membership Summits held in the District, 5 bonus points if third Club Member attends	20	<input type="checkbox"/>	0 ▼	
Implement or Continue an Exit Survey policy to understand why members leave the club	5	<input type="checkbox"/>		

The Rotary Foundation

Have a program on the Rotary Foundation (preferably in November)	15	<input type="checkbox"/>		
Every member contributes at least \$25 to RI Foundation Annual Programs Fund	15	<input type="checkbox"/>		
Contribute an average of \$175 per member to RI Foundation Annual Programs Fund, or if the 4-year average is < \$175, close the gap by half	25	<input type="checkbox"/>		
Contribute an average of \$50 per member to PolioPlus	20	<input type="checkbox"/>		
Include RI Foundation Sustaining Contribution (\$100 annual, \$25/quarter) on Club invoice	15	<input type="checkbox"/>		
Conduct or Participate in a Rotary Foundation or PolioPlus Fundraising Event	10	<input type="checkbox"/>		Description & Date
Recruit and recognize members who become Paul Harris Fellows (\$1,000 lifetime), or members achieving a new PHF Level (+1, +2, etc.). 15 Points each up to 25 recognitions	15	0 ▼		
Become or maintain status as a 100% Paul Harris Fellow Club	25	<input type="checkbox"/>		
Recruit one or more new New Paul Harris Society members (\$1,000/year pledge). (25 points each up to 10 recognitions)	25	0 ▼		
Recruit one or more new RI Foundation Benefactors (\$1,000 or more estate pledge or cash contribution to the RI Foundation Endowment Fund). (20 points each up to 25 Benefactors, and 5 point bonus for every new Benefactor presented at a DG visit or the Foundation Event.)	20	0 ▼	0 ▼	
Recruit at least one new RI Foundation Bequest Society member or Major Donor or have existing Bequest Society member or Major Donor increase to a higher level. (25 points for first recruit, 10 for each additional new or increased level member)	25	<input type="checkbox"/>	0 ▼	
Remit contributions to the RI Foundation not later than 15 September, 15 December, 15 March and 15 June	10	<input type="checkbox"/>		
Participate in a District Grant (5 point bonus for publicizing the project)	10	<input type="checkbox"/>	0 ▼	Name of Project and Document Publicity
Participate in a Global Grant or International Service project	25	<input type="checkbox"/>		Name of Project
At least two Club Members attend Foundation Banquet	10	<input type="checkbox"/>		Names

ROTARY DISTRICT 7750 2021-2022 Governor's Excellence Award

Service Projects

Participate in the Zone 10 Million Meal Challenge and report activity to District Governor; (10 bonus points for also participating in a multi-partner hunger relief event; Publicize your activities)		20	<input type="checkbox"/>	0 ▼	Date of Project
Establish and/or participate in a program that involves an identified elementary school		20	<input type="checkbox"/>		
Conduct a Club Program Focused on C.A.R.T.		20	<input type="checkbox"/>		Date of Program
Hold special fundraiser for CART or Recognize Leadership Gift (\$500 minimum raised)		15	<input type="checkbox"/>		Date of event or gift
Participate in a Water or Maternal & Child Health Project		15	<input type="checkbox"/>		Date of Project
Lead or Participate in a Service Project that involves another Rotary Club, a Rotaract or Interact Club, or another Community Partner		15	<input type="checkbox"/>		Date of event
One Club Member Purchases a New SC Rotary License Plate (+5 for each add'l new license plate)		10	<input type="checkbox"/>	0 ▼	Names
Ensure that ≥50% of Club Members Actively Participate in any Service Project		15	<input type="checkbox"/>		Name of Project(s)
Sponsor a New Interact or College-based or Community-based Rotaract Club		20	<input type="checkbox"/>		Name of Club
Maintain active sponsorship of an existing Rotaract or Interact Club (15 points for each club)		15	<input type="checkbox"/>		Name of Club
Sponsor one or more Rotary Youth Leadership Awards delegates (15 points for each delegate)		15		0 ▼	
Conduct a program or activity related to Vocational Service		15	<input type="checkbox"/>		Date of Program
Write an Article for the Online District Newsletter		10	<input type="checkbox"/>		Month of Article
Be involved with a Youth Exchange Student (25 points for each student)		25		0 ▼	Name of Student
Participate in COVID-related Service Project (July - December 2022) (20 points for each additional project)		20		0 ▼	Name of Student
Conduct a program or activity that promotes Rotary Youth Exchange or RYLA		10	<input type="checkbox"/>		Date of program

Discretionary Category

Describe below any activities, accomplishments or projects for which your club might deserve discretionary points awarded by the Governor (up to 50 additional points):					
				0	
TOTAL POINTS	Possible	945	Total Achieved	0	

(1) Rotary Foundation Alumni include GSE Team Members, Vocational Training Team Members, Ambassadorial Scholars, Rotary Scholar, Former Youth Exchange, Current or Former Rotaract, or Former Interact



2021 – 2022 Priorities & Challenges for Your Year as President



SERVE TO CHANGE LIVES

MEMBERSHIP

- ❖ If your club is over 25 members:
 - Grow your club by 10 members or 10%
- ❖ If your club is below 25 members:
 - Grow to 25 members.
- ❖ If you are below 15 members:
 - Close the gap between where you are and 25 members by HALF.
- ❖ Maintain or achieve an attrition rate below 14% (Zone average)
- ❖ End your year with more members than were in the club when you were inducted.
- ❖ Satellite Clubs – consider sponsoring a satellite or new adaptive club

THE ROTARY FOUNDATION ANNUAL FUND

- ❖ If your club is not close to the District Goal of \$175 per capita:
 - Close the gap between where you are and \$175 by half.
- ❖ If your club is over \$175 per capita:
 - Take the best of your past 5 years and increase it by \$1/capita.
- ❖ End your year with at least a 10% increase in giving to the Rotary Foundation (over 2021-22)

ADDITIONAL ROTARY FOUNDATION GOALS

- ❖ Add new Paul Harris Fellows
- ❖ Add new levels to Multiple Paul Harris Fellows
- ❖ Achieve EREY (Every Rotarian Every Year) Status
- ❖ Add Paul Harris Society Members
- ❖ Add Benefactors and Bequest Society Members

POLIO PLUS

- ❖ If your club is not close to the District Goal of \$50 per capita
 - Close the gap between where you are and \$50 by half.
- ❖ If your club is over \$50 per capita
 - End your year with a 10% increase in giving to PolioPlus over last year.

CART (Coins for Alzheimer's Research Trust)

- ❖ Average gift of \$1 per member per club meeting. Utilize the DACdb On-Line Donation Portal
- ❖ Consider a special fundraiser for CART.
- ❖ Leadership gift from your club by a Rotarian with special interest in finding a cure for Alzheimer's and/or decreasing impact on families affected by the disease.
- ❖ End your year with at least a 10% increase in giving to CART (over 2020-21)

10 Million Meal Challenge (100,000 Meals in District 7750)

- ❖ Support the 'Challenge' to End Hunger
 - Consider a Club Meal Packing Event
 - Provide weekend backpacks for students in lower income areas.
 - Take pride in what your club has done to fight hunger! Branding?
 - Grow a vegetable garden and supply to local food banks.

Education and Literacy (Major Initiative)

- ❖ Support a Local School or Non-Profit in a lower-income community by providing:
 - Adopt an Elementary School that has critical needs
 - Books for the school library

- Dictionaries for students
- Happy Feet - (shoes for students starting new school year)
- Backpacks with school supplies or weekend meals
- ❖ Have a literacy program – dictionaries, reading buddies, little library, books for out-risk children, support a GED-diploma program.
- ❖ Finish your year knowing you have helped students, children, and adults in your community! Remember our State has 64% of 4th graders unable to read to grade level. COVID created a gap year for many.

INNOVATE

- ❖ What is your Club's passion for service to your community – create a challenge to your members to come up with a new and sustainable project?
 - **Engage your members in service projects!**
 - **“DO MORE, GROW MORE”**

PUBLIC IMAGE & PUBLIC RELATIONS

- ❖ Does your Club have a Public Image/Public Relations Committee Chair?
- ❖ If not, how is your Club branding itself in your community?
 - Service Projects – work with city leaders to assess the critical need(s) in your community; then invite community leaders, other groups to join as you plan and execute your project.
 - Special Projects – Diversity, Equity, and Inclusion; First Responder recognition; military honoree – invite the community especially key leaders.
 - Ask the local news media or Chamber of Commerce reps to join.
 - When completed – post on your local social media platforms and on Rotary Club Central and Rotary Showcase
- ❖ More importantly, invite potential new members to participate in community service projects.
- ❖ Ask another Rotary Club to participate and brand in both communities.
- ❖ Young professionals and other civic minded individuals are anxious to find organizations that serve their community's needs.

RI Goal – Dedicated District “Day of Service”



Save the Date

All Club Conference

Rotary Opens Opportunities

For Fun, Fellowship, Sharing, and Service

June 25-27, 2021

This will be a weekend to catch up and network with fellow Rotarians, showcase outstanding service projects and listen to inspirational speakers.

The annual *District 7750 Awards and Installation Banquet* will also be part of this year's conference. We will celebrate achievements of our clubs in 2020-21 and install new officers and club presidents for 2021-22.

Hyatt Regency Downtown Greenville, SC

Special room rates for conference attendees only

169.00 +tax/per night





SAVE THE DATE!

June 26, 2021

Uptown FUN(k)

Rotary District 7750

Awards & Installation Dinner

Beth Padgett, District Governor

2020-2021

(The COVID Year)

Frank Cox, District Governor

2021-2022

Hyatt Regency, Greenville

Music by BunchQuitters

(Rotary's Own)

Registration will be on DACdb



DISTRICT CONFERENCE – MAY 20-22, 2022
WINTHROP UNIVERSITY – ROCK HILL, SC



Join us for a celebration of
our year as "Changemakers"
and "Shekhar's Movers"

Great speakers
Informative panelists
House of Friendship
Fellowship, Food & Fun

Possible Tours
Billy Graham Library
Carolina Panthers Facility?

Registration Information
coming soon on DACdb
Plan on coming to Rock Hill!

June 2021 – All Club Conference – June 25-27 Hyatt Regency Hotel, Greenville, SC	
June 2021 – RI Convention and District Awards & Installation Banquet	
<p>June 26, District Awards and Governor's Installation, Hyatt Regency Hotel (Registration will be on DACdb).</p>	<ul style="list-style-type: none"> • Enjoy tasty food, great music, and wonderful Rotary fellowship after 16 months of isolation and join your colleagues for induction as President
August 2021 – Membership Summits – August 7th – Newberry; August 14th Limestone Univ.	
October & November 2021 – World Polio Day & District Foundation Banquet	
<p>Oct. 24, World Polio Day</p> <p>Nov 4, District Foundation Celebration & Grants Training; Spartanburg Community College; Keynote Speaker: To be determined</p>	<ul style="list-style-type: none"> • Conduct a fund-raising event for PolioPlus; consider multiple-club event (Counts toward Governor's Excellence Award). • Attend the Foundation Celebration and encourage club leaders to attend; make sure President-Elect and Foundation Chair attend Grants Training Seminar
February 2022 – Rotary's Birthday and Pre-PETS	
<p>February 23, Rotary International Birthday.</p> <p>Pre-PETS, Details TBA.</p>	<ul style="list-style-type: none"> • Hold an event celebrating Rotary International's birthday. • Pre-PETS is required for 2021-22 Presidents-Elect and highly recommended for Presidents-Nominee.
March 2022 – Carolinas' PETS in Greensboro – March 17-19, 2022	
May 2022 – All Club Conference, Greenville – May 20-22, Winthrop College, Rock Hill	
June 2022 – Rotary International Convention in Houston, Texas – June 4-8, 2022 District Awards & Installation Banquet – TBA	



Find Your Passion in Rotary

The purpose of the Rotary Leadership Institute (RLI) is to strengthen your club and strengthen your life. Rotary provides an opportunity for all of us to provide service to our community and throughout the world (Service Above Self). With that service comes a learning experience in the areas of leadership, team building, planning, marketing, communication, and organization. RLI provides an opportunity to enrich that learning through sharing experiences and ideas with other Rotarians throughout the region.

The RLI Program

The Zone 33 Rotary Leadership Institute conducts over 25 events each year in the states of Delaware, Maryland, North Carolina, South Carolina, Tennessee, Virginia, West Virginia, and The District of Columbia. The program consists of the separate sessions, Part I, Part II, and Part III. Attendees progress through the three part on separate days and complete the program at their own pace.

Each session is highly interactive and, therefore, contains a minimum of lecturing and provides lots of opportunity for participants to share their experience and ideas. The sessions are led by Rotary leaders who have been trained in the facilitation techniques that maximize the learning experience. A general list of subjects is shown below.

District RLI Chair – Renee Stubbs

Want your Rotary Club to learn more about the value of RLI? District RLI Chair Renee Stubbs is eager to speak to your Rotary Club. Contact her at rcstubbs@att.net or 864-313-1193. We plan to have three RLI events in 2020-21 in District 7750. And, if an area wants to host an RLI, all they must do is secure a location and plan food, and we will organize the rest! They will have to guarantee at least 20 participants. RLI reimburses for the location cost and food.



Mid-Atlantic RLI

MD • DE • DC • WV • TN • VA • NC • SC

After several months spent transforming the RLI program for online delivery, we are off and running. The platform has been chosen, the faculty has been trained, and the schedule has been announced. At this time, we are seeking Rotarians who would like to begin, continue, or complete their RLI journey. We have a number of RLI events on the schedule ready for participants to join the learning experience. Each event is open to participants regardless of their home district.

If you have previously completed RLI, please encourage your fellow Rotarians to participate in this opportunity to learn about Rotary and share and network with fellow Rotarians across the Mid-Atlantic region.

Register on the District Calendar on DACDB

Currently, the following events still have room for additional participants:

April 10, 2021: 8:30 - 4:30 (Parts 1, 2, 3) hosted by District 7730

April 23, 24, 2021: 9:00 - 12:00 both days (Parts 1, 2, 3)
Scheduled in conjunction with District 7620 Conference

April 23, 24, 2021: 1:30 - 4:30 both days (Parts 1, 2, 3)
Scheduled in conjunction with District 7680 Conference

The registration is available on DACdb and the fee is \$35. Seating is limited to 20 per class.

Look for future RLI dates in DACdb and encourage your emerging leaders to sign-up and grow as Rotarians.

Thank you for your support of RLI.

Trip	Club	Day	Time	Date	Incoming President
1	The Foothills-Travelers Rest	Tuesday	12:15	13-Jul-2021	Les Hicken
2	Inman	Tuesday	12:30	20-Jul-2021	John Hodge
3	Indian Land	Tuesday	7:30	27-Jul-2021	Mike Neese
4	Lake Wylie	Tuesday	12:00	27-Jul-2021	Mark Wilson
5	Aiken Sunrise	Thursday	7:00	29-Jul-2021	Denise Broome
6	Fountain Inn	Monday	12:15	2-Aug-2021	Richard Matthews
7	Gaffney	Tuesday	12:00	3-Aug-2021	Jordan Portillo
8	Lancaster Breakfast	Wednesday	7:30	4-Aug-2021	Mike Barnes
9	Fort Mill	Wednesday	12:30	4-Aug-2021	George Boykin
10	Greenville Breakfast	Friday	7:00	6-Aug-2021	Tom Faulkner
11	Newberry	Friday	12:15	6-Aug-2021	Mark Scott
12	Aiken	Monday	12:00	9-Aug-2021	Mallory Holley
13	Winnsboro	Tuesday	1:00	10-Aug-2021	Jim Mullen
14	Batesburg Leesville	Tuesday	12:00	11-Aug-2021	Darron Long
16	Golden Strip Sunrise	Thursday	7:15	12-Aug-2021	Melinda Gilreath (2nd year)
17	Spartan West	Thursday	12:30	12-Aug-2021	Courtney Stuart Phillips
18	Clemson	Monday	12:00	16-Aug-2021	Sara Polluck
19	Westminster	Tuesday	12:00	17-Aug-2021	Gary Taylor
20	Pickens	Wednesday	12:30	18-Aug-2021	Doug Finney
21	North Augusta	Thursday	12:15	19-Aug-2021	Ryan Smith
22	Greenville City Center	Friday	12:30	20-Aug-2021	Mark Griffin
23	Easley	Tuesday	12:30	24-Aug-2021	Richard Pressley
24	Emerald City	Wednesday	7:30	25-Aug-2021	Jason Tinsley
25	Greater Anderson	Thursday	12:30	26-Aug-2021	Leslie McIntosh
26	Spartanburg	Tuesday	12:30	31-Aug-2021	Cindy Kelly
27	North Spartanburg	Monday	12:15	13-Sep-2021	Ray Switzer
28	Greenwood	Tuesday	12:30	14-Sep-2021	Jerry Burton
29	Clover	Wednesday	12:00	15-Sep-2021	Marty Cotton
30	York	Thursday	12:30	16-Sep-2021	Suzanne Edson
31	Walhalla	Monday	12:00	20-Sep-2021	Tjay Bagwell (2nd Year)
32	Anderson	Tuesday	12:00	21-Sep-2021	Ben Hagood
33	Seneca Golden Corner	Wednesday	7:30	22-Sep-2021	Steve Moore
34	Seneca	Wednesday	1:00	22-Sep-2021	Darren Phillips
35	Rock Hill	Thursday	12:00	23-Sep-2021	RJ Gimbl
36	Greenville	Tuesday	12:00	28-Sep-2021	Ramona Farrell
37	E-Club of the Carolinas	Tuesday	6:00	28-Sep-2021	Lenna Young
38	Lancaster	Thursday	12:30	30-Sep-2021	Bobby Bailey
39	Clinton	Tuesday	12:00	5-Oct-2021	Michael Norrick
40	Simpsonville	Wednesday	12:15	6-Oct-2021	Janice Curtis
41	Pleasantburg	Thursday	12:30	7-Oct-2021	Mac McLean
42	Mauldin	Tuesday	12:15	12-Oct-2021	Norman Bunn
43	The Reedy River Greenville	Tuesday	5:15	12-Oct-2021	Bobby Brown
44	Laurens	Thursday	1:00	14-Oct-2021	Matt Dean
45	Union	Tuesday	12:30	19-Oct-2021	TBD
46	Abbeville	Thursday	1:00	21-Oct-2021	Matthew Johnson
47	Blacksburg	Tuesday	17:30	26-Oct-2021	Felicia Cavallini
48	Indian Land Lunch	Tuesday	12:00	2-Nov-2021	Angelic Figueora
49	Chester	Tuesday	1:00	15-Oct-2021	Bill Bundy
50	Clemson Sunrise	Friday	7:00	12-Nov-2021	Kris Irmiter



District Governor Official Visit

Purpose of the visit:

- ☐ To allow the District Governor to communicate directly with all Rotarians in the district and answer questions about Rotary International and District 7750.
- ☐ To listen to club leadership and gain a better understanding of their club.
- ☐ To encourage Vibrant Rotary Clubs through membership group and member engagement.

Preparation for the visit:

- The Assistant Governor for the area will work with the club leadership to confirm the meeting and any special arrangements.
- ☐ The District Governor **is the program** for the Official Club Visit. Please do not schedule another program to take place for their visit. Please allow 30 minutes for the Governor's Program.
- ☐ Communicate any special plans you have to the Governor and AG to make sure it fits in with his other plans.
- ☐ DG Frank will meet with the board of each club to discuss the club plan, membership, Foundation, what's going well, areas that need extra attention. For lunch clubs, this special Board meeting will take place 90 minutes before the start of the Club meeting unless special arrangements have been made. For breakfast clubs, the special board meeting can take place the night before or after the club meeting.

Introduction of the District Governor and the meeting:

- Biographical information will be provided to the Club President and Assistant Governor in advance of the meeting. The Assistant Governor will handle the introduction of the District Governor unless other arrangements have been made.
- It is customary that the Rotary Club members stand when the District Governor is introduced and when he has completed his presentation. This form of respect is shown because the District Governor is acting as the official representative of Rotary International President Shekhar Mehta.
- Presentations of Paul Harris Fellowships, inductions of new members and other honors for Club members are especially appropriate during the District Governor's Visit. Celebrate your Club's successes!

Recognition of the District Governor:

- Personal Gifts are strongly discouraged. If a Club wants to make a gift, please consider a donation to The Rotary Foundation, PolioPlus, CART, or a Back-to-School Booster Gift to a school in your community (such as books, dictionaries, school supplies, backpacks, etc.)