



District Grant Priorities

The District Grants committee has put a great deal of thought and consideration into allocating our available funds among a growing number of grant applications. Needless to say, we are not able to fully fund all the requests. The total of clubs' grant eligibility far exceeds the total available funding.

There are several reasons why funding may range from 100% of the grant request to 0%, with several partial funding levels in between. In general, grants that likely won't be fully funded fall into one or more of these categories:

- **Small number of beneficiaries** -- In some cases only a handful of people receiving benefit from the grant. Preference is given to projects that benefit larger numbers of people.
- **Limited or no Rotarian involvement** -- One of the success factors in attracting and retaining members is doing service projects together. Preference is given to projects that engage and involve multiple Rotarians.
- **Limited sustainability** -- Preference is given to projects that have a lasting impact, without need for ongoing maintenance and support. Projects with a 1-time impact that must be funded again and again receive limited, if any funding.
- **Projects funding other organizations** -- It is our intent to have significant impact on projects developed and conceived by Rotary clubs and executed by Rotarians. Projects where our funding becomes part of the general operating funds of another organization are generally not heavily funded, if at all.
- **Projects with limited Rotary branding** -- Part of our Public Image, leading to attracting and retaining members, comes from the Rotary brand being prominent during and after the project is completed. Projects where our brand gets "lost" or is overshadowed by another organization receive limited funding.
- **Unclear mission or intent** -- Funding is minimal for grants where the purpose or intent of the funding is not clear to the committee, such as "everyday programs" usually funded as a club operating expense.
- **Outside D-7750 Geography** -- District grants are intended for use inside the geography of D-7750. Projects outside the District are generally not funded.

As you build your grant applications, please consider these guidelines. Please note also that the committee is able to consider only the information, data, and facts supplied in the grant application itself. We are not able to fund situations where the need or the benefit is not well understood by the committee. Contact me if you have questions

Sincerely,

Bill Harley
Grants Coordinator
District 7750