

ROTARY HAS HEART

The 2017 ROTARY HAS HEART program is a Community Service Program. To help our local communities become more aware of what Rotary is doing, we would like the 53 clubs in D-7750 to host a blood drive in their community.

THE PLAN: One club or several clubs in an area set up a blood drive with a blood mobile or commit donors to donate at blood donation center.

WHEN: The first two months of 2017...January and February

WHERE: The most convenient place for members, friends and neighbors to donate.

WHY: *Because* 1 pint of blood can help save the lives of 3 people. An adult has 10 pints of blood and can donate every 56 days, platelets every 7 days and plasma every 28 days...*Because* Rotarians are service oriented, giving back to their communities and around the world.

HOW: Form a committee to **1.** Find out who collects blood in your area. **2.** Contact the donation center and explain that you are interested in sponsoring a blood drive and would like to speak with a representative.

FIND OUT: How many donors are needed for a bloodmobile to come to a location. What dates are available? Are there walk-in times at their donation centers? Please have the requirements explained.

IMPORTANT FOR THE COMMITTEE: If your club is small, ask another club or several clubs to help make the blood drive successful! Recruit family members, local business associates, neighbors, church friends, the mail carrier...even high school students (must be 17 and weigh 110 pounds).

TO BE SUCCESSFUL: Reach out to the local newspapers...print flyers...how about the radio or television?? Get the word out and who to contact for sign ups. Get the sign ups! (the commitment!). Get more than needed, because someone might not be able to donate that day.....send email or call donor to remind them....ask them to drink plenty of water and eat a hearty meal before donating. If possible, be on site for the donations...you are the cheering squad! Thank the donor....maybe give them a little thank you token for their donation. If the donor cannot donate on the scheduled date, perhaps an appointment at the donation center would work better.