



**Rotary District 7750**  
**Pre-PETS**  
**February 20, 2021**

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**All Material Available Online at:**  
**[Rotary7750.org/2021Presidents](https://Rotary7750.org/2021Presidents)**

## 2021–2022 Rotary and District Calendar

2/14/2021

February 2021 – Pre-PETS	
Events: • <b>February 20</b> – Pre-PETS – Virtual	As <b>President-Elect</b> <ul style="list-style-type: none"> <li>• Attend D-7750 Pre-PETS</li> <li>• If you have not already done so, set up your My Rotary account.</li> <li>• Log into DACdb and update your profile</li> </ul>
March 2021 – Water and Sanitation	
Events: <b>March 18 – 20</b> – Carolinas PETS, Virtual (Registration required)	As <b>President-Elect</b> <ul style="list-style-type: none"> <li>• Attend Carolinas' PETS (or another PETS).</li> <li>• Complete building your club leadership team.</li> <li>• Ask Committee Chairs to set goals for upcoming year.</li> <li>• Work on your Club Planning Guide.</li> <li>• Make sure that Rotary Foundation Grant reports have been submitted by the end of the month.</li> </ul>
April 2021 – Maternal and Child Health	
Events: <b>April 27</b> – Governor Call – Grant Submission <b>April 30</b> – Deadline for your year's grant submission	As <b>President-Elect</b> <ul style="list-style-type: none"> <li>• Submit a <b>District Grant Application</b> by April 30 (Counts toward Governor's Excellence Award).</li> <li>• Meet with your Assistant Governor, officers and board and review Club Planning guide.</li> <li>• Set goals for contributions to The Rotary Foundation Annual Fund, Polio Plus, and CART.</li> <li>• Prepare a budget for your year as president.</li> </ul>
May 2021 – Youth Service	
Events: <b>May 15</b> – 2021-2022 Club Planning Guide submission	As <b>President-Elect</b> <ul style="list-style-type: none"> <li>• Name a Youth Exchange Officer (Counts toward Governor's Excellence Award).</li> <li>• Hold a joint meeting with the current board and your board.</li> <li>• Complete and submit <b>2021-2022 Club Planning Guide</b> by May 15 E-mail to AG &amp; <a href="mailto:admin@rotary7750.org">admin@rotary7750.org</a> (Counts toward Governor's Excellence Award).</li> <li>• Have your Membership, Foundation, PI/PR Chair, Secretary and Treasurer participate in Club Leadership Training (dates TBA).</li> <li>• Ensure Membership Committee is in place and preparing for July 1</li> </ul>

June 2021 – Rotary Fellowships	
Events: <b>June 12-16</b> – Rotary International Convention, Virtual <b>June 15</b> – Rotary Club Central submissions <b>June TBD</b> – <i>District Leadership Training (Secretary, Treasurer, PI/PR, DACdb &amp; other as needed)</i> <b>June 25-27</b> – All-Club Conference; Awards and Governor's Installation, <i>In conjunction with Conference</i> (Registration required).	As <b>President-Elect</b> <ul style="list-style-type: none"> <li>• Enter Club Membership and Rotary Foundation Goals into Rotary Club Central by June 15<sup>th</sup> (Counts toward Governor's Excellence Award).</li> <li>• Enter Key Committee Chairs into Rotary Club Central by June 15<sup>th</sup> (Counts toward Governor's Excellence Award).</li> <li>• Update membership by the end of the month (determines RI dues for first half of your year and <i>per capita</i> contribution goals).</li> <li>• <b>Meet with your Board.</b></li> </ul>
July 2021 - Your President's Year Begins	
Events: <b>1<sup>st</sup> Club Meeting</b> – Assembly – Present your Club plans and goals.	As <b>President</b> <ul style="list-style-type: none"> <li>• <b>START STRONG!</b></li> <li>• Hold a Club Assembly to present goals for the 2021-2022 Club Year.</li> <li>• Induct a New Member or Members into the Club.</li> <li>• Complete a membership assessment and ask your Membership Chair to develop membership goals and intentional membership tactics.</li> <li>• Hold a monthly board meeting.</li> <li>• Pay District and RI dues.</li> <li>• Make sure your Club has a President Elect. If not, find one now. Ensure the PE knows the expectations of becoming Club President including required training of Pre-PETS and PETS.</li> </ul>
August 2021 – Membership and Club Development	
Events: <b>TBD</b> – District Membership Summits <b>August 6</b> – Newberry (Firehouse Conv. Center) <b>August 14</b> – Gaffney (Limestone College)	As <b>President</b> <ul style="list-style-type: none"> <li>• Attend the District Membership Summit with your Membership Chair. Please ask the President-Elect to join you.</li> <li>• Have a program devoted to membership.</li> <li>• Conduct a Membership Satisfaction Survey (Counts toward Governor's Excellence Award).</li> <li>• Have President-Elect attend Rotary Leadership Institute (Counts toward Governor's Excellence Award).</li> <li>• Induct a New Member or Members into the Club.</li> <li>• Hold a monthly board meeting.</li> </ul>

September 2021 – Basic Education and Literacy	
Events:  District Governor Goal – Every Club have a meaningful education and literacy goal	As <b>President</b> <ul style="list-style-type: none"> <li>• Have a program on literacy.</li> <li>• Conduct a literacy service project.</li> <li>• Remit Rotary Foundation Contributions to The Rotary Foundation no later than 15 September (Counts toward Governor's Excellence Award).</li> <li>• Review the "Rainbow Report" to assess progress toward membership and giving goals.</li> <li>• Hold a monthly board meeting.</li> </ul>
October 2021 – Economic and Community Development	
Events: <b>Oct. 24</b> – World Polio Day  <b>TBD</b> – Polio Event (Pints for Polio?)	As <b>President</b> <ul style="list-style-type: none"> <li>• Conduct a fund-raising event for PolioPlus; consider multiple-club event (Counts toward Governor's Excellence Award).</li> <li>• Hold a monthly board meeting.</li> </ul>
November 2021 – The Rotary Foundation	
Events: <b>Nov 4</b> – District Foundation Celebration & Grants Training; Spartanburg Community College (Tentative); <b>Keynote Speaker: TBA</b> <b>TBD</b> – Women in Rotary Symposium in conjunction with the Foundation training and celebration <b>Nov 15</b> – PETS Registration open	As <b>President</b> <ul style="list-style-type: none"> <li>• Have a club program on The Rotary Foundation (Counts toward Governor's Excellence Award).</li> <li>• Attend Foundation Celebration and encourage club leaders to attend; make sure President Elect and Foundation Chair attend Grants Training Seminar</li> <li>• Hold a monthly board meeting.</li> <li>• Have your PE register for PETS</li> </ul>
December 2021 – Disease Prevention and Treatment	
Events:  Elect your 2021-2022 Club Officers.  <b>NLT December 31</b> - Update your membership information in DACdb and RI	As <b>President</b> <ul style="list-style-type: none"> <li>• Remit Rotary Foundation contributions to The Rotary Foundation (Counts toward Governor's Excellence Award).</li> <li>• <b><i>Hold elections and report 2021-2022 club officers to Rotary International no later than 31 December.</i></b></li> <li>• Review the "Rainbow Report" to assess progress toward membership and giving goals.</li> <li>• Update membership information by 31 December.</li> <li>• Hold a monthly board meeting.</li> <li>• Do a service project in your community.</li> <li>• Have a party! Have fun!</li> </ul>

January 2022 – Vocational Service	
Events:	<p><b>As President</b></p> <ul style="list-style-type: none"> <li>• Conduct a program or activity focused on vocational service (Counts toward Governor's Excellence Award).</li> <li>• Remit RI dues.</li> <li>• Have President Elect (2021-2022 President) register for Pre-PETS and PETS (Counts toward Governor's Excellence Award). Consider having President Nominee (President 2022-2023) register.</li> <li>• Review membership goals.</li> <li>• Hold a monthly board meeting.</li> </ul>
February 2022 – Peace and Conflict Prevention and Resolution	
Events: <b>February 23</b> – Rotary International Birthday.  <b>TBD</b> – Pre-PETS, Piedmont Technical College, Greenwood (date to be announced, possibly late January).	<p><b>As President</b></p> <ul style="list-style-type: none"> <li>• Hold an event celebrating Rotary International's birthday.</li> <li>• Hold a program on Rotary Peace and Conflict Resolution activities.</li> <li>• Hold a monthly board meeting.</li> </ul>
March 2022 – Water and Sanitation	
Events: <b>March 17-19</b> – PETS, Greensboro, NC  <b>March 31</b> – Grant Final Report submission	<p><b>As President</b></p> <ul style="list-style-type: none"> <li>• Have a program on District 7750's water projects.</li> <li>• Submit Rotary Foundation Grant reports (must be submitted by 31 March).</li> <li>• Remit Rotary Foundation contributions to The Rotary Foundation (Counts toward Governor's Excellence Award).</li> <li>• Hold a board meeting.</li> </ul>
April 2022 – Maternal and Child Health	
Events: <b>Apr 26</b> – President's Call – Focus on Grant submission  <b>April 30</b> – Grant Application submission for 2022-2023	<p><b>As President</b></p> <ul style="list-style-type: none"> <li>• Work with PE to submit a District Grant Application by April 30<sup>th</sup>.</li> <li>• Have a program on Rotary activities supporting maternity and child health.</li> <li>• Meet with President-elect to plan for upcoming Rotary year.</li> <li>• Hold a board meeting.</li> <li>• Make sure you're registered for All Club Conference in Rock Hill, May 20-22</li> </ul>

May 2022 – Youth Service	
Events: <b>May 20-22</b> – All Club Conference, Rock Hill SC (registration required). Venue TBA	As <b>President</b> <ul style="list-style-type: none"> <li>• Schedule a program on Youth Activities.</li> <li>• <b>Attend All Club Conference</b> (Counts toward Governor’s Excellence Award).</li> <li>• Hold a joint meeting with the incoming board.</li> <li>• Focus on completing final initiatives for your year as Club President</li> </ul>
June 2022 – Rotary Fellowships	
Events: <b>June 12 – June 16</b> , Rotary International Convention, Houston, TX  <b>TBD</b> – District Awards and Governor’s Installation (date and location TBD by DGE Joyce Morin)	As <b>President</b> <ul style="list-style-type: none"> <li>• Update information on goals and achievements in Rotary Club Central no later than 30 June to qualify for Rotary Citation.</li> <li>• Update membership by the end of the month (determines RI dues for first half of your year and <i>per capita</i> contribution goals).</li> <li>• Have a program on Rotary Fellowships.</li> <li>• Attend District Awards and Governor’s Installation. Celebrate your successful year!</li> <li>• Remit Rotary Foundation contributions to The Rotary Foundation (Counts toward Governor’s Excellence Award).</li> <li>• Hold a joint board meeting.</li> <li>• <b>FINISH STRONG!</b></li> </ul>



## **2021–2022 Priorities & Challenges for Your Year as President**

### **MEMBERSHIP**

- ❖ If your club is over 25 members:
  - Grow your club by 10 members or 10%
- ❖ If your club is below 25 members:
  - Grow to 25 members
- ❖ If you are below 15 members:
  - Close the gap between where you are and 25 members by HALF
- ❖ Maintain or achieve an attrition rate below 14% (Zone average)
- ❖ End your year with more members than were in the club when you were inducted.
- ❖ Start a Satellite club at a different meeting time & place or focus

### **THE ROTARY FOUNDATION ANNUAL FUND**

- ❖ If your club is not close to the District Goal of \$175 per capita:
  - Close the gap between where you are and \$175 by half
- ❖ If your club is over \$175 per capita:
  - Take the best of your past 5 years and increase it by \$1/capita
- ❖ End your year with at least a 10% increase in giving to the Rotary Foundation (over 2020-21)

### **ADDITIONAL ROTARY FOUNDATION CHALLENGES**

- ❖ Add new Paul Harris Fellows
- ❖ Add new levels to Multiple Paul Harris Fellows
- ❖ Achieve EREY (Every Rotarian Every Year) Status
- ❖ Add Paul Harris Society Members
- ❖ Add Benefactors and Bequest Society Members

## **POLIO PLUS**

- ❖ If your club is not close to the District Goal of \$50 per capita
  - Close the gap between where you are and \$50 by half.
- ❖ If your club is over \$50 per capita
  - End your year with a 10% increase in giving to PolioPlus over last year.

## **CART (Coins for Alzheimer's Research Trust) CHALLENGE**

- ❖ Average gift of \$1 per member per club meeting  
Utilize the CART On-Line Donation Portal [www.MyCARTFund.org](http://www.MyCARTFund.org)
- ❖ Consider a special fundraiser for CART.
- ❖ Leadership gift from your club by a Rotarian with special interest in finding a cure for Alzheimer's and/or decreasing impact on families affected by the disease.
- ❖ End your year with at least a 10% increase in giving to CART (over 2020-21)

## **10 Million Meal Challenge (100,000 Meals in District 7750)**

- ❖ Support the 'Challenge' to End Hunger
  - Consider a Club Meal Packing Event
  - Provide weekend backpacks for students in lower income areas.
  - Take pride in what your club has done to fight hunger! Branding?
  - Grow a vegetable garden and supply to local food banks.

## **Education and Literacy (Major Initiative)**

- ❖ Support a Local School or Non-Profit in a lower-income community by providing:
  - Books for the school library
  - Dictionaries for students
  - Happy Feet - (shoes for students starting new school year)
  - Backpacks with school supplies or weekend meals
- ❖ Have a literacy program – dictionaries, reading buddies, little library, books for out-risk children, support a GED-diploma program.
- ❖ Finish your year knowing you have helped students, children, and adults in your community!



## INNOVATE

- ❖ What is your Club's passion for service to your community – create a challenge to your members to come up with a new and sustainable project?
  - **Engage your members in service projects!**
  - **“DO MORE, GROW MORE”**

## PUBLIC IMAGE & PUBLIC RELATIONS

- ❖ Does your Club have a Public Image/Public Relations Committee Chair?
- ❖ If not, how is your Club branding itself in your community?
  - Service Projects – work with city leaders to assess the critical need(s) in your community; then invite community leaders, other groups to join as you plan and execute your project.
  - Special Projects – Diversity, Equity, and Inclusion; First Responder recognition; military honoree – invite the community especially key leaders.
  - Ask the local news media or Chamber of Commerce reps to join.
  - When completed – post on your local social media platforms and on Rotary Club Central and Rotary Showcase
- ❖ More importantly, invite potential new members to participate in community service projects.
- ❖ Ask another Rotary Club to participate and brand in both communities.
- ❖ Young professionals and other civic minded individuals are anxious to find organizations that serve their community's needs.

**RI Goal – Dedicated District “Day of Service”**

## **Rotary District 7750 District Governor Official Visit 2021-2022**

### **Purpose of the visit:**

- To allow the DG to communicate directly with all Rotarians in the district and answer questions about Rotary International and District 7750.
- To listen to club leadership and gain a better understanding of their club.
- To encourage Vibrant Rotary Clubs through membership growth and member engagement.

### **Preparation for the visit:**

- The Assistant Governor for the area will work with the club leadership to confirm the meeting and any special arrangements.
- The AG will confirm at least two weeks in advance of the District Governor visit to resolve any questions as to the information, format of the visit and special requirements.
- The District Governor IS THE PROGRAM for the Official Club Visit. Please do not schedule another program to take place for their visit. Please allow 25 minutes for the Governor's Program.
- Communicate any special plans you have to the Governor and AG to make sure it fits in with his other plans.
- DG will meet with the board of each club to discuss the club plan, membership, Foundation, what's going well, areas that need extra attention.

### **Introduction of the District Governor and the meeting:**

- Biographical information will be provided to the president and assistant governor in advance of the meeting. The Assistant Governor will handle the introduction of the District Governor unless other arrangements have been made.
- It is customary that the club stand when the District Governor is introduced and when he has completed his presentation. This form of respect is shown because the District Governor is acting as the official representative of the Rotary International President.
- Presentations of Paul Harris Fellowships, inductions of new members and other honors for Club members are especially appropriate during the District Governor's Visit. Celebrate your Club's successes!

### **Recognition of the District Governor:**

- Personal Gifts are strongly discouraged. Please consider a gift to The Rotary Foundation, the CART Fund, or a Back-to-School Booster Gift to a school in your community (such as books, dictionaries, school supplies, backpacks, etc.)



**District Governor's  
Official Visits  
2021-22**

<b>Trip</b>	<b>Club</b>	<b>Day</b>	<b>Time</b>	<b>Date</b>	<b>Incoming President</b>
1	The Foothills - Travelers Rest	Tuesday	12:15	13-Jul-2021	Les Hicken
2	Inman	Tuesday	12:30	20-Jul-2021	John Hodge
3	Indian Land	Tuesday	7:30	27-Jul-2021	Mike Neese
4	Lake Wylie	Tuesday	12:00	27-Jul-2021	Mark Wilson
5	Aiken Sunrise	Thursday	7:00	29-Jul-2021	Denise Broome
6	Fountain Inn	Monday	12:15	2-Aug-2021	Richard Matthews
7	Gaffney	Tuesday	12:00	3-Aug-2021	Jordan Portillo
8	Lancaster Breakfast	Wednesday	7:30	4-Aug-2021	Mike Barnes
9	Fort Mill	Wednesday	12:30	4-Aug-2021	George Boykin
10	Greenville Breakfast	Friday	7:00	6-Aug-2021	Tom Faulkner
11	Newberry	Friday	12:15	6-Aug-2021	Mark Scott
12	Aiken	Monday	12:00	9-Aug-2021	Mallory Holley
13	Winnsboro	Tuesday	1:00	10-Aug-2021	Jim Mullen
14	Batesburg-Leesville	Tuesday	12:00	11-Aug-2021	Darron Long
15	Twin City of Batesburg-Leesville	Tuesday	7:15	11-Aug-2021	TBD
16	Golden Strip Sunrise	Thursday	7:15	12-Aug-2021	Melinda Gilreath (2nd year)
17	Spartan West	Thursday	12:30	12-Aug-2021	Courtney Stuart Phillips
18	Clemson	Monday	12:00	16-Aug-2021	Sara Polluck
19	Westminster	Tuesday	12:00	17-Aug-2021	Gary Taylor
20	Pickens	Wednesday	12:30	18-Aug-2021	Doug Finney
21	North Augusta	Thursday	12:15	19-Aug-2021	Ryan Smith
22	Greenville City Center	Friday	12:30	20-Aug-2021	Mark Griffin
23	Easley	Tuesday	12:30	24-Aug-2021	Richard Pressley
24	Emerald City	Wednesday	7:30	25-Aug-2021	Jason Tinsley
25	Greater Anderson	Thursday	12:30	26-Aug-2021	Leslie McIntosh
26	Spartanburg	Tuesday	12:30	31-Aug-2021	Cindy Kelly
27	North Spartanburg	Monday	12:15	13-Sep-2021	Ray Switzer
28	Greenwood	Tuesday	12:30	14-Sep-2021	Jerry Burton
29	Clover	Wednesday	12:00	15-Sep-2021	Marty Cotton
30	York	Thursday	12:30	16-Sep-2021	Suzanne Edson
31	Walhalla	Monday	12:00	20-Sep-2021	Tjay Bagwell (2nd Year)
32	Anderson	Tuesday	12:00	21-Sep-2021	Ben Hagood
33	Seneca Golden Corner	Wednesday	7:30	22-Sep-2021	Steve Moore
34	Seneca	Wednesday	1:00	22-Sep-2021	Darren Phillips
35	Rock Hill	Thursday	12:00	23-Sep-2021	RJ Gimbl
36	Greenville	Tuesday	12:00	28-Sep-2021	Ramona Farrell
37	E-Club of the Carolinas	Tuesday	6:00	28-Sep-2021	Lenna Young
38	Lancaster	Thursday	12:30	30-Sep-2021	Bobby Bailey
39	Clinton	Tuesday	12:00	5-Oct-2021	Michael Norrick
40	Simpsonville	Wednesday	12:15	6-Oct-2021	Janice Curtis
41	Pleasantburg	Thursday	12:30	7-Oct-2021	Mac McLean
42	Mauldin	Tuesday	12:15	12-Oct-2021	Norman Bunn
43	The Reedy River Greenville	Tuesday	5:15	12-Oct-2021	Bobby Brown
44	Laurens	Thursday	1:00	14-Oct-2021	Matt Dean
45	Union	Tuesday	12:30	19-Oct-2021	TBD
46	Abbeville	Thursday	1:00	21-Oct-2021	Matthew Johnson
47	Blacksburg	Tuesday	17:30	26-Oct-2021	Felicia Cavallini
48	Indian Land Lunch	Tuesday	12:00	2-Nov-2021	Angelic Figueora
49	Chester	Tuesday	1:00	15-Oct-2021	Bill Bundy
50	Clemson Sunrise	Friday	7:00	12-Nov-2021	Kris Irmiter



# ROTARY CLUB HEALTH CHECK

[tinyurl.com/rotaryhealthcheck](https://tinyurl.com/rotaryhealthcheck)



Just as routine doctor's visits help us identify health risks before they become serious, a club health check can diagnose problem areas and prescribe remedies.

By using this health check, you're taking a step to maintain your club's health and preserve its value for members and the community.

Place a check mark in the boxes next to the statements you consider to be true. Then act on the suggested remedies for any problem areas you've identified.



## The Rotary Foundation

### District 7750 – 2021-2022 - Foundation Team

- Frank Cox, District Governor
- Beth Padgett, District Rotary Foundation Chair
- Doug Kauffmann, PolioPlus Chair
- Bill Harley, District Grants Chair
- Ben Ficklen, Stewardship Chair
- Rita Yarbrough, Paul Harris Society Chair
- Joyce Morin, Annual Fund Chair
- Renee Stubbs, Endowment Fund Chair
- Lorraine Angelino, Regional Rotary Foundation Coordinator & Peace Fellowship Chair

### Planning for the 2021-2022 Rotary Year

Rotary District 7750 has a culture of giving to The Rotary Foundation. Why do we give to The Rotary Foundation? Rotary's motto is "Service Above Self" and The Rotary Foundation's motto is "Doing Good in the World". By giving to The Rotary Foundation, we can fulfill both ideals. The Rotary Foundation allows us to pool our resources of time, money, and/or talents with the opportunity of "Doing Good in the World".

Planning for the 2021-2022 Rotary Year starts now for The Rotary Foundation.

What can you do now to make sure your year is successful?

1. **Goal Setting** – Determining club's giving based on past contributions and anticipating new contributions.
  - a. **Major Gifts** – Contributions of \$10,000 or more to AF-SHARE or Polio
    - i. If you have club members that make Major Gifts you may want to thank them for their contribution and ask if they plan on making a similar contribution next year.
  - b. **Paul Harris Society Member** – \$1,000 contribution on annual basis. Can combine AF-SHARE, Polio, and/or qualified Grant.
    - i. Find out how many PHS members are in your club.
    - ii. Consider becoming a PHS member during your year.
    - iii. Easiest way is to sign up for Rotary Direct at \$85 per month to AF-SHARE. Also, I like to recommend contributing \$15 per month to Polio.
  - c. **Sustaining Members** - \$100 per Rotary year to AF-SHARE.
    - i. Find out how many members are Sustaining Members.
    - ii. Consider contributing \$100 in July or sign up for Rotary Direct.
    - iii. Encourage members to make quarterly or annual contributions through dues invoicing.
    - iv. Encourage members sign up for Rotary Direct at \$10 per month, \$25 per quarterly, or \$100 annually in a specific month to AF-SHARE. Also, I like to recommend contributing \$10 per month to Polio.

- d. **100% Paul Harris Fellow Club** – Are you a 100% PHF club? (see attached 100% PHF list)
    - i. If yes, then you will always be a 100% PHF club. Your club may make as a goal to keep your club at 100% PHFs by getting newer members to become PHF in their first year or two as club members.
    - ii. If no, determine what it will take to become a 100% PHF club and put a plan together. If you need help, ask the District Rotary Foundation Chair.
  - e. **Benefactors** – Leaving \$1,000 in your will, beneficiary of Life Insurance or Retirement account, or other method.
    - i. Look at the number of current Benefactors.
    - ii. Try to increase number by at least 3 members.
    - iii. If you are not a Benefactor consider signing up
    - iv. Ask members to sign up before the District Governor's visit and present to DG.
  - f. **Bequest Society** – Leaving \$10,000 or more in your will, beneficiary of Life Insurance or Retirement account, or other method.
    - i. Look at the number of current Bequest Society members
    - ii. Try to increase number by at least 1 member.
    - iii. If you are not a Bequest Society member consider signing up
    - iv. If you have a member interested in the Bequest Society, please let the District Rotary Foundation Chair (DRFC) know and please give the member contact information for the DRFC.
2. **District Grant** – Doing Good in our Communities. The favorite part of The Rotary Foundation is being able to do a District Grant and Global Grants every year. Seeing all the great projects that are done throughout District 7750 is truly a blessing.
- a. Attend District Grant webinar
  - b. Reports for 2020-2021 due March 31, 2021 (see attached District Grant list)
  - c. Applications for 2021-2022 due April 30, 2021 (see attached Eligibility List)
  - d. Determine with your Board what project you want to do.
  - e. Look at the Eligibility Report to determine Maximum Grant Eligibility.
  - f. Look at last year's grant and determine if you want to reapply for the same thing.
  - g. Keep in mind the needs in your community and the goals of your Rotary Club.
  - h. Popular ideas are Weekend Backpacks, School Supplies, Happy Feet, etc.
  - i. Find something needed in your community with a hands-on opportunity.
  - j. Make sure club members agree to the project.
  - k. Be sure to Brand the project in some way.
  - l. Application Form is on [www.Rotary7750](http://www.Rotary7750) web site – e-file form.
3. **Global Grants** – Doing Good in the World
- a. Haiti – Goat Project – Part II
  - b. Honduras – Water Project – Village to be determined.

Have fun with The Rotary Foundation and get everyone in your club and community involved in your projects. Remember that through The Rotary Foundation we are “Doing Good in the World”. As we head into a new Rotary year, please keep in mind the 2021-22 Rotary theme, “Serve to Change Lives.”

## District Grant Priorities

The District Grants committee has put a great deal of thought and consideration into allocating our available funds among a growing number of grant applications. Needless to say, we are not able to fully fund all the requests. The total of clubs' grant eligibility far exceeds the total available funding.

There are several reasons why funding may range from 100% of the grant request to 0%, with several partial funding levels in between. In general, grants that likely won't be fully funded fall into one or more of these categories:

- **Small number of beneficiaries** -- In some cases only a handful of people receiving benefit from the grant. Preference is given to projects that benefit larger numbers of people.
- **Limited or no Rotarian involvement** -- One of the success factors in attracting and retaining members is doing service projects together. Preference is given to projects that engage and involve multiple Rotarians.
- **Limited sustainability** -- Preference is given to projects that have a lasting impact, without need for ongoing maintenance and support. Projects with a 1-time impact that must be funded again and again receive limited, if any funding.
- **Projects funding other organizations** -- It is our intent to have significant impact on projects developed and conceived by Rotary clubs and executed by Rotarians. Projects where our funding becomes part of the general operating funds of another organization are generally not heavily funded, if at all.
- **Projects with limited Rotary branding** -- Part of our Public Image, leading to attracting and retaining members, comes from the Rotary brand being prominent during and after the project is completed. Projects where our brand gets "lost" or is overshadowed by another organization receive limited funding.
- **Unclear mission or intent** -- Funding is minimal for grants where the purpose or intent of the funding is not clear to the committee, such as "everyday programs" usually funded as a club operating expense.
- **Outside D-7750 Geography** -- District grants are intended for use inside the geography of D-7750. Projects outside the District are generally not funded.

As you build your grant applications, please consider these guidelines. Please note also that the committee is able to consider only the information, data, and facts supplied in the grant application itself. We are not able to fund situations where the need or the benefit is not well understood by the committee. Contact me if you have questions

Sincerely,

Bill Harley  
Grants Coordinator  
District 7750

## 2021-22 District Grant Application Procedures Rotary District 7750

October 26, 2020

Rotary Clubs will be provided with the amount of funding allocated for District Grants in November 2020. The deadline for submission of District Grant applications from clubs is April 30, 2021. The amount of funding available per club typically ranges from \$1,000 to \$5,000. The applicant club must provide a dollar for dollar match for whatever total grant amount is applied for.

The amount of District Grant funding that can be applied for is determined by a Rotary Club's total contributions to the Annual Fund of The Rotary Foundation in 2015-16. The following table describes the maximum grant amounts at the different total contribution levels:

Rotary Clubs contributing less than \$50 per capita in 2019-20	Ineligible
Rotary Clubs contributing \$50-\$100 per capita in 2019-20	Up to \$1,000
Rotary Clubs contributing \$100 to \$175 per capita in 2019-20	Up to \$2,500
Rotary Clubs contributing over \$175 per capita in 2019-20	Up to \$5,000
5 <sup>th</sup> Club in combined per capita and total giving	Up to \$6,000
4 <sup>th</sup> Club in combined per capita and total giving	Up to \$7,000
3 <sup>rd</sup> Club in combined per capita and total giving	Up to \$8,000
2 <sup>nd</sup> Club in combined per capita and total giving	Up to \$9,000
1 <sup>st</sup> Club in combined per capita and total giving	Up to \$10,000

The attached table provides specific maximum District Grant levels for each of the 50 Rotary Clubs in District 7750.



## District Grant Eligibility 2021-2022

(Based on 2019-20 Giving)

Club	Members 7/1/19	Annual Fund	AF Per Capita	Max. Grant Eligibility
Abbeville	52	\$4,150.00	\$79.81	\$1,000
Aiken Sunrise	34	\$5,745.00	\$168.97	\$2,500
Aiken	181	\$24,440.54	\$135.03	\$2,500
Anderson	72	\$14,130.00	\$196.25	\$5,000
Batesburg-Leesville	14	\$25.00	\$1.79	n/a
Blacksburg	17	\$1,220.00	\$71.76	\$1,000
Chester	55	\$2,250.00	\$40.91	n/a
Clemson Sunrise	34	\$4,377.34	\$128.75	\$2,500
Clemson	90	\$6,364.00	\$70.71	\$1,000
Clinton	31	\$3,850.00	\$124.19	\$2,500
Clover	27	\$2,425.00	\$89.81	\$1,000
Easley	60	\$5,850.00	\$97.50	\$1,000
E-Club of The Carolinas	28	\$10,445.52	\$373.05	\$6,000
Emerald City (Greenwood)	69	\$24,133.00	\$349.75	\$8,000
Fort Mill	82	\$41,831.23	\$510.14	\$9,000
Fountain Inn	27	\$2,550.00	\$94.44	\$1,000
Gaffney	76	\$3,092.00	\$40.68	n/a
Golden Strip Sunrise	14	\$10,400.00	\$742.86	\$7,000
Greater Anderson	72	\$14,965.00	\$207.85	\$5,000
Greenville Breakfast	11	\$2,150.00	\$195.45	\$2,150
Greenville City Center	57	\$5,707.00	\$100.12	\$2,500
Greenville	268	\$45,523.00	\$169.86	\$2,500
Greenwood	115	\$63,017.00	\$547.97	\$10,000
Indian Land Lunch	20	\$3,495.23	\$174.76	\$2,500
Indian Land	20	\$1,200.00	\$60.00	\$1,000
Inman	22	\$2,150.00	\$97.73	\$1,000
Lake Wylie	25	\$3,541.00	\$141.64	\$2,500
Lancaster Breakfast	53	\$5,163.00	\$97.42	\$1,000
Lancaster	65	\$6,776.50	\$104.25	\$2,500
Laurens	56	\$7,240.00	\$129.29	\$2,500
Mauldin	25	\$2,795.00	\$111.80	\$2,500
Newberry	78	\$19,090.00	\$244.74	\$6,000
North Augusta	26	\$600.00	\$23.08	n/a
North Spartanburg	39	\$4,930.00	\$126.41	\$2,500
Pickens	44	\$2,700.00	\$61.36	\$1,000
Pleasantburg (Greenville)	44	\$11,081.00	\$251.84	\$5,000
Rock Hill	64	\$2,542.00	\$39.72	n/a
Seneca Golden Corner	24	\$855.00	\$35.63	n/a
Seneca	43	\$7,255.87	\$168.74	\$2,500
Simpsonville	41	\$4,951.50	\$120.77	\$2,500
Spartan West (Spartanburg)	35	\$3,400.00	\$97.14	\$1,000
Spartanburg	197	\$5,645.00	\$28.65	n/a
The Foothills, Travelers Rest	12	\$950.00	\$79.17	\$950
the Reedy River Greenville	37	\$8,211.00	\$221.92	\$5,000
Twin City of Batesburg-Leesville	20	\$3,963.00	\$198.15	\$3,963
Union	47	\$5,285.00	\$112.45	\$2,500
Walhalla	33	\$3,427.08	\$103.85	\$2,500
Westminster	30	\$3,820.00	\$127.33	\$2,500
Winnsboro	30	\$1,510.00	\$50.33	\$1,000
York	32	\$8,603.00	\$268.84	\$5,000

## District Grant Awards 2020-2021

Club	Project	AF Per Capita	Grant
Abbeville	Community Partnership	\$121.33	\$2,500.00
Aiken	Family Promise Beds	\$140.94	\$2,500.00
Aiken Sunrise	Guatemala Food	\$215.00	\$2,500.00
Aiken Sunrise	Dictionary	\$329.34	\$2,500.00
Anderson	Homeland Park	\$172.59	\$5,000.00
Blacksburg	Backpack Buddy	\$51.67	\$775.00
Clemson	Operation School Supply	\$56.89	\$2,500.00
Clemson Sunrise	Dear Miss Kendra	\$185.95	\$1,500.00
Clemson Sunrise	Reading is Fundamental	\$209.32	\$1,500.00
Clemson Sunrise	Suicide Prevention	\$93.46	\$2,000.00
Clover	Roosevelt Park	\$154.41	\$1,000.00
Easley	Landscaping Village	\$109.31	\$2,500.00
E-Club of the Carolinas	School Supplies	\$445.00	\$1,150.00
Emerald City	Rotary Field Update	\$507.69	\$5,000.00
Emerald City	Inspire Love of Reading	\$184.04	\$3,000.00
Emerald City	Lander Student Pantry	\$149.63	\$1,000.00
Fort Mill	Covid 19 Food	\$101.90	\$2,500.00
Fort Mill	Literacy Picnic	\$186.67	\$2,500.00
Gaffney	Happy Feet	\$568.87	\$2,500.00
Greater Anderson	Dictionary	\$188.33	\$2,244.00
Greater Anderson	AED	\$208.63	\$1,659.00
Greater Anderson	Bridge Center	\$137.14	\$2,312.00
Greater Anderson	Rural Literacy	\$131.74	\$3,785.00
Greenville	Alexander Elementary	\$81.61	\$3,000.00
Greenville	Greenville Literacy Association	\$419.56	\$2,000.00
Greenville Breakfast	4 Way Test	\$208.13	\$500.00
Greenville City Center	Trans. Housing	\$0.00	\$2,500.00
Greenwood	Feed the Hungry	\$104.55	\$3,000.00
Greenwood	Happy Feet	\$157.22	\$6,000.00
Indian Land Lunch	Elementary Playground	\$65.89	\$1,000.00
Lake Wylie	Queen City Honor Flight	\$91.52	\$1,250.00
Lake Wylie	Josh the Otter	\$119.90	\$721.00
Lancaster	Giving People Hope	\$7.50	\$1,000.00
Lancaster Breakfast	Meals on Wheels	\$433.90	\$1,000.00
Laurens	Backpack Program	\$90.48	\$2,500.00
Newberry	Eagle Projects	\$142.71	\$1,627.40
Newberry	UV Sanitation	\$102.44	\$4,112.74
Pickens	JC Park Renovation	\$242.96	\$1,100.00
Pickens	Doodle Trail	\$42.17	\$850.00
Pleasantburg	Dress a Child	\$162.60	\$5,000.00
The Reedy River Greenville	Upstate Tree Planting	\$64.78	\$2,500.00
The Reedy River Greenville	Roper Mountain Science Center	\$134.82	\$2,500.00
Seneca	Tornado Relief	\$215.97	\$2,500.00
Seneca Goldern Corner	GED Scholarships	\$5.88	\$1,000.00
Simpsonville	Brian's Bags	\$155.26	\$500.00
Simpsonville	Dictionary Project	\$539.44	\$2,000.00
Spartan West	Jesse Bobo Elementary	\$162.67	\$2,000.00
Spartan West	PS I Love You	\$143.65	\$500.00
Union	Reading w/Rotarians	\$94.12	\$2,500.00
		<b>Totals</b>	<b>\$107,586.14</b>

## Grants Worksheet

Use this form as a **worksheet** to begin collecting data about your grant  
If you have trouble with this, contact [ITSupport@Rotary7750.org](mailto:ITSupport@Rotary7750.org)



**Important:** Be sure you have reviewed "[District Grants Guidelines](#)" to ensure your grant meets the criteria for funding

<b>Club Name</b>	
<b>Project Title</b> ( 5 words or less)	
<b>Project Description</b>  Describe the project, its objectives, and how they will be attained.	
<b>Community or Neighborhood Served</b>	
<b>Number of Beneficiaries</b> <b>Stop here</b> if the number of beneficiaries is low - your grant is unlikely to be funded. See <a href="#">District Grants Guidelines</a>	
<b>Start Date</b>	
<b>Anticipated Completion Date</b>	
<b>Other Non-Rotary Organizations</b>  If this project involves a cooperating organization, please provide the name of the organization and attach a letter of participation from that organization that specifically states its responsibilities and how it will interact with Rotarians during this project.	<b>Name of Organization</b> <hr/> <p><b>NOTE:</b> As you complete the online form, you will see a button to upload a scanned copy of the Non-Rotary Organization's Letter of Participation. This application is not complete until receipt of that letter.</p>
<b>Rotary Clubs Involved in Project</b>	
<b>Number of Rotarians Involved in Project</b>	
<b>Rotary Branding</b> Describe prominence of the Rotary brand during and after the project	

<p><b>Active Rotary Participation</b></p> <p>Check the boxes demonstrating the active involvement of the Rotarians in this project.</p>	<p><input type="checkbox"/> Assessment of needs and development of project plan</p> <p><input type="checkbox"/> Establishment of a committee of at least three Rotarians to oversee the expenditure of funds</p> <p><input type="checkbox"/> Involvement in the implementation of the project</p> <p><input type="checkbox"/> Provision of evidence of community involvement and ownership</p> <p><input type="checkbox"/> Organization of meetings with local service providers, local officials and/or recipients</p> <p><input type="checkbox"/> Promotion of the project to local media, club and district meetings</p>												
<p><b>Describe Rotary's and Rotarians' involvement in the Project:</b></p>													
<p><b>Project Budget</b></p> <p>Include a complete itemized budget for the entire project</p>													
<p><b>Ownership</b></p> <p>Who will own the equipment, material or supplies purchased with grant funds? <b>(Note: cannot be owned by a Rotarian or Rotary club.)</b> Who will be responsible for maintenance, operating expenses and storage costs of the equipment or supplies?</p>													
<p><b>Proposed Financing</b></p> <p>Please list all financing and indicate cash or District Grant fund amounts</p> <p>• "</p>	<table border="1"> <thead> <tr> <th></th> <th>Amount Contributing</th> </tr> </thead> <tbody> <tr> <td>Rotary Club</td> <td>\$</td> </tr> <tr> <td>D-7750 Grant Request</td> <td>\$</td> </tr> <tr> <td>Other Sources</td> <td>\$</td> </tr> <tr> <td><b>Total Project Cost:</b></td> <td>\$</td> </tr> <tr> <td></td> <td></td> </tr> </tbody> </table>		Amount Contributing	Rotary Club	\$	D-7750 Grant Request	\$	Other Sources	\$	<b>Total Project Cost:</b>	\$		
	Amount Contributing												
Rotary Club	\$												
D-7750 Grant Request	\$												
Other Sources	\$												
<b>Total Project Cost:</b>	\$												
<p><b>"All or Nothing" *</b></p> <p>Some clubs have stated that if the grant won't be funded 100% as proposed, they would not be able to do the project. If you prefer this grant be considered <b>ONLY</b> if 100% funded, check this box.</p>	<p><input type="checkbox"/> All or Nothing - consider only if 100% funded</p>												

<b>Grant Check should be sent to:</b>	Name:	
	c/o Rotary Club of	
	Address:	
	City/State/Zip:	
	Phone:	
	Email:	
<b>Club President</b> (for upcoming Rotary year)	Name:	
	Address:	
	City/State/Zip:	
	Phone:	
	Email:	
<b>Club Foundation Chair</b>	Name:	
	Address:	
	City/State/Zip:	
	Phone:	
	Email:	

### District Contact

Bill Harley  
 P.O. Box 1627  
 Clemson, SC 29633  
 Home: 864-654-9927  
 Office: 864-653-7629  
[william.harley@firstcitizenonline.com](mailto:william.harley@firstcitizenonline.com)

**District 7750**  
**100% Paul Harris Fellow Clubs**

Batesburg-Leesville	2014-2015
Clemson Sunrise	2008-2009
E-Club of the Carolinas	2014-2015
Emerald City	2011-2012
Greenville Breakfast	2019-2020
Lake Wylie	2020-2021
Laurens	2014-2015
Pleasantburg	2014-2015
The Reedy River Greenville	2006-2007
Twin City of Batesburg-Leesville	2020-2021
York	2018-2019



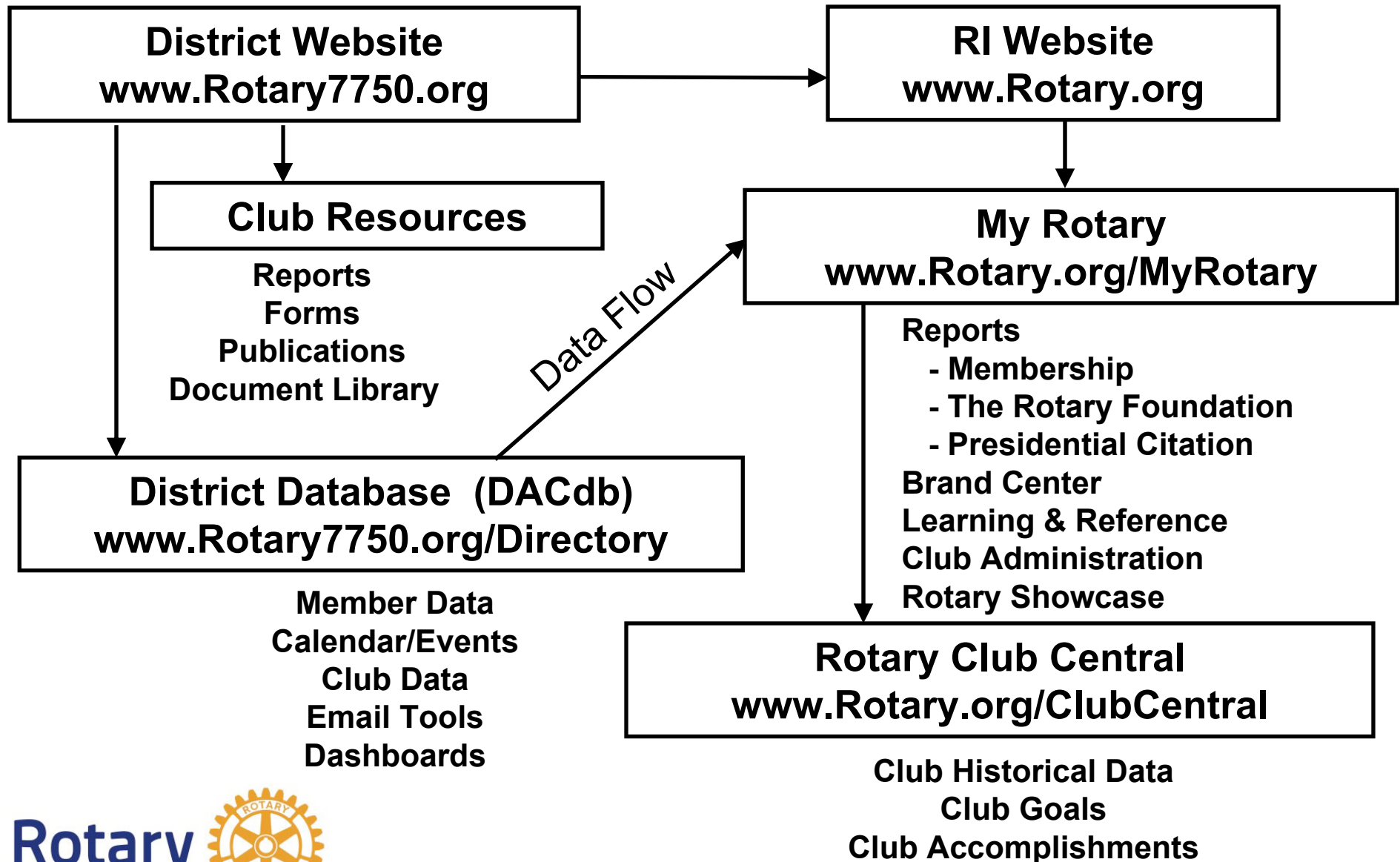
## Rotary Club of \_\_\_\_\_ Expectations of \_\_\_\_\_ Committee Chair

1. Attendance at all club events -- Visible leadership and engagement in club activities is part of the role of all officers, board members and committee chairs
2. Vision -- The \_\_\_\_\_ Committee is expected to:
  - [What is the Committee expected to accomplish?]
  - [What will success look like?]
3. Strategies/Activities -- The Committee is expected to:
  - [What is the Committee expected to do?]
  - [How is the Committee expected to do that?]
  - [What, if any, constraints?]
4. Metrics -- We will measure success by:
  - [Numerical results]
  - ["soft" results/observations]
  - [Interim progress milestones]
5. Support -- What resources (people, money, etc.) are available to help?
6. Sustainability -- Bringing along a vice-chair as a future replacement

### Interview questions:

- How does this role sound to you?
- Is this something you can get passionate about?
- Can you see yourself leading this for me?
- Can I count on you to lead this part of my team?

# Web Roadmap







## Recipe for Changing Club Culture

Rotary clubs are as resistant to change as any organization - perhaps more than most. That's because the club inherits a culture over time and that culture is propagated by the self-selection of members. Those who like it stay, and those who don't leave. Leaders come out of that same culture and reinforce it.

Yes, your club has a culture, whether it's one you like or not. Long term, that culture embraces the status quo and becomes greatly resistant to change, which is natural. It's a "status quo" mentality.

With respect, for example, to membership, a club's culture can be oriented toward growth and vitality, which is the case with 25%-30% of Rotary clubs. The remainder of clubs are content with rocking along at about the same size, with some dropping an average of 2 members per year. That seems to be within the threshold of pain for most clubs. It's also how your 40 member club gets to 30 over 5 years, and to 20 over the next 5.

What if you're in a failing club and want to turn that trend around? You'll be bucking a culture of mediocrity or decline that's probably taken decades to mature. That change won't happen by itself. You'll need an intentional strategy to change that culture - otherwise it will push back **hard** against the change you're trying to make, in this case putting the club on a consistent, moderate growth path.

### The Situation

Most of your members are completely happy with the way things are.

### The Problem

**Here's what you're probably facing:**

- Everyone's happy with the status quo –
  - Expectations are low
  - Everyone's OK with a net decline of a couple of members a year
  - Nobody sees a problem
- **I'm all by myself** -- nobody else "gets it". You now understand that chronic membership decline spells an eventual collapse of the club.
- **They'll be pushing back**, defending the status quo, making excuses -- It's the nature of humans to want to keep things as they are - comfortable. The members don't understand that if a change is not made the club is doomed to failure.

**You have to decide whether you're going to become a "Change Agent".** If so, you recognize that "Doing more of what we're doing will get us more of what we've got". The status quo will continue unless you act.

Club culture cannot be taken "head-on". Culture can't be changed directly. You have to:

- First: **Change Strategies** to those likely to get the results we want. Decide upon intentional strategies that are known to work and promote those.
- Second: **Change Behaviors** to support the new Strategies and accomplish some **short-term "wins"**. This is the "secret sauce" of your change management strategy. You need to get people doing different things than the ones that haven't worked before.

- Third: **Reinforce** the new Strategies and Behaviors and **Culture will follow**. Short-term "wins", along with recognition of those members who are doing what you want will get others onboard.

## The Implication

If your club has embraced a culture of decline, it's only a matter of time until someone has to decide on who's turning out the lights. Chronic membership decline is a cultural disease that will kill your club long term.

### Checklist for Changing Club Culture

Effecting change in an organization is not accidental. It requires a very intentional, "checklist" approach. Here's a "can't fail" checklist borrowed from John Kotter, a Harvard Business School professor and arguably the world's thought leader in organizational change management. Like any recipe if you skip steps you can expect that the result may not be what you wanted:

**What situation in your club could benefit from a change in culture or mindset?**

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**Intentional steps to make that change** (make notes on your plan):

- ☐ Reset the bar - **Redefine what "good" is** - consistent, moderate membership growth. If necessary, create a crisis -- "If we keep doing what we're doing...." Make it an **urgent** priority.

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- ☐ **Assessment** – Use the **Club Health Check** to spot areas that need to be fixed for improvements in both attraction and retention. Members vote with their checkbooks to join and with their feet to leave when their expectations are not met. Take a "Man from Mars" look - from an external perspective.

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- ☐ **Create a Coalition** - Enlist people who see things the way you do. **Include** them in developing your strategy. List candidates:

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- ☐ **Create a Vision** -- a future different from the past. Give your members something to believe in. Include your Coalition.

I see our club...

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☐ **Build a Script -- SPIN**

**S**ituation -- Here are the facts....\_\_\_\_\_

\_\_\_\_\_

**P**roblem -- The **problem** with that is..\_\_\_\_\_

\_\_\_\_\_

**I**mplication -- If we keep doing what we're doing...\_\_\_\_\_

\_\_\_\_\_

**N**eed -- What we need to do is..\_\_\_\_\_

\_\_\_\_\_

☐ **Teach** your members how to do what you visualize. They don't know HOW to grow a Rotary club. You do (now). Work on the **club experience** (see Assessment below). In parallel, work on strategies to **attract** more members to your club.

- **Different Strategies** (intentional, to get the different results you want)
- **Different Behaviors** that support the new strategies
- **Reinforce** the new Behaviors and Culture will follow

\_\_\_\_\_

\_\_\_\_\_

☐ **Communicate, Communicate, Communicate** -- Keep membership top-of-mind (step up your initial instinct by a factor of **10**)

- Face to Face
- Phone (live conversation vs. voicemail)
- Email
- Print - bulletins, handouts
- Meetings (use your **SPIN** Script)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

☐ **Confront** those in the way -- win them over or neutralize them.

\_\_\_\_\_

\_\_\_\_\_

☐ Set up some **short-term “wins”** -- Prove that what you're promoting works. **Recognize and praise** the members who are doing what you want. Possible short-term wins:

\_\_\_\_\_

\_\_\_\_\_

Keep your **Long-Term Goal** in mind – to **create a growth culture** in your club. We're not running membership drives or campaigns.

## Vision Examples:

*Works best starting with "I see". What does success look like? What does "good" look like? Inspiring, compelling, and a purpose that's worth the time and energy of those you'd like to have follow you.*

- I see our club growing steadily - by 10% or more per year. Those new members will bring energy, service hours and financial contributions that will help us more effectively serve our community. They will also be a steady supply of leaders of the future, so we can have future presidents identified 3 or 4 years in advance.
- I see our club meaningfully contributing to The Rotary Foundation, helping our members understand that there's more to Rotary than our own club. We need to be averaging at least \$100/year per member, which would qualify us for District Grants from the Foundation for projects in our own community. More awareness of Rotary beyond our club's boundaries will help attract new members and retain existing members who want to make a bigger impact than our local club can do on its own.
- I see our club becoming far more visible in our community, attracting new members who hear about us and want to become Rotarians. We would have at least one "signature" project a year, highly publicized, and prominently displaying the Rotary brand. Press releases would keep us visible in our local media, and an active social media campaign would keep us visible on the web. We will become **the most-recognized** community service club in our area.
- I see our club reinventing itself, finding ways to attract members and getting back to a sustainable critical mass of at least 25 members. With more members, we can create and fund some new projects that will not only attract new members but also re-energize our long-time members, reminding them of what Rotary is really about. Our meeting will exude energy and include speakers that our members find interesting, informational and inspirational.