

### 3 YEAR MEMBERSHIP TRENDS

Club Name	Members 7/1/2015	Members 7/1/2016	Members 7/1/2017	Members 7/1/2018	3 Yr. Gain	2018 MGI	Terminated	Attrition Rate	Admitted	Attraction Rate	Members 1/10/2019	Goal YE 2019
Abbeville	44	48	47	45	1	2.3%	20	14.3%	21	15.0%	53	50
Aiken	176	180	181	180	4	2.3%	70	12.9%	74	13.7%	186	190
Aiken Sunrise	41	36	34	39	(2)	-4.9%	19	17.4%	17	15.6%	35	44
Anderson	81	80	63	74	(7)	-8.6%	38	17.5%	31	14.3%	75	83
Batesburg-Leesville	14	14	17	17	3	21.4%	5	10.4%	8	16.7%	17	21
Blacksburg	10	15	13	15	5	50.0%	3	7.0%	8	18.6%	15	17
Chester	52	54	54	53	1	1.9%	18	11.2%	19	11.8%	55	58
Clemson	89	98	93	94	5	5.6%	20	7.0%	25	8.8%	96	110
Clemson-Calhoun	24	26	28	28	4	16.7%	11	13.4%	15	18.3%	32	34
Clinton	29	28	24	26	(3)	-10.3%	14	17.9%	11	14.1%	28	28
Clover	24	21	22	17	(7)	-29.2%	9	15.0%	2	3.3%	23	20
Easley	53	52	55	51	(2)	-3.8%	16	10.1%	14	8.9%	60	57
E-Club of The Carolinas	25	30	29	27	2	8.0%	25	29.1%	27	31.4%	27	35
Emerald City (Greenwood)	54	55	59	65	11	20.4%	15	8.4%	26	14.5%	68	72
Fort Mill	74	80	85	82	8	10.8%	43	17.4%	51	20.6%	86	90
Fountain Inn	37	28	27	27	(10)	-27.0%	22	26.8%	12	14.6%	27	28
Gaffney	62	68	73	72	10	16.1%	32	15.0%	42	19.7%	78	82
Golden Strip Sunrise	14	14	15	15	1	7.1%	1	2.3%	2	4.5%	13	17
Greater Anderson	60	68	71	75	15	25.0%	17	7.9%	32	15.0%	78	80
Greater Greer	15	15	14	15	0	0.0%	4	9.1%	4	9.1%	13	20
Greenville	274	261	263	266	(8)	-2.9%	148	18.7%	140	17.7%	239	286
Greenville Breakfast	16	17	15	14	(2)	-12.5%	13	28.3%	11	23.9%	15	18
Greenville City Center	56	56	57	55	(1)	-1.8%	28	16.7%	27	16.1%	54	na
Greenwood	107	110	111	113	6	5.6%	44	13.2%	50	15.0%	116	120
Indian Land	34	26	28	24	(10)	-29.4%	22	28.2%	12	15.4%	25	36

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Inman	20	19	20	22	2	10.0%	7	11.5%	9	14.8%	21	25
Lake Wylie	21	23	21	23	2	9.5%	10	14.9%	12	17.9%	26	30
Lancaster	67	61	60	64	(3)	-4.5%	13	7.0%	10	5.4%	65	68
Lancaster Breakfast	67	65	61	56	(11)	-16.4%	34	18.7%	23	12.6%	55	57
Laurens	49	48	50	49	0	0.0%	24	16.3%	24	16.3%	53	56
Mauldin	29	28	31	30	1	3.4%	14	15.7%	15	16.9%	28	40
Newberry	70	73	74	77	7	10.0%	17	7.6%	24	10.7%	77	88
North Augusta	15	21	18	21	6	40.0%	6	10.0%	12	20.0%	23	24
North Spartanburg	45	46	42	36	(9)	-20.0%	20	16.1%	11	8.9%	35	41
Pickens	43	45	41	43	0	0.0%	9	7.0%	9	7.0%	45	44
Pleasantburg (Greenville)	41	41	43	47	6	14.6%	10	7.6%	16	12.2%	48	52
Rock Hill	103	96	103	86	(17)	-16.5%	56	19.6%	39	13.7%	82	100
Seneca	38	40	46	46	8	21.1%	14	10.6%	22	16.7%	47	55
Seneca Golden Corner	20	20	22	23	3	15.0%	9	13.8%	12	18.5%	24	26
Simpsonville	47	49	53	48	1	2.1%	24	16.0%	25	16.7%	44	55
Spartanburg	187	196	189	199	12	6.4%	48	8.2%	60	10.3%	196	220
Spartan West (Spartanburg)	25	25	27	32	7	28.0%	10	11.9%	17	20.2%	31	35
The Foothills, Travelers Rest	16	15	17	19	3	18.8%	7	13.7%	10	19.6%	16	21
The Reedy River Greenville	34	37	42	36	2	5.9%	29	25.2%	31	27.0%	38	45
Twin City of Batesburg-Leesville	15	18	18	21	6	40.0%	2	3.5%	8	14.0%	19	23
Union	45	46	42	46	1	2.2%	17	12.7%	18	13.4%	50	47
Walhalla	33	29	29	34	1	3.0%	13	14.1%	14	15.2%	35	36
Westminster	35	38	34	35	0	0.0%	23	21.5%	23	21.5%	30	38
Winnsboro	34	28	28	25	(9)	-26.5%	21	25.9%	12	14.8%	25	30
York	32	34	38	36	4	12.5%	20	18.5%	24	22.2%	36	41

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DISTRICT	2,596	2,621	2,627	2,643	47	1.8%	1,114	14.1%	1,161	14.7%	2,663	2,893

Woodruff - Terminated	15	17	15	11
Fairplay - Terminated	12	16	15	0
<b>District Total</b>	<b>2,623</b>	<b>2,654</b>	<b>2,657</b>	<b>2,654</b>

- NOTES:**
- 1 Membership data is from **Five Year Membership History** report
  - 2 Terminated & Admitted data from **Member Viability and Growth Report**
  - 3 **Admitted** data adjusted so that Admitted minus Terminated = Net Gain
  - 4 **MGI:** Green -- Growth Club with 80%+ likelihood of continued growth, unless something changes  
 No highlight -- Fragile Balance Clubs -- Could go either way, unless something changes  
Red - Chronic Membership Decline Clubs -- 80%+ likelihood of continued decline, without changes
  - 5 **Attrition:** Target less than 15% (over 15% is shown in RED)
  - 6 **Attraction:** Target greater than 15% to 20% (Over 20% is shown in GREEN - under 15% shown in RED)